



Membership Application Form Endorsed Expert Member Category

Introduction

The Statutes of the ICOMOS International Cultural Tourism Committee (June 2007) stipulate that there are four categories of ICTC membership:

- Expert Members (Voting, Endorsed, and Self-Nominated)
- Associate Members
- Institutional Members
- Honorary Members

ICTC Expert Members are expected to engage in a variety of appropriate voluntary, sponsored or fee-paying activities, both internationally and in their own region, that contribute to the achievement of the ICTC Mission and Objectives.

All Expert Members have the right to vote on all formal matters before the Committee, with the exception of the election of ICTC Office Bearers and amendments to the ICTC Statutes. Voting for the election of ICTC Bureau members and for amendments to the ICTC Statutes is restricted to those Expert Members who have been nominated by ICOMOS National Committees as Voting Members, restricted to one voting member per country.

This form is for applicants for expert membership who have been endorsed by their ICOMOS national committee. There is no charge for ICTC Expert Membership. But Expert Members must have paid membership fees with ICOMOS.

There is no numerical, national, or geographic limit to any of the membership categories.

The membership of any ICTC member may be terminated at the discretion of the ICTC Bureau members, provided that the decision is confirmed by a majority vote of existing Expert Members.

ICTC Expert Membership Criteria

Individuals wishing to nominate or be nominated for Expert Membership of the ICOMOS International Cultural Tourism Committee must satisfy the following criteria.

1. Are members of ICOMOS or of a National Committee of ICOMOS, and
2. Have a professional commitment to the ICTC Mission and Objectives in addition to the Principles of the *ICOMOS International Charter for Cultural Heritage Tourism*, and
3. Demonstrate a willingness to actively participate in ICTC activities, and
4. Have a reasonable degree of professional expertise or experience in the issues surrounding the sound management of tourism activities at heritage places, or
5. Have sufficient educational training in the issues surrounding the sound management of tourism activities at heritage places.

Expert Members may use the title “Expert Member, ICOMOS International Cultural Tourism Committee” and may identify their ICTC membership in support of their professional activities.

Mission

The Mission of ICTC is to promote the responsible management of sustainable tourism activities at natural and cultural heritage places and sites, including historic towns, cultural landscapes, archaeological sites, galleries, museums, moveable, and intangible heritage associated with heritage sites to better protect the heritage values and communicate those values to the host community, visitors and other relevant stakeholders.

Objectives

To fulfil its Mission ICTC shall pursue a number of Objectives:

1. To promote the widest possible understanding of the importance of responsible tourism and sustainable management practices for tourism activities at natural and cultural heritage places and sites, including historic towns, cultural landscapes, archaeological sites, galleries and museums, moveable and intangible heritage associated with heritage sites.
2. To promote the concept that one of the most important reasons for undertaking any form of conservation is to make the significance of the place accessible to the host community and visitors, in an honest and well managed manner, and without adversely impacting on its authentic heritage values.
3. To promote the concept that the host community, conservation practitioners and the tourism industry must cooperate and work together to protect and present the world's natural and cultural heritage, recognising their mutual respect for the heritage and its fragility in the face of tourism activity.
4. To assist ICOMOS accomplish its role in the context of international conventions (especially the World Heritage Convention) and in its cooperation with UNESCO and other relevant International Organizations, and be willing to receive mandates from the ICOMOS Scientific Committee to that effect.
5. To carry out, facilitate and encourage specialized studies and promote the application of professional expertise and best practice standards in regard to the Committee's Mission.
6. To actively pursue cooperation within ICOMOS and the ICOMOS Scientific Council and with relevant national and international agencies and organizations with regard to the Committee's Mission.
7. To encourage multi-disciplinary and multi-stakeholder approaches to achieve best practice standards in the management of tourism in heritage places and sites.
8. To encourage and participate in the exchange of experience and expertise in the on-going development of sound management and sustainable practices for tourism activities at natural and cultural heritage places and sites.
9. To promote the importance of all forms of education and information as a means of achieving the other ICTC Objectives, especially among young people and those involved in the fields of conservation and tourism.
10. To recognise the important stakeholder role of local residents, host communities, property owners and site managers in the local management of conservation, tourism activities and development.

Principles of the *ICOMOS International Charter for Cultural Heritage Tourism*

Principle 1: Place cultural heritage protection and conservation at the centre of responsible cultural tourism planning and management;

Principle 2: Manage tourism at cultural heritage places through management plans informed by monitoring, carrying capacity and other planning instruments;

Principle 3: Enhance public awareness and visitor experience through sensitive interpretation and presentation of cultural heritage;

Principle 4: Recognize and reinforce the rights of communities, Indigenous Peoples and traditional owners by including access and engagement in participatory governance of the cultural and natural heritage commons used in tourism;

Principle 5: Raise awareness and reinforce cooperation for cultural heritage conservation among all stakeholders involved in tourism;

Principle 6: Increase the resilience of communities and cultural heritage through capacity development, risk assessment, strategic planning and adaptive management;

Principle 7: Integrate climate action and sustainability measures in the management of cultural tourism and cultural heritage.

Endorsed Expert Membership Application Declaration

I Rosa Margarita Figueredo Molina

hereby confirm that I meet the following criteria for Endorsed Expert Membership of the ICTC.

- I am a member of Cultural Tourism, ICOMOS National Committee
- I have been endorsed by the President or Secretary ICOMOS National Committee and have submitted a letter of endorsement signed by the President or Secretary
- I have a professional commitment to the ICTC Mission and Objectives and the *Eger-Xi'an Principles for the International Scientific Committees*
- I have a professional commitment to the Principles of the *ICOMOS International Charter for Cultural Heritage Tourism*
- I am willing to actively participate in ICTC activities
- I have a reasonable degree of professional expertise or experience in the issues surrounding the sound management of tourism activities at heritage places, and/or
- I have sufficient educational training in the issues surrounding the sound management of tourism activities at heritage places.

I have signed this Application Form, submitted my CV and the letter of endorsement, and completed the Member Profile, and returned them to:

ICTC Secretary General
Email: info@icomosictc.org

Signed:

Date: February 24, 2026



Member Profile

Family Name	Figueroa Molina
Given Name	Rosa Margarita
ICOMOS National Committee	Turismo cultural
Membership Number	39831

CONTACT DETAILS

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ACADEMIC QUALIFICATIONS

Degree	Institution	Date
Architect	Universidad de América - Bogotá, Colombia	1976
Postgraduate program in Regional Development Planning	Universidad de Los Andes - Bogotá, Colombia.	1978
Master's degree in Regional Development Planning and Administration	Universidad de Los Andes - Bogotá, Colombia.	2002

Tourism-Related Studies (maximum of ten)

- Tourism Management at UNESCO World Heritage Sites (vol. 3) Massive Open Online Course. Proposed by Université Paris 1 Panthéon-Sorbonne and published on the platform FUN. 2023.
- Tourism Development. Outstanding participation. 1982. Spanish Institute of Tourism. Madrid, Spain (two months.).
- Seminar on Andean Tourism Product Design 1987.Lima. OAS. (40 hours).
- Integrated Tourism Planning. Outstanding Participation. 1988. World Tourism Organization. Las Palmas Gran Canaria, Spain (five weeks).
- International Seminar on Tourism in Latin America and the Balearic Islands 1994. Santo Domingo. Dominican Republic. Dominican Republic Secretariat of Tourism (one week).
- International Seminar on Tourism Marketing. 1995. Barranquilla. World Tourism Organization - National Tourism Corporation. National Tourism Corporation (20 hours).
- Conference on future challenges in tourism policies 1996. Mexico City. Organization for Economic Cooperation and Development - OECD (12 hours). Cooperation and Economic Development - OECD (12 hours). No certificate.
- International seminar on the promotion of cultural heritage. 1999. Bogotá. UNESCO – Ministry of Culture (8 hours).
- III Regional Workshop against illicit traffic of cultural property.2002. Bogotá. Ministry of Culture - International Council of Museums ICOM. International Council of Museums ICOM (24 hours).

CULTURAL TOURISM RELATED PRACTICAL EXPERIENCE

Current Position	Lecture in cultural heritage Faculty of Administration Tourism and Hotel Companies. Universidad Externado de Colombia. Note. Scheduled for April, May, June, July, August, and September 2026.
National (maximum 50 words)	

Cultural Tourism Management - Specialization in *Tourism Management*.

Tourism Management with an Emphasis on Heritage Sites - *Diplomado Cultural and Creative Tourism: Innovation for the Future*.

Research Seminar - *Master's Degree in Tourism Planning and Management*.

International (maximum 50 words)

CULTURAL TOURISM INTERESTS

From visitor perspective (maximum 30 words)

Visitor's perspective: To consolidate knowledge, understand historical and heritage sites, and respectfully engage with cultural practices that express the values and identity of an urban or rural cultural tourism destination.

From host perspective (maximum 30 words)

Host's perspective: achieving harmony in quality of life, attraction and experience from commitment to appropriation, living in responsible use and ethics in local benefits with a sustainable and creative approach.

EMERGING PROFESSIONALS

Are you an emerging professional? ICOMOS defines an emerging professional as either a young professional or an early career professional.	No
If you are not an emerging professional, would you be interested to mentor emerging professionals as part of the ICTC Emerging Professional Mentorship Initiative (EPMI)?	
If you are an emerging professional, would you be interested to participate in the ICTC Emerging Professional Mentorship Initiative (EPMI)?	Yes