

Email:

We can boost your online presence for kinnikinnick.com



Hassaan Shezad <shezad.hassaan@gmail.com>

Tue, May 23, 3:10 PM (15 hours ago)



to jerry ▾

Dear Jerry,

I hope this email finds you well. My name is *Hassaan Shezad* and I am a Digital Marketing Expert and Growth Consultant from [Expert Integrated Solutions](#).

Firstly, I would like to mention that I truly appreciate the products your company, [kinnikinnick.com](#) provides. These days it is exceptionally difficult to find Allergen-Free and Gluten-Free that are good for you and your wallet!

I spent some time analyzing [kinnikinnick.com](#)'s online presence and I have identified some ways to greatly increase your virtual presence and traffic for your online shop.

One way this can be improved is with the addition of a **blog or article page**.

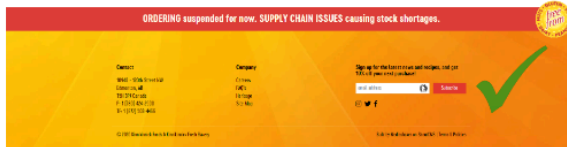
Companies with blogs report 55% more website visitors and 97% more inbound links according to statistics.



[Blog](#) [What's New](#) [Shop](#) [Recipes](#) [About You](#) [About Us](#) [Store Finder](#) [FAQ's](#) [Kinnikinnick Fresh](#)



I also noticed that you already have a newsletter page setup on your website, this will be great because **this will allow for potential customers to read these articles or blogs that were directed from the emailing sequence.**

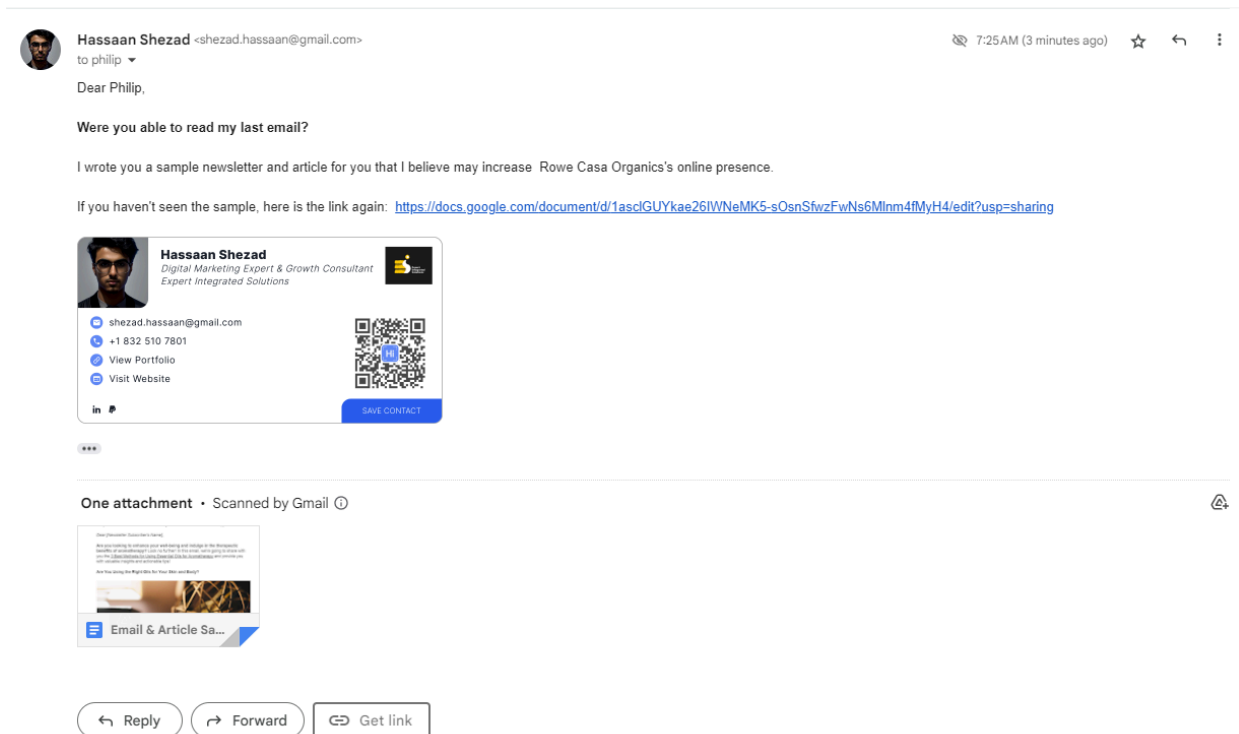


I wrote a sample email newsletter and article for you that I believe may interest you: https://docs.google.com/document/d/1XX9uRYkuZ-wpJ0Pgwa_s9JPa6G7ywl-sm3fhJ1htu0Xs/edit?usp=sharing

If you would like to see more samples, click my email card below. And if you are interested in a weekly newsletter, or other services that can boost your online presence, feel free to reply to this email and we can get started.



Follow up Email:



Email Subject Lines:

2 ways we can help you boost your online presence for website.com

AND

We can boost your online presence for website.com

Sample Article & Newsletter:

https://docs.google.com/document/d/1XX9uRYkuZ-wpJ0Pgwa_s9JPa6G7ywLsm3fhJ1htu0Xs/edit?usp=sharing

My views (Only 2 out of 17 emails viewed, 0 links clicked 😞):

(If you see any of them with 1 view, just ignore it, it shows my location at 1AM for some reason for every email, I am not sure why, probably some bug)

	Name	Date of Last Sent Email	Days in Stage	Total Tracked Views	Date of Last Tracked View	Total Links Clicked	Next Meeting	Notes	Current Stage
1st Outreach									
<input type="checkbox"/>	theprettybee.com	May 23	0	1	May 24	0			Completed ✓
<input type="checkbox"/>	amandasovn.com	May 23	0	1	May 24	0			Completed ✓
<input type="checkbox"/>	emanuttreasts.com	May 23	0	4	May 24	0			Completed ✓
<input type="checkbox"/>	mightentfreegal.com	May 23	0	1	May 24	0			Completed ✓
<input type="checkbox"/>	enjoylifefoods.com	May 23	0	1	May 24	0			Completed ✓
<input type="checkbox"/>	kinnikinnick.com	May 23	0	1	May 24	0			Completed ✓
<input type="checkbox"/>	simplekneads.com	May 23	0	1	May 24	0			Completed ✓
2nd Follow Up (2d)									
<input type="checkbox"/>	manduka.com	May 23	1	1	May 24	0			Completed ✓
<input type="checkbox"/>	everydayyoga.com	May 23	1	1	May 24	0			Completed ✓
<input type="checkbox"/>	yogitri.com	May 23	1	4	May 24	0			Completed ✓
<input type="checkbox"/>	sagemeditation.com	May 23	1	1	May 24	0			Completed ✓
<input type="checkbox"/>	barefootyoga.com	May 23	1	1	May 24	0			Completed ✓
<input type="checkbox"/>	upliftyoga.com	May 23	1	1	May 24	0			Completed ✓
<input type="checkbox"/>	planttherapy.com	May 24	0	0		0			Completed ✓
<input type="checkbox"/>	rowecasaorganics.com	May 24	0	0		0			Completed ✓
<input type="checkbox"/>	aromaweb.com	May 24	0	0		0			Completed ✓
3rd Follow Up (7d)									
4th Follow Up (3m)									
Replied									
Video Call Pending									
Clients									
Not Interested									

What I think the issue is and is not:

I feel like I am emailing the wrong companies, they are too big in growth and when I email their CEO, they already get so many emails they just ignore me, hence no views.

I don't think I am getting the email addresses wrong, I am using this extension called Rocket Reach that will give email addresses for all employees in the company most of the time. And a lot of the time the CEO's picture will pop up after inserting their email address, so that's not an issue.

And my emails aren't going to spam either, I tried emailing my university email (which I have never emailed before) after sending a bunch of outreaches and it was still in my main inbox, so that's not the issue either.

If someone could go ahead and tell me if I am emailing the correct people by going through some of the websites, or if you know what I am possibly doing wrong, please let me know. Thank you.