

Emisho Victor

Product Designer · Creative Technologist

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Product Designer with 5+ years of experience building and scaling fintech products across Africa and global markets. Founding designer at Plumter (YC W22), where I led design across multiple B2B payment products supporting **\$3.7B+ in total transaction volume**. I work across the full stack of product design, from UX strategy and design systems to interactive prototyping, motion and front-end implementation, and I'm drawn to complex, regulated problem spaces where speed, clarity, and trust all have to coexist.

EXPERIENCE

Plumter (YC W22)

June 2022 – Present

Founding & Sole Product Designer

- Led design across a full suite of B2B fintech products, from cross-border payments to compliance tooling, as the sole designer from day one.

Plumter Business | Core Platform

- Designed and launched the core cross-border payments platform from 0–1, now processing over **\$2B annually across 67,000+ transactions** in USD, EUR, and GBP.
- Owned end-to-end design of payments, invoicing, and beneficiary management workflows used daily by African businesses sending money globally.
- Built and maintained a scalable design system powering all customer-facing and internal products.

Plumter Supplier | APAC Expansion

- Led 0–1 design of a new cross-border payments product for APAC markets, defining transaction architecture and compliance flows for corridors including China, Hong Kong, and India.

Blackdrove | Nigeria Corridor

- Designed a product enabling Nigerian businesses to receive international payments locally, simplifying cross-border inflows and contributing to millions in processed volume.

AI Systems & Automation

- Designed **AI-powered invoice extraction** that auto-generates structured payment data from uploaded documents, significantly reducing manual data entry.
- Created **AI-assisted compliance interfaces** (risk detection, anomaly surfacing, and human-in-the-loop review) that accelerated KYC and transaction monitoring workflows.
- Designed **internal tools for AI configuration and control**, giving teams the ability to manage automated system behavior across workflows.

Internal Tooling & Operations

- Designed back-office systems for transaction monitoring, compliance review, and operational workflows. Translated complex regulatory requirements into usable product surfaces.

iCUBEFARM

Aug 2023 – Dec 2025

Product Designer (Contract)

- Led a complete redesign of a recruitment and training platform, contributing to growth to **20,000+ users and 2,000+ businesses**.
- Delivered scalable design systems deployed across multiple countries, supporting partnerships with governments and the International Labour Organization.

Witeroo

May 2022 – Jan 2023

Product Designer (Freelance)

- Designed internal dashboard tools for operations and workflow management, and redesigned the marketing website for clarity and consistency.

Paymagic

Nov – Dec 2021

UI/UX Designer (Freelance)

- Designed the end-to-end experience for a scan-to-pay fintech product, introducing interaction patterns that improved repeat usage and retention.

Waybill

Jun – Aug 2021

UI/UX Designer (Freelance)

- Designed logistics products including dashboards, mobile apps, and admin systems. Translated complex operational workflows into clear interfaces in collaboration with founders and engineers.

INDEPENDENT PROJECTS

Spatial Design Tool | Early-stage MVP

- Building an experimental tool that enables designers to work beyond the constraints of traditional 2D canvas environments. Built using Claude Code.

[▶ Spatial Design Tool Demo\(s\)](#)

COMMUNITY & MENTORSHIP

- **Design Mentor - Develop for Good, USA:** Mentoring two cross-functional teams, Nenos and Fresh Lifeline for Youths, on the design and development of a social networking platform and a social impact application. Providing guidance on product strategy, user experience, design systems, and team collaboration since May 2026.
- **Judge & Speaker - Western Founders Network, Canada :** Judge at Western Founders Network Product Design Sprint 2025 (Canada). Speaker at Friends of Figma Akure, Jupita Academy, and others.
- **Design Tutor & Mentor - Tech4Dev Nigeria:** Trained and mentored 150+ designers in product design fundamentals in partnership with the Delta State Government (2021).
- **Design Content Creator - YouTube:** Creator of a design education channel focused on creative web design, 3D, and advanced Figma prototyping. 1.7K+ subscribers, 80K+ views.

SKILLS

Product & UX: User Research, Interaction Design, Information Architecture, Design Systems, Usability Testing, Prototyping

Fintech & Systems: Cross-border Payments, Compliance Workflows, AI-assisted Systems, Multi-currency Systems, Internal Tooling

Tools: Figma, FigJam, Framer, Webflow, Rive, Spline, Notion, Jira

EDUCATION

University of Benin

Sep 2014 – Oct 2018

B.A. Mass Communication