

## **THE ECOSYSTEM**

The Streaming Network  
The Enterprise Template  
Programing

Team 25 Flow Chart  
Ad Samples  
Event Promos  
Digital Marketing Campaigns

Our Products  
Our Programs  
Our Services  
Our Events

## **MAM Solutions**

MAM Brief  
Product Demo

Instore  
Online

MAM Sponsorship

MAM Features

MAM Advantages

MAM Benefits

**MAM Products**

**MAM Events**

**MAM Opportunities**

**MAM Back Office**

Membership Profiles

Agent Profiles

Merchant Profiles

[Features & Benefits](#)

[Ecosystem Meetings](#)

[Ecosystem Funding](#)

# Team 25 Ambassadors Division

## The Ecosystem The Main Thing

Client Development

Client Merchant Focus

Broadcast Network

Publications Magazine

Ecommerce MarketPlace

The Agency

The Influencers Fab 12

The Foundation

## Team 25 Marketing Assets

1 Headshot

1 Realtor Styled Ad Slick

1 Facebook Ad Design

Instagram

## Team 25 Feature

Influencer Application

Master Classes

Policy Contracts

Agreements

Products

Services

MP Workshops

Events

Programs

## Ambassador Management & Benefits

Platforms Tools

Interviewing Techniques

## Scheduling

Product Photoshoots

Head Shots

Client Events

Client Products

Booking For Shows

Client Programs

## Influencer Training & Certifications

### Marketplace Training

Walk Through Assessment

Member Books Visit

Mp Masterclass

Assessment Fact

Fast Start Workshop

Website Assessment

Mp Coaching Calls

Platforms Tools

Discover Call

Membership Listings

Acces

Visit Protocol

P&L Statement

Membership Post

### Broadcast Training

Podcast Lineup

Booking & Interviews

1st Walk Through

hosting Listening Parties

### Team 25 Masterclass Training

a First Ebook

Certification Professional

corporate Culture  
Development

[Feature Vs Benefit Master  
Class](#)

life Coach Training

### Avenues for Revenues

Commissions Revenue

Share

Fundraising Programs  
Matching Gifts Programs

3% Rul

Online Charity Auction

2 Welcome to the Enterprise  
Fpitch

[Host An Act Of Kindness Event](#)

Everything revolves around the marketplace.

**The Magazine Features**

Merchant Ads

Merchant Highlights

Blog Post

**The Marketplace**

Highlight merchant product and services

The Interviews  
Product Highlights

**The App**

MAM Events

	Member	Agent	Merchant
How does the marketplace work?			
Get more pay on time			
Scan the Qr Code			
Rewards Club			
Partner Program			

**Partner Solutions.**

Let's join forces to help our retailers' businesses take off. Become a referral partner and introduce your solution to Nueras retail partners today.

**Partner Campaigns**

**Partner Services**

**Partner Products**

Features

Advantages

Benefits

**Partner Events**

**Partner Opportunities**

**Help retailers succeed.**

Play a pivotal role in introducing new retailers to Klarna, and offer solutions that help bring a uniquely smooth shopping experience online and offline to millions of customers worldwide.

## Join Our Partner Program

# Eco-System Communication Plan

### Agency E News

Internal New Alerts  
New Merchant Blog post  
New in the Ecosystem  
Events  
Program Announcements

Free in the net  
Blog Post  
Web Banners

Live Chat

### Publication News

Publishers Report News  
What's In Your Industry?

Agent Report News

Blog Post

### Broadcasting News

Broadcast Report News  
Affiliate News

Broadcasting Request

Blog Post

### Influencer News

Fab Communication  
Blog Post

Recommended Links  
Industry Spotlight

Sponsorship Spots  
[Koupon Program](#)  
[AirB&B](#)

### Marketplace News

Blog Post  
[Website Dev Promo](#)  
Request Special  
Prices Are Following  
Industry News

Traditional Press Releases  
Marketplace Updates  
New Product Alert  
Merchants Spotlight

Welcome to the Family  
Conflict Resolutions  
PR Communications

# Merchant Services

## Merchant Cross Channel Marketing

Social Media Sites	Blogs	Teleseminars Webinars
Broadcast Media	Articles	Business Cards
Web Ads	Videos	Door Hangers
Print Ads	Email	Postcards
Your Website	Direct Mail	
Client Profile		
The Client	The Campaign	
The Product	The Event	

## Pre Merchant Services

Welcome To The Agency	Entry Email	P&L Statements
Discovery Call	Walk Through	

## Merchant Services

Virtual Assistant	Facilitate Listening Party	Campaign Monitoring & Reporting
Product Description	Campaign Development	Integration
Grand Openings	Campaign Management	Concept To Market

## Post Merchant Services

### Merchant Management

Client Pipeline  
Invoicing

### Game Changers Levels

Executive Life Coach	Life Coach
Senior Life Coach	Coach

### Line Items

[Coaching Ideas](#)

Reflection Blog

### Every Person You meet

Guest on Show	Facilitator Workshop
Sponsor of Show	Guest of Workshop

### Special Contacts

Adrian Garcia  
Van Galleria Dental  
Rudy's Bar B Que

# Membership

## Member Perspectives

Burger Joints  
Chinese Restaurants

Japanese Joints  
Food trucks

## Membership Advantage

Essay Setup  
Sponsored Programs  
Sponsored Articles  
Membership Watchdog  
Memberships  
Exclusives

Podcast  
Membership Sign Up  
Join The Network

Training & Workshops  
Save The Date  
Seminsor

Free Website Workshop

## Pre Membership

Industry Pics  
Categories  
Product Price

Main Banner  
Start Your Membership  
Product Information

## Account Features

Easy Set Up  
5 Product Page  
5 Product Posted  
1 Video  
Id #

Membership #  
Mou  
Payment Terms  
Automation  
Online Booking

Fundraising  
Monetization  
Free Training Workshops

## What Can I expect as a member

-Brand Develop

## Member Services

Website Development  
Screenflow Mock Up

Exclusive Network For Serial Entrepreneurs

# The Agency

## THE AGENCY

Your Own Agency  
The Founders Circle

What's in It for me  
How Can we do it

The Opportunity  
The Call to Action  
Offer a Sales force of

## CALL TO ACTION

When should we do it

## Our Agency Offers

Offer 1  
Offer 2

Offer 3  
Offer 4

Offer 5  
Offer 6  
Offer 7

## Agency Solutions

Agency Brief

[5 Up Mini Brief](#)

Product Demo  
Agency Sponsorship

## Pre Team

Onboarding & Training

Enterprise Introduction

Ecosystem Introduction

## Team

Building the First Unit  
Building The First Team

Building The First Agency  
The First State Agency

The First Regional Agency

## Agency Campaigns

MAM Expansion  
Campaign

1st Regional Challenge  
Team 25 Challenge

6250 Member Challenge  
625 Merchant Challenge

## Agency Services

Features  
Advantages  
Benefits

## Agency Products

### Agency Events

### Agency Opportunities

### Agency Resources

[Category Bible](#)

Vendors

[Chairs & Tents](#)



# NETWORK BROADCAST SOLUTIONS

Broadcasting Lineup  
Solutions for the Viewers  
Solutions for The Listeners  
Solutions For our Affiliates

## Nuera Entrepreneurs Broadcasting Lineup

### Three In One Omni Station

Arts & Entertainment  
Lineup

Money & Business Lineup

Education & Inspiration  
Lineup

### For The Listeners

Become An Insider  
Ondemand

Registration  
Event Page

Product Demos

### For The Advertiser

Start Your Show  
We Manage Your Content

Advertise on a show  
Our Platf & Your Message

### For The Station Affiliate

Getting Your Hardware

We Set Up Your Station

Non Compete Clause

### Forms & Docs

CRM  
Terms of Agreement  
Brand Guidelines  
Web Traffic

One Sheet  
Choose a Plan  
[Service Business  
Solutions](#)

[Policies & Agreements  
Business Partner  
Agreement  
The Master Retainer](#)

### Broadcasting Features

Host a Show  
Guest Development  
Access

Access To Workshops  
Insider News Share  
Station

Mobile App

### In Store Programing

Maintain Programing  
Open To Close  
Growth Plan  
Client highlight  
Dashboard  
Customer Appreciation

Loyalty Rewards  
Programing  
Your Guarantee  
Your Commitment  
Your Customer Service  
Your Locations

Arounds Us App  
Brand Popup  
Beacon Integration  
Non Compete Advertising

### Production Services

PSA  
Custom Commercials  
Scripting Services  
Voice Over Talent

Product Spotlights  
Service Spotlight  
SMS Integration  
Web Direction

Download The Ap  
Audio Profile

## **Broadcasting Advantages**

Brand Your Station  
Nuera101 Dallas  
Nuera105 Houston  
Online Portal

Q&A Sessions  
[Network Scheduling](#)  
Broadcasting Brief  
Network Demo

Broadcasting Sponsorship  
Launch Station Assistance  
For Members  
Affiliate Program

Get Them Listening Campaign  
Get them Watching Campaign  
Share Links  
Integration Itune Ect Tune  
In Streamer -Mixcloud

Imbed Web Player  
Artwork Player  
Facebook Post

Embedded Player  
Create Multiple Player

## **Station Settings**

Invite Djs  
Broadcast Live

Track Listeners  
Even Sound Format

Artist Time Separation  
Song Request Features

## **Broadcasting Scheduled Relays**

Relay Other Stations

Back Up Stations

Live Recording  
Workshops

## **Broadcasting Benefits**

Become A Network  
Affiliate  
System Set Up

Consistent Ad Dates  
Sonos Integration  
Alexa Integration

Siri Integration

## **Broadcasting Features**

Fast Start Workshop  
An Advanced  
Application

Policy Contracts  
Agreements  
Promotions

Cross Promotional  
Interviews  
Easy Submission

## **Finance**

Station Revenue Sharing  
Sale Space On Your Station We Do The -Heavy Lifting

## **Broadcasting Promotions**

Promotional Frequency  
In House Promotion  
unity Partnership

Virtual Coupons  
Golive

Grand Opening  
52aok Comm

## **Broadcasting Radio Network**

1 20 Sec Commercial  
1 Radio Production  
1 Voice Over

1 Ad Copy  
1 Psa Per Quarter  
1 Listener Party

Segment Development

## **Developing Your Broadcasting Brand**

Everything You Need To Start Your Podcast

## **Broadcasting Brand**

The Founders Circle  
What's in It for me  
How Can we do it  
The Opportunity  
The Call to Action  
Your Own Affiliate Station

Business Credit Building Workshop  
How It Works

## Networking Events

Networking Parties  
Interview For Show  
Listening Party  
The Red Carpet

Quartile Events  
Monthly Events  
Semi Annual Events  
Annual Events

The Book Signing  
Live Events  
Pop Ups  
Viewing Parties  
Product Placement

## Network Signature Programing

Network Signature Show  
Co Host Shows  
Revenue Sharing  
Match Morning Show With  
Malcolm Xavier

News & Interviews  
Opportunities  
Pump Up The Volume  
Top Of The Hour  
Dj Drops Middy Drive With

Network Master Class

## Network Rotations

Each division is placed within a 3 hour rotation. A&E 1st hour M&B 2nd Hour E&I 3rd Hour.

### **Magic Mondays**

Tuesdays  
Wednesday

Thursdays

Fridays  
Saturdays

Sundays

## Network Inventory Review

Merchant commercials  
Network Commercials

Divisional Commercials  
A&E Lineups

M&B Lineups  
E&I Lineups

## Entrepreneurs Network Divisional Scheduling

### **A&E**

Morning	6-7 AM	Evening	2-3 PM	Late Night	12-1 AM
Brunch	9-10 NN	Night	6-7 PM	Early Morning	3-4 AM
Middy	12-1 PM	Bedtime	9-10 PM		

### **M&B**

Morning	7-8 AM	Brunch	10-11 NN	Middy	1-2 PM
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10 Welcome to the Enterprise  
Fpitch

Evening Night	3-4 PM 7-8 PM	Bedtime Late Night	10-11 PM 1-2 AM	Early Morning	4-5 AM
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**E&I**

Morning Brunch Midday	8-9 AM 11-12 NN 2-3 PM	Evening Night Bedtime	4-6 PM 8-9 PM 11-12 PM	Late Night Early Morning	2-3 AM 5-6 AM
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## Segment Transition Daily Events

What Now	My Mind: What did I feed my Mind	My Spirit: What did I feed my Spirit
What Next		My Body: My Work Out Pla
Whats on Hold		

## Entrepreneurs Network Broadcast Campaigns

Enterprise Campaign	A Message from the Marketplace Campaign	Sponsorship Integration
Ecosystemen Campaigns	A Message from the Broadcast Campaign	20/80 30/70
Platform Campaigns	A Message from the Publishing Campaign	Affiliate Program
Quartile Programs	A Message form The Agency Campaign	Development
Monthly Programs	A Message from the Fabulous 12 Campaign	Sponsorship Development
Email Co-op Weekly Blast	Client Development	Niche Market
Robot Call Weekly News	Benefactor Development	Development
Co-Branded Campaigns		Annual Prog
Coop Marketing Campaign		Collaboration
SEO Campaign Co-Op		We brand You
250 City Expansion		We Book You
Marketing Campaigns		

## Broadcasting Back Office

[Programing Blocks](#)

## NETWORK BROADCAST SERVICES

Network Writing	Article Writing	Blog Research and Scripting
Divisional Writing	Guest Posting Blogging	<b>Studio Services</b>
Show Writing	Speech Writer	Mobile Studio Service
Segment Writing	SEO Writer	Available
Press Release Services	Keynote Speeches	Studio Time Each Week
PSA Development	Brand Writing	
1 Article Blog	<a href="#">Blog</a>	
Product or Service Listing	<a href="#">Writer</a>	
Newsletter Articles	Message Development	

**Sound Imaging**

Audiobook Development	Radio Imaging	Client Commercials
Voice Over Services	Opening Blog Music	Business Podcasting
Article Imaging	Personal Interview	Sport Podcasting
Podcast Imaging	Network Commercials	Spiritual Podcasting

# NETWORK BROADCAST PRODUCTS

Network Features  
Network Advantages  
Network Benefits

## Network Broadcast Opportunities

## OUR PUBLICATION PLATFORM

A&E Publication

M&B Publication

E&I Publication

## Nuera Publication Workflow

### Pre Publication

Welcome To Your Profile  
Article Idea Submission  
Advertorial Discount  
Special Promotions

Editorial Calendar  
Editorial Outlook  
Select Pics

View Party  
Order Content  
Submit Content

### Publication Production

Ad Copy  
Voice Over  
Ad Creation  
Ad Creation  
Ad Design

Copy Free Music  
Show Integration  
Commercial Usage  
Blog Link Integration

Sponsorship Rates  
Product Integration  
[Infomercial Production and brand license Agreement](#)

### Publication Contents Menu

Message by Malcolm X  
How to Use this Guide  
Guided By our Values  
Members  
A&E  
M&B  
E&I

Cordal Training  
Selfcare  
Rays Field  
Chase

Employees  
Customers

Diversity  
Community  
Technology  
Investment  
Environment

### Publication Events

Ad Run Dates  
A&E Market Run Dates  
M&B Market Run Dates

E&I Market Run Dates  
Event Marketing  
Banner Marketing

Video Inter  
PhotoShoot Day

### Extretanal Marketing

Show Reminder Sponsorship  
Link Integration

## **Sponsored Special Events**

Viewing Party

Listing Party

Members Only Event

## **Virtual Exhibition**

Broadcasting Room

Green Room

A&E Conference

M&B Conference

E&I Conference

Panlist

Speakers

Monetization

Auto Match

Booth Chat

Video Wal

Guest relations

Virtual Workstation

Reserve a Spot

All Access

Agenda

Conferences Sessions

Conference Speakers

The Floor

What's New

The Pitch Deck

Attendees

Exhibition Profile

Book yourspace

## **Finance**

Payment Plan

Rate Card

## **Post Production**

The Reveal

Emarketing Post Magazine

Reminder

Lead Generation Click

Funnel

Social Media Leveraging

Newsletter Marketing

Members Only Events

Ad Copy Placement

Ad Copy Campaign

Coupon Promotions

The Cover Party

Commercial Creation

## **Training**

Fast Start Workshop

An Advanced

Application

Policy Contracts

Agreements

Promotions

Cross Promotional

Interviews

Get Into Any Event

Revenue Sharing

## **THE PUBLICATION**

The Founders Circle

What's in It for me

How Can we do it

The Opportunity

The Call to Action

## **Publication Solutions**

Publication Brief

Product Demo

Publication Sponsorship

## **Publication Campaigns**

MAM 250 City Expansion Campaign

## **Publication Services**

## **Publication Products**

## **Publication Events**

## **Publication Opportunities**



# OUR MARKETPLACE PLATFORMS

## Boost your business with My Nupod Marketplace.

Attract, convert, and retain customers with flexible payment options and performance-driven marketing.

Merch Offer 1  
Merch Offer 2  
Merch Offer 3  
Merch Offer 4

Merch Offer 5  
Merch Offer 6  
Merch Offer 7  
Merch Offer 8

Merch Offer 9  
Merch Offer 10  
Merch Offer 11  
Merch Offer 12

## Marketplace Solutions

Procurement  
Marketplace Brief

Product Demo  
[Membership Management](#)

Marketplace Sponsorship

## Marketplace Campaigns

MAM Marketplace 250 City Expansion Campaign

## Marketplace Services

Features

Advantages

Benefits

## Marketplace Products

## Marketplace Events

## Marketplace Opportunities



# Marketplace Workflow

Welcome Community

## Marketplace Features

Fast Start Workshop  
Advanced Applications  
App Integration  
Policy Contracts  
Agreements

Multiple Users  
Concurrently  
Promotions  
Cross Promotional  
Interviews

Licensed Stock  
Photography  
Revenue Sharing  
Easy Membership Profile  
Easy Product Profile

## Marketplace Introduction

Welcome To The Marketplace  
MPA Policy Scope & Contracts

## Marketplace Training

### Marketplace Creative

Set Up The Interview  
Your Influencer Blog

### Marketplace Production

Setting Up Your Profile  
Scheduling Your Photo  
Shoot

Creating Your Video  
Setting Up Your Product  
Content Development

### Marketplace Events

On The Runway  
Premier Events

Listing Party  
Members Only Event

Agent Only Pre Events  
Merchant Only Pitch

### Marketplace EcoSystem

A&E Market

M&B Market

E&I Market

### Mp Marketing

Social Media Integration  
Campaign

16 Weeks To Glory  
Marketing Campaign

Lead Generation  
Campaign

### Marketing Tools

Geo Fencing Marketing  
Beacon Marketing

### Marketplace Finance

Nuera Capital Services  
3% Rule

# The Marketplace

## **Pre Market**

Welcome To The Marketplace  
Stay Connected To The Market

12 Industrie Expert To Serve You  
Team 25 To Serve You  
Product Mockup Schedule

Profile Setup  
Profile Copy  
Industry Categories

## **MP Communication**

Message Us

## **SEO Integration**

Seo Listing

## **Marketplace Profile Setup**

Ondemand  
Gallery Billboard  
Easy Registration  
Brand Introduction  
Store Segmentation

Product Shoot  
Photo Shoot  
Buy & Sale  
Video Incert  
Video Short

2 Special Promotions  
Giveaways  
Invoice Buy  
Product Analysis

## **Marketing Assets**

Promotional Calendar  
The Blog  
Product Specs & Write Up  
Banner Ad Specs

Editorial Email Series  
Custom Letters

Giveaways  
Quizzes

## **Social Media Marketing Mix**

Social Media Mix  
E News Letters

Facebook Live

SMs Lin

## **Promotional Calendars**

Brand Calendar  
Broadcast Calendar

Publication Calendar  
Showcase Calendar

## **Sales & Marketing Team**

Contact Us

## **Membership Benefits**

Be The First In Your City  
Local State Regional & Int  
Promotions

Procurement Integration

## **SKU Integration**

Order By Item Number  
Easy Sku Numbers

## **Professional Services Directory Listing**

By Industry

By Product

Membership ID Number  
By Category

## **Special Programs**

Product Spotlight  
Member Spotlight  
Premier Nuera Program  
Marketplace Business  
Favor Integration  
Pump Up The Volume

Center  
Pump Up The Volume  
Nuera Guarantee  
Nuera Signature

Referral Program  
Clover Solutions  
Integration  
Spelling Bee Project

## **The Podcast Adv**

What's Going On

What Coming Upbe A  
Guest

Sponsorship Features  
Sponsorship  
Opportunity

# OUR INFLUENCERS

Local Influencers  
State Influencers

Regional Influencers  
National Influencers

International Influencers

## **Influencer Solutions**

Influencer Brief  
Product Demo  
Influencer Makeover  
Influencer Sponsorship

## **Influencer Campaigns**

MAM Influencer 250 City Expansion Campaign

## **Influencer Services**

Features  
Advantages  
Benefits

## **Influencer Products**

## **Influencer Events**

## **Influencer Opportunities**

## **Pre Marketplace**

- Roll Out Plan
- Onboarding & Training
- Projections

## **Marketplace Live**

Inventory Min  
1-7 Phase Plan  
Product Review

Service Review  
Be Guest on Our Show  
P&S Placement

800 Customer Service  
Number  
12 Network Events Per  
Week

# CUSTOMER SERVICE

Enterprise Calls  
Marketplace Call

Publication Calls  
Broadcast Call

Agency

## **Customer Service Solutions**

Customer Service Brief  
Product Demo  
Customer Service Sponsorship

## **Customer Service Campaigns**

MAM Customer Service 250 City Expansion Campaign

## **Customer Service Services**

Features  
Advantages  
Benefits

## **Customer Service Products**

## **Customer Service Events**

## **Customer Service Opportunities**

# OUR GUEST HOST

International Host  
National Host

Regional host  
State Host

Local Host

## **Guest Host Solutions**

Guest Host Brief

Product Demo

Guest Host Sponsorship

## **Guest Host Campaigns**

**MAM Guest Host 250 City Expansion Campaign**

## **Guest Host Services**

## **Guest Host Products**

## **Features**

## **Advantages**

## **Benefits**

## **Guest Host Events**

## **Guest Host Opportunities**

# OUR BRAND AMBASSADOR

International BA's  
National BA's

Regional BA's  
States BA's

Local BA's

## **Brand Ambassador Solutions**

Brand Ambassador Brief

Product Demo

Brand Ambassador  
Sponsorship

## **Brand Ambassador Campaigns**

MAM Brand Ambassador  
250 City Expansion  
Campaign

**Brand Ambassador  
Services**  
**Brand Ambassador  
Products**

**Brand Ambassador  
Events**  
**Brand Ambassador  
Opportunities**

# OUR SHOWCASES

International Showcase  
National Showcase

Regional Showcase  
State Showcase

Local Showcase

## **Online Showcase**

Live Showcase

Pre recorded Showcase

Showcase Report

## **Showcase Solutions**

Knowledge Base

Showcase Brief

Product Demo  
Showcase Sponsorship

## **Showcase Campaigns**

MAM 250 City Expansion Campaign

## **Showcase Services**

Features  
Advantages

Benefits  
Photo Shoots

Service Mockups  
Services Ads

## **Showcase Products**

Features

Advantages

Benefits

## **Showcase Events**

Features

Advantages

Benefits  
On Sale Now

## **Showcase Opportunities**

### **App Message**

Video Message  
Push Notification Message

Text Notification  
Social MEdial Message

App Events



# Our Demographics

## **Our Audience, Your Customers.**

Enjoy a steady flow of new customers through our app, shop directory, and marketing channels.

## **Sell anywhere, immediately**

Omnichannel is smart. So are you. Sell anywhere—in store, on your website, or in your app—with Klarna.

## **Offer flexibility and security**

Our smooth checkout solutions make it easy for your customers to shop how they prefer.

# The Mobile App

International Feb 12  
National Feb 12

Regional Feb 12  
State Feb 12

Local Feb 12

## App Solutions

Knowledge Base

Mobile App Capabilities  
Brief

Mobile App Product Demo  
Price Guide

## Mobile App Campaigns

MAM 250 City Expansion Campaign

## Mobile App Services

UI Design  
UX Design

Professional Interviews  
Guest on Show

Guest on Segment  
Podcasting Services

## Mobile App Products

Pre Production  
Production

Post Production App  
Features

App Advantages  
App Benefits

## Mobile App Events

On Sale Now

## Mobile App Opportunities

App Message  
Video Message

Push Notification Message  
Text Notification

Social MEdial Message  
App Events

# Operational Back End

Performance

The Build Out

Audits

Admin

Track Record

Automation

12 Big Shows Per Week

12 Interviews Per Week

12 Campaign Per Week

12 Blogs

12 Product Review

12 Openings

12 Eblast

12 Commercials

12 Photo Shoots

12 Articles

12 Product Shots