

Instructions: two letter choices

- 1) Written from YOU... edit as needed.
- 2) Written by Doug Fields... edit & forward to appropriate person (such as your supervisor)

Option #1 - Download letter

1. From Desktop, click "File" → "Download" to download it to your computer.
2. Edit it as needed.
3. Send it in an email to your supervisor.

Option #2 - Copy/paste letter

1. Copy all text below.
2. Paste it into an email draft.
3. Edit as needed.
4. Send it to your supervisor.

Subject: Big opportunity to save hundreds of hours and thousands of dollars

Hey [Supervisor/Senior Pastor's Name],

As always I'm grateful for your support and encouragement regarding my leadership and our youth ministry. I wanted to tell you about something I'm pretty excited about that could really help me and strengthen our youth ministry.

It's a yearlong curriculum... but, it's really SO MUCH more.

Think about it as a weekly teaching (curriculum) that also includes ALL the programming elements, plus a library of special events. I'd really like to invest in this for our youth ministry but I wanted to get your blessing/approval. Big picture: it will save me a ton of time and a lot of money.

Here's what I like about it:

1. **It's Been Tested by the Best:** This curriculum has been crafted and fine-tuned by several seriously seasoned youth workers, including 40+ year youth ministry veteran Doug Fields. The folks at Downloadyouthministry.com know their stuff, and they've poured their wisdom and expertise into making this curriculum solid, biblical, relevant and action-oriented.

2. **Ready-to-GO Resources:** It comes with EVERYTHING we'll need. Games, Media resources, Videos, it's all there, ready to roll. No more long hours scrambling for ideas or spending hours on planning—the time saved will allow more time for connecting with and discipling our students, pouring into volunteers, and helping parents win.
3. **Flexibility Galore:** Here's the best part, Coleader is super flexible. We can easily personalize and customize the lessons to fit the unique needs of our students. If we're not feeling a particular topic or activity, no sweat—we can swap it out with other provided options.
4. **Saving Hours and Dollars:** This is where it gets really exciting as it feels like it's a superhero swooping in to rescue our ministry budget AND precious time so we can focus on what truly matters—building stronger relationships with our students and volunteers.
5. **Event Extravaganza:** As if the curriculum itself isn't enough, they also give us access to 20+ different events that we can use throughout the year. Probably more than we'll need, but we only pay for what we use. Event's like parent's nights, leader nights, and fun events our students will enjoy.
6. **Volunteer Wins:** When I'm not teaching, this will easily set-up our volunteers to win because the content is super user-friendly making them confident to lead and teach.

I really believe this is a good investment and works perfectly with our vision of empowering students to grow biblically while having a great youth ministry experience. And, right now, it works out to less than \$10 per week.

It's an easy "YES!" from me, but I want to make sure you're okay with this investment. Let me know your thoughts.

As always, thanks for your support!

Blessings,

[Your Name]

Hi Pastor (and/or key decision maker),

My name is Doug Fields—I've been in church-based youth ministry for 40+ years!

My personal experience with curriculum is that there's no such thing as "the perfect curriculum." I won't pretend ours is perfect either... but, I do believe it's really good.

Here's why:

1. **It's BIBLICAL.** Scripture is central. Jesus is prominent.
2. **It's BALANCED.** Old & New Testament, Book studies, Essential topics.
3. **It's EASY-to-use.** We follow a simple format (Capture, Scripture, Insights, Actions & Discuss), delivered in a word-for-word suggested manuscript that's easily adjusted to your setting and style of teaching.
4. **It's VERY affordable.** We're youth workers who understand church budget realities and recognize every dollar comes from someone's generous tithe. Ours is less than half of the other great curriculum providers out there (\$8 a week).
5. **It's a HUGE time-saver.** Subscribers tell us we're saving them 10-15 hours a week. That time can be spent on teenagers, volunteers, and parents.
6. **It's MORE than content.** We provide the teaching AND all of the programming. Plus, we have a library of 20+ events that are plug-and-play and ready to help strengthen the youth ministry.
7. **It's PROFESSIONAL.** Our graphics, videos, media, and presentation tools are stunning! Parents are blown away at the quality of what they see, and they transfer that value to the youth ministry and the church. We help youth workers look good too.

Coleader was created to help youth workers win and strengthen youth ministries. I've been helping youth workers for decades... BUT... what I can't do is spend TIME with your teenagers, volunteers and parents. We save your leaders tons of time so they can do what's most important.

I hope this helps you in your decision making. [Click here](#) if you want to know more about Coleader.

Blessings,
Doug Fields