Stitch Educator Email Template:

Subject: Field Trips Made Easy — Explore with Stitch

Hi,

We're excited to share that **Stitch** — **LA County's Free Activity Guide** just launched our new beta feature, which connects educators with engaging **field trips** and **enrichment experiences** for their students. Be the first to explore field trips on Stitch!

Explore Field Trips **Explore In-School Enrichment**

Stitch makes it easy for teachers to:

- **Explore field trips** in arts, science, history, nature, and more
- **Browse in-school enrichment programs,** such as workshops and assemblies.
- **Access key details** including grades served, costs, accessibility, and prep materials.
- **Save time** by exploring a single, countywide guide instead of searching multiple sites.

Hundreds of LA organizations are already listed — from familiar names like The Getty and Griffith Observatory to unique, lesser-known experiences. Stitch is continually updated to give you fresh options throughout the year.

Visit Stitch to start planning your next field trip or in-school experience.

We hope Stitch lightens your planning load this year and inspires memorable learning opportunities for your students.

Thanks for all you do!

About Stitch

Stitch is powered by the nonprofit InPlay, and supported by the Greater Los Angeles Education Foundation, LA STEM Collective, LA County Department of Arts and Culture, LA County Arts Ed Collective, GPSN, Annenberg Learner, ExpandLA, Wildwoods, MESC, MOCA, B-Relyt, and Columbia Memorial Space Center, with founding support from the Snap Foundation and Getty Foundation.

Field Trips Made Easy with Stitch

Stitch — LA County's free activity guide — has launched a new **beta feature for educators** to make planning field trips and in-school enrichment easier than ever.

With just a few clicks, teachers can:

- Explore field trips in arts, science, history, nature, and more.
- Browse in-school enrichment like workshops and assemblies.
- Access key details including grade levels, costs, accessibility, and prep materials.

Hundreds of organizations are already listed, from The Getty and Griffith Observatory to hidden gems across the county. And because Stitch is updated regularly, you'll always find fresh options for your students.

Start planning your next field trip or in-school experience with Stitch today!

Explore Field Trips **Explore In-School Enrichment**

Shareable Links (with tracking built in)

Below are the three main Stitch links we're asking you to include in your teacher outreach. Each one goes to the same Stitch guide but highlights a different view that's most relevant for educators.

- You don't need to edit these links — they're already set up with tracking so we can see how teachers are finding us.

- Feel free to adapt the email or newsletter text to your style, just please keep these links as-is.

Field Trips → Link goes to Stitch with field trips already highlighted.	https://www.inplay.org/r/los-angeles/discover?ui=la-educators&terms=field%20trip&utm_source=email&utm_medium=educator_email&utm_campaign=la_educator_outreach_sep25&utm_content=fieldtrip
In-School Programs → Link goes to Stitch with school programs (workshops & assemblies) highlighted.	https://www.inplay.org/r/los-angeles/discover?ui=la-educators&terms=In-School%20Program&utm_source=email&utm_medium=educator_email&utm_campaign=la_educator_outreach_sep25&utm_content=schoolprgm
Educator Guide (main page) → Link goes to the Stitch search page set up for teachers.	https://www.inplay.org/r/los-angeles/discover?ui=la-educators&utm_source=email&utm_medium=educator_email&utm_campaign=la_educator_outreach_sep25&utm_content=discovery_page