

Byteball community video promotion campaign

Subject of the video: "Make them aware".

General purpose of video is to educate, instruct and inform users about Byteball platform and its available features. How it solves problems existing in other Cryptocurrencies. To help build community that can be aware and benefit from its underlying tech and product.

Show, explain how you are already using Byteball or how it can be used. Preferably hands on videos with friends or alone.

List of example topics:

- creating and showing results of smart contract
- betting with showing actual process and results
- pairing p2p chat with friend + in chat payment
- issuing your own asset and transfer to wallet
- about blackbytes (competition to Monero etc)
- ease of using bot exchange
- voting
- other creative use
- (edited)

deadline - distribution date (next full moon) can be found on <http://byteball.org>

To participate

1. Pick topic from the list or make your own matching general purpose stated above
2. Publish new video in current distribution period before *deadline* on Youtube, Vimeo or any other platform that will show following information: number of views, number of comments, number of likes.
3. Make a comment in thread related to the campaign with link to video before *deadline* [#video_competition](https://byteball.slack.com)

Rating rules

Every video will be ranked by following rules:

- On *deadline* day video stats information will be collected and points counted using the formula

$$P = \text{NoV} + C + 10 * L$$

P - points

NoV - number of views

C - number of comments

L - number of likes

There is some human judgment involved too, but mainly to stop some scammer gaming the system by buying views/likes etc. Obvious or suspicious ranks not reflecting quality of video will be disqualified by judges

Rewards

Top 7 Videos that are ranked with highest number of points will be rewarded with GBYTE

Address with prize balance is available here

<https://explorer.byteball.org/#FBSQSGYZ6BHZGCNA254IITDCTMWOCQZC>

Donations from supporters are welcome!

Whole balance will be distributed according to the table below:

Rank	Reward (GBYTE)
1	50%
2	20%
3	10%
4	5%
5	5%
6	5%
7	5%

Rewards will be distributed to author Byteball address provided in video description. It will happen after the distribution with all benefits included.