

Hi Nastasia,

I have no idea why the youtube algorithm recommended me your videos (since I am 100% not your target audience haha) but I checked it out anyway.

You're very fearless in sharing your belief and experiences in your videos - I'm sure your viewers appreciate that.

I'm emailing because I noticed you could be doing so much more on your YT community posts (and IG contents) to lead people to your patreon that you're not doing. I think you are missing out on a lot of potential patreon subscribers because of this.

I enjoy working with authentic channel like yourself increase conversion rate by driving *motivated* traffic via posts and captions in the way you would say it.

Let me know if you're interested and I will show you an example (don't worry - it's free)

God Bless,

Nathan

—

Hi Sharam,

Honestly I'm not sure how I came across your IG but I checked your channel out anyway (...then your website...then your blogs...)

I couldn't help but notice that you don't have a newsletter opt-in page?

I think you're shooting yourself in the foot a little bit since

1. You sell live tickets (which is event based - perfect for an email funnel sequence)
2. You sell digital product (in form of online coaching)
3. You have A LOT of free value to give (judging from your YT and blogs)

You could show off a sample of what you provide to your audience and get them ready to buy through a proper email sequence funnel.

I'm a copywriter and that's exactly what I do hence the email.

Let me know if you're interested and I'll show you an example (Don't worry it's free)

Kind Regards,

Nathan

—

Hi Anthony (or your lovely assistant)

I stumbled across your page, and couldn't help but feel engaged.

I love to share my skill to get you more clicks on your skillshare (Or probably more appropriately your e-book, but the rhyme!)

I'm well aware you have a strong reputation already driving your sales.

But I believe you would kill it even more with a stronger sales page..

I'm talking about a flood of testimonials (which I'm sure you have), multiple CTAs, and rains of dot points poking at people's desires.

Because right now, it's just "Here's an e-book, get it". (I'm sure it works though but no it could be so . much . better .)

If you're open to it, I'll show you a sample of my magic (As a very compelling copywriter)

Kind Regards,

Nathan

PS - Really enjoyed your Full Analysis of JD and AH video - wasn't expecting a full life lesson but was super useful anyway.