

JCL Promotional Video Contest 2024-2025

Deadline: June 1, 2025

Promotion of National Convention Deadline:

March 15, 2025

All chapters, **both local and state**, are eligible to participate and do not have to be present at the 2025 NJCL Convention in Miami University (Oxford, OH) to win. The NJCL First Vice President will act as the Promotional Video Contest Chair, and the Publicity & Membership Chair will act as advisor. At the 2025 NJCL Convention, first place winners will be announced in each of the four categories. Videos will be posted on the NJCL website and may be played at a general assembly at the 2025 NJCL Convention at Miami University.

Entries for Category 1: Promotion of NJCL Convention, must be emailed to vp1@njcl.org no later than **March 15, 2025**. All entries for Categories 2-5 must be emailed to vp1@njcl.org no later than **June 1, 2025**. The email must include your name, school/chapter/state, a link to the video, and the category which you are entering. All states, and chapters are encouraged to submit videos as early as possible. The videos that are sent in may be used on the NJCL website, social media, and various other NJCL mediums to actually be used in promoting National Convention.

N.B.: In order to enter the contest, a media release form must be submitted for each person affiliated with your video at the time of submission. The form can be found here:

<https://www.njcl.org/Teachers/Media-Release-Form>. Please contact vp1@njcl.org with any questions.

DISCLAIMER: All participants (and chapters when applicable) in the videos must be members of the NJCL and in good standing at the time of submission.

Categories

1. **Promotion of NJCL Convention:** The entry that is awarded the most number of points in this category will win. Videos in this category must promote the NJCL Convention and encourage JCL students to attend in 2025 at Miami University in Oxford, OH. Points will be awarded for creativity, professionalism, and overall effect. Points are awarded both subjectively and quantitatively. To receive full consideration, entries for this category must be submitted no later than **March 15, 2025**, so that they may be shared prior to the closing of convention registration.
2. **Promotion of classical studies:** The entry that is awarded the most number of points in this category will win. Videos in this category must promote classical studies, the benefits of studying Latin or Greek, or otherwise encourage people to invest in a classical education.

Points will be awarded for creativity, professionalism, and overall effect. Points are awarded both subjectively and quantitatively.

3. **Promotion of state/regional convention:** The entry that is awarded the most number of points in this category will win. Videos in this category must promote the state's regional or state convention and encourage JCL students to attend. Points will be awarded for creativity, professionalism, and overall effect. Points are awarded both subjectively and quantitatively.
4. **Video about mythological/historical story:** The entry that is awarded the most number of points in this category will win. Videos in this contest need to relate to a mythological or historical story. The actual content may vary. For example, a song may be parodied to tell the tale of Caesar's campaigns, etc. Points will be awarded for creativity, professionalism, and overall effect. Points are awarded both subjectively and quantitatively.
5. **Open:** Any JCL member in good standing, regardless of local or state chapter affiliation, may collaborate to submit entries to this category. No winner for this category will be announced, but submissions will be recognized at the NJCL Convention.