

Secondary research movie trailer

The genre I have chosen is horror movies, I have made an evaluation and reviewed three different horror movie trailers. All the trailers I have reviewed is about 1 minute and 30 seconds.

Position	Name	Year	Distributor	Rating of movie	Gross profit
1	I am a legend	2007	Warner bros.	7.2/10	\$256,393,010
2	IT	2017	Warner bros.	7.4/10	\$327,481,748
3	Hannibal	2001	MGM	8.5/10	\$165,092,266
4	The blair witch project	1999	Artisan	6.4/10	\$140,539,099
5	Scream	1996	MiraMax	7.2/10	\$103,046,663
6	The ring	2002	Dreamworks SKG	7.1/10	\$129,094,024
7	Scream 2	1997`	MiraMax	6.1/10	\$101,363,301
8	A quiet place	2018	Paramount	7.6/10	\$188,024,361
9	Sleepy hollow	1999	Paramount	7.4/10	\$101,068,340

The movie hannibal had the best rating out of all the review i have made. It had 8.4/10 rating from IMDb ratings. It had reviews from people. For example Hannibal doesn't seem to be about anything but its own swank decadence. "Hopkins, with his reedy voice and effete airs, is still quite delicious in the part that won him an Oscar. But 10 years later, Lecter has become more camp than terrifying" - David Ansen.

Another movie comes after Hannibal which has the best ratings which is A Quiet Place which came out recently this year. It has been rated 7.6/10 from the website "the-numbers". I perfectly agree with that because the movie was exciting and was above my expectations when I have watched it. On Rotten Tomatoes someone has quoted about this video. "At a brisk 90 minutes, it's one of the most inventive and beautifully crafted and acted horror movies I've seen in a very long time, and I think the main reason for its power is the family crisis at its core." This was reviewed by - Peter Rainer.

Another a great movie I have watched last year was IT. The movie had a character majority of the people knew about which was Pennywise. It had a review of 7.4/10. Matthew Rozsie reviewed this movie on Rotten Tomatoes saying, "I'm writing this not so much as a critic but as an ordinary moviegoer, experiencing Proustian transport via an old-fashioned scary movie executed by a team of filmmakers and actors at the top of their game".

The movie Scream 1996. Is very popular and highly rated, I have watched this movie and I thought it was a good movie which was made in 1996. It's also popular because it's known for the mask which is from the movie. Another review from Rotten Tomatoes. "What made this meta horror movie satire so fantastic when it came out was the clever and often hilarious way that it played with the conventions and clichés of the genre and subverted them with the help of skillful editing and witty referential dialogue." - Carlos Magalhães.

The movie I Am a Legend came out in 2007. Another movie from Warner Bros. Which was the same company for IT. They had a good review of 7.2/10. On Rotten Tomatoes Tom Charity reviewed, "So often, sci-fi is overproduced, but I Am Legend doesn't look like a CGI extravaganza. It looks like an edgy suspense movie shot on the fly in New York City after the fall and because of that, it's all the more effective."

