

About Me

I am a data analyst and social media manager looking towards the future where I wish to work in social media part/full time. I am keen to work with a brand on their social media and to come up with new and fresh ideas to promote videos, engagement and have fun with the community. I have availability in the ET timezone, and volunteer in my current roles.

Social Media Experience

Social Media | *Liquipedia (F1 and VALORANT)* | June 2023 - present

Starting in June 2023, I assist in occasional coverage of live events, creating engaging tweets and providing an overview of the ongoing weekend/race. Additionally working on the VALORANT side, posting tweets for engagement

Statistic Posts | *Twitter/X & Reddit* | June 2023 - present

Starting in June 2023, I created Valorant content across X and Reddit, earning over 2 million impressions on my content. Going from simple statistical posts to more advanced data processing from RIB and VLR and manipulating this data in Excel and MATLAB.

Reviewer/Editor | *Liquipedia*

April 2023 - present

I am working on the VALORANT and Formula 1 Liquipedia wikis, gaining knowledge about teams, players, and various other aspects. From this I gained experience networking, working in a team, making group decisions and working with senior staff to deliver a clear and accurate product millions of users access each year.

Team History

Analyst | *Frogs on Fire*

September 2023 - November 2023

Working with FoF for EMEA Contenders Series 3, I provided overviews of teams that would be faced in the bracket and kept that updated each day. As well as this, I gave insight into how the team could improve at a statistical level by producing summarised data from previous events - going from macro to micro overviews of maps/performance.