

Hey [Brand Name],

Your track record in helping patients is truly inspiring. Being the reason so many individuals gain their life back is nothing short of amazing.

I analyzed your marketing tactics, overall message, and performed a SWOT analysis on your brand, and I have a couple of ideas that would ensure market share for [Brand Name].

1. Consider further monetization from organic and paid traffic. Reimbursements from insurance companies is profitable, but it could be taken away immediately with a change in regulations with the tele-health industry.
2. Targeted geographical marketing of strategic locations could lead to a paramount increase in scale, revenue, and profits. This not only decreases your reliance on those reimbursements, but also guarantees an increased market share (especially with the power of word of mouth)

If you found this helpful, then I'm sure I could be of more help on a video call. What does your schedule look like?

Looking forward to hearing from you,
Youssef