

Request: Please record a roughly 60-90 second video review of the course.

Content:

- **Core (please include these two)**
 - Share **your favorite part(s)** of the course (something you found extremely useful, unique, highly impactful, challenged your assumptions, etc.)
 - Share things that you have been able to **apply or benefit from after taking the course** (can be small or big), or a **transformation / meaningful career progress** you have had after the course
- **Optional** - you can choose none, any, or all of the optional bits, depending on your experience with the course and what you're excited to share.
 - #1 share something that particularly resonated about Shreyas' style / delivery / format / stories
 - #2 talk about any hesitation you had about the course and if it was resolved after you took the course
 - #3 talk about how this course compares to other courses you might have taken
 - #4 talk about whether you thought this was a good use of time & money
 - #5 talk about the community of peers / peer interaction and how that was impactful during / after the course

Advice

- **Physical set up:**
 - Your face is well lighted
 - Your face is at least about 30% of the screen (i.e. you are close enough to the camera)
 - Sound is clear (use separate mic instead of default webcam/computer mic)
 - Camera is around eye level (slightly lower or higher is fine, just not too low or too high)
 - Look at the camera when speaking, if possible
 - Normal clothing is fine - no need to "dress up" for the video
- **Vibe:**
 - Be natural (less like you are presenting / giving a speech, more like you are having a conversation with a close friend). Some people just speak without preparing and that's fine if it is your preferred style. For other folks, writing down what you are going to say helps. Either way is fine. Again, main thing is to be natural.
 - Normal ums and ahs are absolutely fine. No need to be very conscious about them or re-record multiple times just because you had an ah or um somewhere. We can always edit out afterwards as well.
 - Smile occasionally, especially at the beginning and the end (don't go against your natural disposition, just tweak if necessary - no major changes necessary)

Please upload this [here](#) or record directly [here](#) whenever you're ready.

Thank you in advance for taking the time to do this. Your video testimonial will help me a lot with my mission of coaching more senior product folks all over the world. I know this isn't a small ask, and I am grateful that you are considering it.

- Shreyas

Question: Where will your video testimonial be visible?

Answer: The course team will show students' video testimonials in the usual places: the course landing page, in Shreyas' webinars when we are sharing more info on the course. We will likely combine a few videos into a larger testimonial montage as well. Lastly, if you are okay with it, Shreyas will post a subset of the videos on his social channels (Twitter / LinkedIn / YouTube / Instagram / etc.) You can always opt out of your video being posted on socials by indicating it in the Google form when you submit the video.