

Sculpt Youth Advisory Board (YAB)

Communications and Social Media Member

About us

Sculpt is a UK-based charity providing research, training and work-experience opportunities that empower young people to shape their own futures and those of their communities. All our work is guided by young people.

About the Youth Advisory Board

As an organisation we base our work on rigorously researched evidence and are led in our approach by an independent Youth Advisory Board (YAB). The YAB is a group of passionate young people with a keen interest in youth issues who bring their insight and voice to the issues we work on. Their role is to constantly review, monitor and quality control our work in order to ensure that it remains youth-led.

Members of the YAB support us by:

- Providing a voice, ideas and insight to help us strive towards our goals and ensure that our work is relevant to the needs of young people
- Working together as a group to advise and provide insights on social issues from a variety of backgrounds
- Applying their contextual understanding of life in the development of socially positive causes
- Problem solving and acting as a check against existing decision making in refining ideas and initiatives
- Helping us raise awareness of our work among other young people

Our Youth Advisory Board meets every two months. We aim to hold several in-person meetings, but virtual attendance is always an option. Meetings are usually scheduled for an hour taking place in the afternoon/ late afternoon depending on the members' availability.

Travel expenses for in person meetings are reimbursed, and we make adjustments where needed to remove barriers to participation. This can include providing support/ assistance

for online participation or covering the costs of a Personal Assistant/Carer or interpreter/translator if YAB members use one, for example.

Sculpt is an inclusive organisation and we embrace diversity because we know that bringing together people with different experiences, perspectives and backgrounds will lead to even greater results for young people. We encourage applications from young people from all backgrounds, identities and lived experiences including those who are LGBTQIA+, Black, Asian or another minoritised ethnicity, disabled, young carers, refugees, and from low-income backgrounds.

About the role

As the Communications and Social Media Member you will share and develop Sculpt's brand, work with the team to recognise communications opportunities, create and design campaign ideas and ensure that the organisation pursues its objectives. You will play a key role in implementing Sculpt's communication activities and together with the YAB shape the vision for user engagement at Sculpt.

You will be supported by the Sculpt team and you will work in collaboration with the person responsible for the organisation's communications and social media activities. The tasks may vary depending on current priorities. You will contribute on a monthly basis to work that has been agreed in advance.

We are looking for an individual who has the potential to do well in the role. Our ideal candidate has the right motivation and willingness to learn. Lack of relevant or previous experience is not a barrier to applying and we encourage you to apply even if you don't meet all the requirements.

Role Description

Key tasks:

1. Specific Communications and Social Media tasks

- Share and develop the brand of the charity to a variety of audiences in order to enable it to fulfil its mission and aims

- Contribute to a marketing/public relations strategy that will allow the organisation to cultivate and enhance meaningful relationships with targeted, high-level external audiences including the media and key influencers
- Work with the team to recognise external communications opportunities and solutions, and support us to define and execute appropriate strategies
- Graphic design and development of infographics
- Campaign support, creating and designing seasonal campaign ideas and implementing these on social media platforms

2. General YAB duties

- Ensure that the organisation pursues its objectives as defined in its governing documents
- Contribute actively to the YAB's role in giving strategic direction to the organisation by reviewing, monitoring and quality controlling Sculpt's work
- Safeguard the good name and values of the organisation
- Represent the organisation at functions and meetings as appropriate
- Abide by all relevant policies and procedures
- Provide feedback on relevant papers, lead discussions, focus on key issues, provide advice and guidance on new ideas and initiatives
- Attend meetings and to read papers in advance of meetings
- Participate in other tasks from time to time, such as helping with policy consultations, fundraising and communication activities

What we can offer you:

- Opportunity to gain demonstrable subject-matter knowledge on communication and social media
- Valuable volunteering experience from a position of trust
- Opportunity to learn and to influence how an organisation is run
- Learn about a variety of different societally impactful projects
- Learn from an experienced board of trustees and have exposure to an international team of professionals and partner organisations
- Opportunity to represent Sculpt at conferences and events
- Chance to develop a variety of skills from decision making, public speaking to conflict management and more

Behaviours, Experience and Skills

Lack of relevant experience is not a barrier to applying, and we very much encourage and welcome applications from those who are genuinely committed to using their voice to empower young people and to benefit Sculpt as a whole.

Essential:

Commitment	• Sign up for a minimum term of 12 months – completing induction, attending and participating in meetings and other occasional tasks • A willingness to devote the necessary time and effort to all duties as the Communications and Social Media Member • Integrity and commitment to the organisation and its objectives
Communications & Social Media	• No previous communications or social media experience is required, but a willingness to learn is a must • Excellent writing skills • Creative mindset
Age	• Must be between 16 and 28 years of age at the time of application

Desirable:

Communication	• Excellent interpersonal skills • Willingness to speak your mind • Be an enthusiastic voice for the organisation, sharing Sculpt's work as well as the YAB's own priorities, in their own words
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Problem solving & Innovation	• Critical and independent thinking • Creative thinking • Innovate new ideas and opportunities that are relevant to young people
Team work	• An ability to work effectively as part of a diverse team
Organisational skills	• Time management • Strategic thinking and planning • Goal setting and decision making