

In-Mind Article Guidelines

Title

Choose a descriptive title. If you have a title that would go in a scientific journal, try to instead adapt it to a general audience. It should not include terms that only the research community might be familiar with. The title should be meaningful and concise, and readers should be able to decide spontaneously from the title whether the article is relevant to them. It is best to mention central terms at the beginning of the title if possible, in order to optimize presentation in search engines.

Teaser

Instead of a scientific abstract, we ask you to write a short summary. This teaser should consist of 3–4 sentences or about 30–50 words. It should spark interest in the article and should be comprehensible without the need to read the text. Example: *Interpersonal touch is a fundamental but undervalued aspect of human nature. In the present article, the authors review psychological research showing that even fleeting forms of touch may have a powerful impact on our emotional and social functioning. Given its significant beneficial effects, touch may be valuable as a therapeutic or health-promoting tool.* More examples of teasers can be found in front of each article in In-Mind Magazine.

Keywords

Enter 3–5 keywords, separated by commas.

Main text

Articles published in In-Mind Magazine are generally review articles and not reports of original data. Articles are primarily aimed at interested lay people. They should therefore be written in simple language without using many technical terms. Make sure to focus on the content and not details that are sometimes included in scientific journals. For example, you should not focus on specific authors or researchers, but instead on what was done and with what result. Author names should be placed in parentheses at the end of a sentence (e.g., “False confessions occur more often in condition X than in condition Y (author, year)”. Preferably, you should end the article with a clearly worded summary or outlook that tells readers what to take away from the article. Use gender-neutral language.

The preferred length of an article is about 1500–2000 words, with ca. 15 references. Make sure you follow the current APA guidelines (double line spacing, Times New Roman, font size 12, etc.). Free summaries of the APA guidelines are available online (e.g., here: <https://owl.english.purdue.edu/owl/resource/560/1/>). Please note that the references should be formatted according to the **IEEE guidelines** (see reference section).

Please write in **American English**.

Images

Include 3-5 photos or images in your submission. Indicate clearly in the main text where images should appear (i.e., “Image 1 goes here”). Only use images for which you have the rights or permission to use. Free images can be easily found on the following portals and do not require a license check (<https://pixabay.com/>; <https://unsplash.com/>; (<https://www.pexels.com/de-de/>). We ask you to use the above portals in the first instance to ensure that rights are not infringed. Images from sites providing images with Creative Commons licenses (e.g., Shutterstock) do not unconditionally grant free use. IMPORTANT: Authors are solely responsible for the choice of images they propose and take full responsibility for ensuring that third-party rights are not infringed.

Send your images as separate image files when you submit (i.e., not embedded in the text document). The following file types are accepted: jpg, jpeg, png, gif. Name your images clearly (e.g., “Image_1”).

References

You must compile the reference list in the current **IEEE format**. For details, refer to the following guidelines:

<https://ieeeauthorcenter.ieee.org/wp-content/uploads/IEEE-Reference-Guide.pdf>

It is your responsibility to check carefully that your list of references is complete and accurate.

Glossary

In-Mind has a glossary of (psychological) terms. Check your submission to see if it contains interesting terms that should be explained in a glossary.

- For each term you want to explain in the glossary, first check the existing glossary to see if there are already corresponding entries:
<https://www.in-mind.org/glossary>
- Avoid duplication of work in the glossary. Please only suggest an adjustment of an already existing glossary entry if you think the current one is missing a central aspect. If so, please do not formulate a separate new definition of the term; instead, suggest how the current one could be added.

Search Engine Optimization

Your future article will be listed together with competing articles in the list of search results. Many of our readers find our content by searching for psychological issues in search engines. You can (partially) influence how your article appears in the search results. What appears in the search results is called a “snippet” and it should include as much concrete information as possible. We therefore ask you to formulate a (1) snippet title and a (2) snippet description. An ideal description explains the content and promises to answer what searchers want to know during their search. You can use your title and your teaser to base these on. Here’s an example of a snippet title and a snippet passage description for inspiration:

Snippet title (55–65 characters): “How children learn to deal with anger”

Snippet passage description (around 160 characters, max 200 characters).

“How do children learn to deal with emotions such as anger, and what strategies are useful? Psychologist Dr. Otterpohl explains.”

Author names and biographies

Include the name and email address of all authors. Also include a short bio for each author (about 50-100 words). It should include brief information about the person, the research, and the affiliation. Try to be as general and up to date as possible. You are welcome to include your Twitter handle as well. Also submit an image for each author in landscape format in high quality (accepted file types: jpg, jpeg, png, gif). Please submit your images as separate image files when you submit them, not embedded in the text document. Name the images “Firstname_Surname”, “Firstname_Surname” etc.

Reviewer

In the submission form, we ask you to suggest two potential reviewers for this submission, as this may speed up the selection of appropriate reviewers. Please note that our editorial team may not use your suggestions.