## **HOS Email**

**HOOK** is highlighted in Yellow. **STORY** is highlighted in Blue. **OFFER** is highlighted in Green

Subject Line: My life flashed before my eyes.

Is this it is this really how it will all end?

I have just downloaded TikTok and wanted to start my TikTok career.

I kept thinking of what I will do if I become a famous TikToker and how people will run towards me to take a picture or get my signature or even both.

As I was lying on my bed I thought about what type of content will I post will it be a food, life hack, or a day in a live video.

I kept searching on youtube and Google and passed by a person called Rachel Pedersen that is teaching a step-by-step on how to get started with TikTok and how to get thousands of followers a day.

Past Forward 6 months I have now got 2.3 million followers and created my own merch

Click here to get access to Rachel Pedersen step by step course