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## Maximum Publications Title 10-15 Words

**First Author<sup>1\*</sup>, Second Author<sup>2</sup>, Third Author<sup>3</sup>**

<sup>1</sup> Affiliation 1 (Departemen, Faculty, University, Street, City, Province, Country, ZIP code)

<sup>2</sup> Affiliation 2 (Departemen, Faculty, University, Street, City, Province, Country, ZIP code)

\*Corresponding Author: e-mail : xxx@xxx.com

### ***Abstract***

*The abstract should be written in a single paragraph of 250–300 words, using Times New Roman, 11-point font, in italics, and single spacing. It must be clear, concise, and informative, providing a comprehensive overview of the study. The abstract should include: (1) the research objectives, (2) the methods and number of samples or participants (n), (3) the key variables or indicators analyzed, (4) the main results, including statistical values (e.g.,  $\beta$ , t,  $R^2$ , or effect sizes), (5) the theoretical and practical contributions, and (6) the implications of the findings. The abstract should conclude with a brief statement summarizing the overall significance of the study.*

**Keywords** — *one; two; three (consist of 3-5 words that describe important concepts or variables in the article, to facilitate searching. Times New Roman 11, italic, and separate them with a semicolon (;)).*

### **Abstrak**

Abstrak ditulis dalam satu paragraf sepanjang 250–300 kata, menggunakan huruf Times New Roman ukuran 11, cetak miring (italic), dan spasi tunggal. Abstrak harus informatif, jelas, dan ringkas, memberikan gambaran menyeluruh tentang penelitian. Isi abstrak harus mencakup: (1) tujuan penelitian, (2) metode dan jumlah sampel atau partisipan (n), (3) variabel atau indikator utama yang dianalisis, (4) hasil utama termasuk nilai statistik (misalnya  $\beta$ , t,  $R^2$ , atau ukuran efek), (5) kontribusi teoritik dan praktis, serta (6) implikasi dari temuan penelitian. Abstrak diakhiri dengan pernyataan singkat yang menekankan pentingnya hasil penelitian secara keseluruhan.

**Kata Kunci** — terdiri dari 3-5 kata yang menggambarkan konsep atau variabel penting dalam artikel, untuk memudahkan pencarian. Times New Roman 11, miring, dan pisahkan dengan titik koma (;)).

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### • **How to Use This Template**

Each section is assigned a specific style that can be accessed from the “Styles” menu in Microsoft Word. Refer to the Style menu as illustrated in Figure 1.

### **Article info**

Received (dd/month/year)

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Corresponding\_ author:khusnulrofida@umm.acid

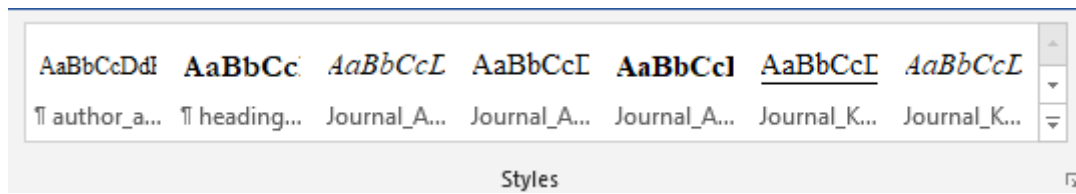


Figure 1. Style menu in MS. Word

## 1. INTRODUCTION

The introduction should be written using Times New Roman 11-point font, 1.15 spacing, with a 1 cm indentation at the beginning of each paragraph. Foreign terms should be italicized, and abbreviations or acronyms must be written in parentheses after their full form on first mention; they may be used independently thereafter, for example, *Human Resource Management* (HRM).

This section should include the background of the study, problem formulation, research objectives, and a concise review of relevant theories or prior studies. It must present the current state of the art, identify the research gap, and clearly state the research objectives or hypotheses. The introduction should also highlight the theoretical and practical contributions of the study.

For manuscripts submitted to Jamanika (Jurnal Manajemen Bisnis dan Kewirausahaan), research papers should contain between 4,000 and 8,000 words (approximately 12–15 pages), while review articles should not exceed 15 pages. The writing must be concise, coherent, and supported by sufficient citations. Use the “maintext\_journal” style for this section.

## 2. LITERATURE REVIEW

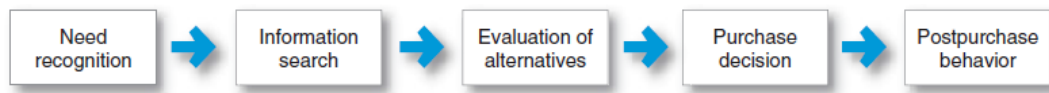
This section should present a state-of-the-art discussion by reviewing relevant theories, previous studies, and related findings on the variables or topics raised in the article. The review can be organized in two ways: (1) by comparing several related papers in terms of research objects, methods, and results to highlight the research gap or differences with the current study, or (2) by combining theoretical discussions with related literature, where each theory may be elaborated in a separate sub-section.

The literature review must include the results of previous studies related to the research topic and describe the quantitative indicators used to measure each research variable. This section may also include research hypotheses, research questions, or propositions formulated based on the theoretical framework and literature synthesis. Articles that include figures (charts, pictures, photographs, or histograms) must follow the specified format. Each figure should have a title, sequential number, and source placed below the figure. The source should be written in Times New Roman, font size 10, and the figure format must use “In Line with Text.”

### 2.1. Subsection 1

### 2.2. Subsection 2

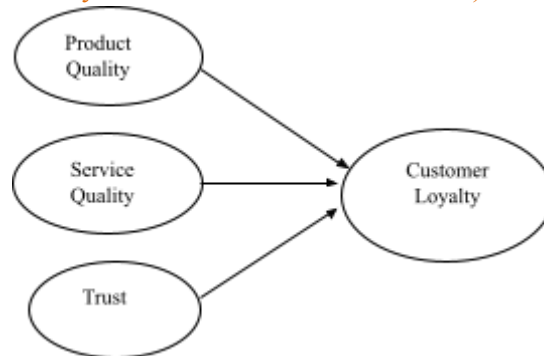
Example 1 (Pictures taken from references or other researchers):



Source: Kotler and Armstrong (2012)

**Figure 2.** The Five Stage Model of the Consumer Purchase Decision Process

Example 2 (Image created by the author of the article himself):



**Figure 3.** Conceptual Framework of the Antecedents of Customer Loyalty

Articles that include tables must be written in the following format. Tables, written in articles must be accompanied by sources, table titles, and sequential table numbers. Writing the title of the table is placed above the table, and the source is written below the table. The source of the table is written in Times New Roman size 10. The contents of the table are typed in Times New Roman, size 10pt due to the limited space. Writing numbers in decimals using a point (.) not a comma. All tables must be followed by its explanation or description. The table contents number is written in bold. Table border style is like the following example:

**Table 1.** Respondent Demography

<b>Particulars</b>	<b>Items</b>	<b>Frequency</b>	<b>Percentage (%)</b>
Gender	Male	00	00
	Female	00	00
Age (years)	20 – 25	00	00
	26 – 30	00	00
Tenure	1 – 3 years	00	00
	4 – 6 years	00	00

Source: Own Primary Data

### 3. RESEARCH METHOD

This section should systematically describe the type of research conducted, the research location, population and sample (including sample size justification or power analysis), as well as the procedures for data collection and data analysis. The research method should be presented step by step, supported by equations or flow diagrams where appropriate, to help readers clearly understand the study process. Each variable must include its operational definition, measurement scale, and source, along with any adaptation or validation process of the instrument used. The method section

must also explain assumption testing and potential bias checks, and provide a statement regarding research ethics, conflict of interest (COI), and data availability. Figures or tables derived from the data analysis should follow the numbering, titling, and source citation formats described in the previous examples.

For studies employing PLS-SEM (Partial Least Squares Structural Equation Modeling), authors are required to report the outer model and inner model results comprehensively. This includes indicator loadings, Average Variance Extracted (AVE), Composite Reliability (CR) or Cronbach's Alpha ( $\alpha$ ), Heterotrait-Monotrait Ratio (HTMT), Variance Inflation Factor (VIF), Coefficient of Determination ( $R^2$ ), Effect Size ( $f^2$ ), Predictive Relevance ( $Q^2$ ), and PLSpredict results. These metrics ensure the validity, reliability, and robustness of the model and should be presented systematically, either in tables or figures, to maintain transparency and reproducibility of the analysis.

### 3.1. Algorithm/Pseudocode

Writing algorithms or pseudocode can be an alternative for explaining scientific paper content. The algorithm must be cited in the main text. Below is an example of writing an Algorithm. You need to use "Algorithm\_head\_FAITH" and "algorithm\_step\_FAITH" styles.

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#### **Algorithm 1.** Algorithm Title

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INPUT: xxx, yyy

OUTPUT: zzz

- 1: Step 1
  - 2: Step 2
  - 3: Step 3
  - 4: Step n
- 

#### 3.1.1. *Subsubsection*

A numbered list can be added as follows: The Method section must include the following components presented clearly and systematically:

- Type of Research, Location, Population, and Sample – Specify the research design, study site, population characteristics, sample size ( $n$ ), and justify the sample size or statistical power.
- Procedural Steps – Describe the research procedures chronologically; inclusion of a flow diagram is encouraged for clarity.
- Data Collection Techniques – Explain the instruments used, data collection timeline, and the personnel or parties involved in the process.
- Operational Definitions of Variables – Clearly define each variable as used in the study.
- Measurement Scales and Instrument Sources – Identify the sources of scales or instruments and describe any adaptation or validation process conducted.
- Data Analysis Techniques – Present the statistical or analytical techniques applied, including relevant equations where applicable.
- Assumption Testing and Bias Examination – Report assumption checks (e.g., normality, multicollinearity) and bias assessments (e.g., common method bias).
- Statistical Justification – Provide reasoning for the statistical methods chosen, including justification for sample size or power analysis.
- Ethical Statement, Conflict of Interest (COI), and Data Availability – Include a declaration of ethical approval, disclosure of conflicts of interest, and information on data accessibility.

### 3.2. Formatting of Mathematical Components

Equations, theorems, and proofs must be numbered and cited in the main text. For example, the author could write the sentence: “Eq. (1) is used to calculate blablabla”. This is example 1 of an equation:

$$a = 1, \tag{1}$$

The text following an equation does not need to be in a new paragraph. Use “punctuate\_text\_FAITH” style.

This is example 2 of an equation:

$$a = b + c + x - e + r + k + f + s + k + l + p + w - m + w + l + i + \tag{2}$$

The text following an equation should not be in a new paragraph. Use “punctuate\_text\_FAITH” style.

Theorem-type environments (including propositions, lemmas, corollaries etc.) can be formatted as follows:

**Theorem 1.** *Example text of a theorem. Theorems, propositions, lemmas, etc. should be numbered sequentially (i.e., Proposition 2 follows Theorem 1). Examples or Remarks use the same formatting, but should be numbered separately, so a document may contain Theorem 1, Remark 1 and Example 1.*

The text continues here. Proofs must be formatted as follows:

**Proof of Theorem 1.** Text of the proof. Note that the phrase “of Theorem 1” is optional if it is clear which theorem is being referred to. Always finish a proof with the following symbol.

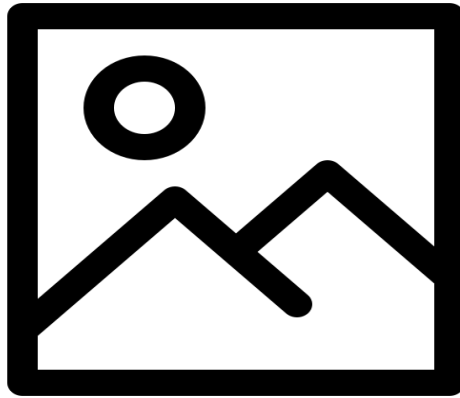
The text continues here.

## 4. RESULT AND DISCUSSION

The results should be presented systematically, concisely, and supported by relevant tables, figures, and statistical evidence. Authors are encouraged to report both effect sizes and confidence intervals (CI) to enhance the interpretation of findings. The discussion must critically compare these findings with previous studies, highlighting consistencies or contradictions and explaining them through possible causal mechanisms and theoretical reasoning. This section should also emphasize the theoretical and practical contributions of the study, acknowledge its limitations, and propose specific directions for future research.

### 4.1. Figures and Tables

Place figures and tables at the top and bottom of columns. Avoid placing them in the middle of columns. Large figures and tables may span across both columns. Figure captions should be below the figures; table heads should appear above the tables. Insert figures and tables after they are cited in the text. Use the abbreviation “Fig. 1”, even at the beginning of a sentence. Example of figure and table are shown in Fig. 4 and Table 1.



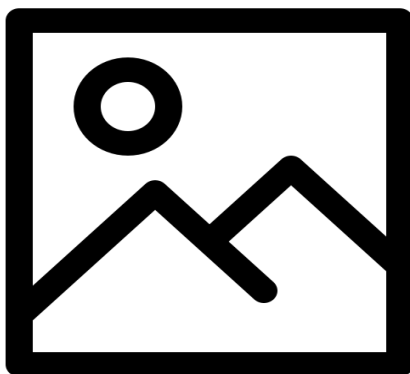
**Figure 4.** This is a figure. Schemes follow the same formatting.

**Table 2.** This is a table. Tables should be placed in the main text near to the first time they are cited. Consists of three horizontal lines.

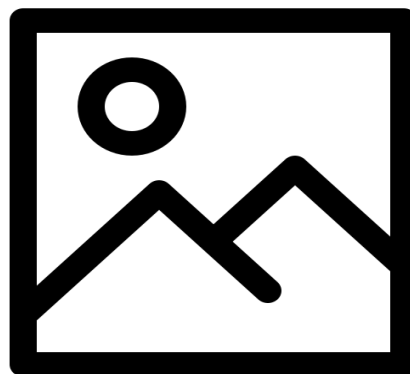
Title 1	Title 2	Title 3
entry 1	data	data
entry 2	data	data
entry 3	data	data
entry 4	data	data
entry 5	data	data
entry 6	data	data
entry 7	data	data <sup>1</sup>

<sup>1</sup> Tables may have a footer.

The text continues here (Figure 2 and Table 2).



(a)



(b)

**Figure 5.** This is a figure. Schemes follow another format. If there are multiple panels, they should be listed as (a) a Description of what is contained in the first panel; (b) a Description of what is contained in the second panel. Figures should be placed in the main text near the first time they are cited.

**Table 3.** This is a table for complicated data. Tables should be placed in the main text near the first time they are cited.

Title 1	Title 2	Title 3	Title 4
entry 1 *	data	data	data

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	data	data	data
entry 2	data	data	data
	data	data	data
entry 3	data	data	data
	data	data	data
entry 4	data	data	data
	data	data	data

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\* Tables may have a footer.

## 5. CONCLUSION

The conclusion should briefly summarize the main findings and demonstrate how they address the research objectives stated in the introduction. It must present the key results in a clear narrative form, highlighting their theoretical and practical implications. Authors should synthesize how the findings support or extend existing knowledge, acknowledge study limitations, and provide specific suggestions for future research.

**Author Contributions:** State the specific contribution of each author using the following format: “Conceptualization: X.X.; Methodology: X.X.; Validation: X.X.; Formal analysis: X.X.; Writing—original draft: X.X.; Writing—review and editing: Y.Y.; Supervision: Z.Z.” (mandatory for more than one author).

**Funding:** Indicate the funding source, if any, using the following format: “This research was funded by [Name of Funder], grant number [XXX]” or state “This research received no external funding.”

**Data Availability Statement:** Provide information on where the research data can be accessed. If data are unavailable or restricted for ethical or privacy reasons, include a corresponding statement.

**Acknowledgments:** Mention any support that is not covered by the author contribution or funding sections (e.g., administrative or technical support, materials, or assistance). Include a statement regarding AI tool usage transparency if applicable.

**Conflicts of Interest:** Declare any potential conflicts of interest or include the statement: “The authors declare no conflict of interest.” If applicable, specify the role of funders in the research or confirm that “The funders had no role in the study design, data collection, analysis, or publication.”

## REFERENCES (Min 25 References)

All references must **follow APA Style (7th edition)** and be formatted consistently. Authors are required to use a reference manager such as Mendeley, Zotero, or EndNote to ensure accuracy and prevent duplication. Each cited source must correspond exactly with the entries listed in the reference section. The reference list should be arranged alphabetically by the first author’s last name, formatted in hanging indent (1 cm), and spaced consistently. Authors are encouraged to verify the completeness and accuracy of metadata (author names, titles, journal names, and DOIs) through the lookup function in their reference manager before submission.

### Example of writing article's references:

Central Bureau of Statistics BPS Malang. 2000. Figures Malang in 2000. Jakarta: BPS.

LIPI. 2016. Data Perkapita Penduduk Indonesia Dalam Angka. Jakarta: LIPI Press

Agyemang, G., & Ansong, A. (2023). Sustainable leadership and organizational performance: The mediating role of green human resource management practices. *Journal of Cleaner Production*, 421, 138423. <https://doi.org/10.1016/j.jclepro.2023.138423>

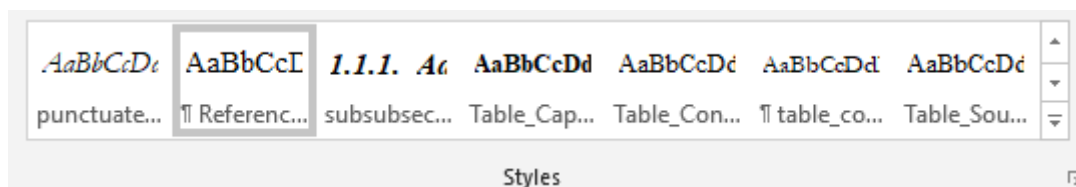
Kraus, S., Palmer, C., Kailer, N., Kallinger, F. L., & Spitzer, J. (2022). Digital transformation and entrepreneurship: A systematic literature review. *Technological Forecasting and Social Change*, 175, 121332. <https://doi.org/10.1016/j.techfore.2021.121332>

Li, D., Cao, C., Zhang, L., Chen, X., Ren, S., & Zhao, Y. (2020). Effects of corporate environmental responsibility on financial performance: The moderating role of government regulation and organizational slack. *Journal of Cleaner Production*, 166, 1323–1334. <https://doi.org/10.1016/j.jclepro.2017.08.129>

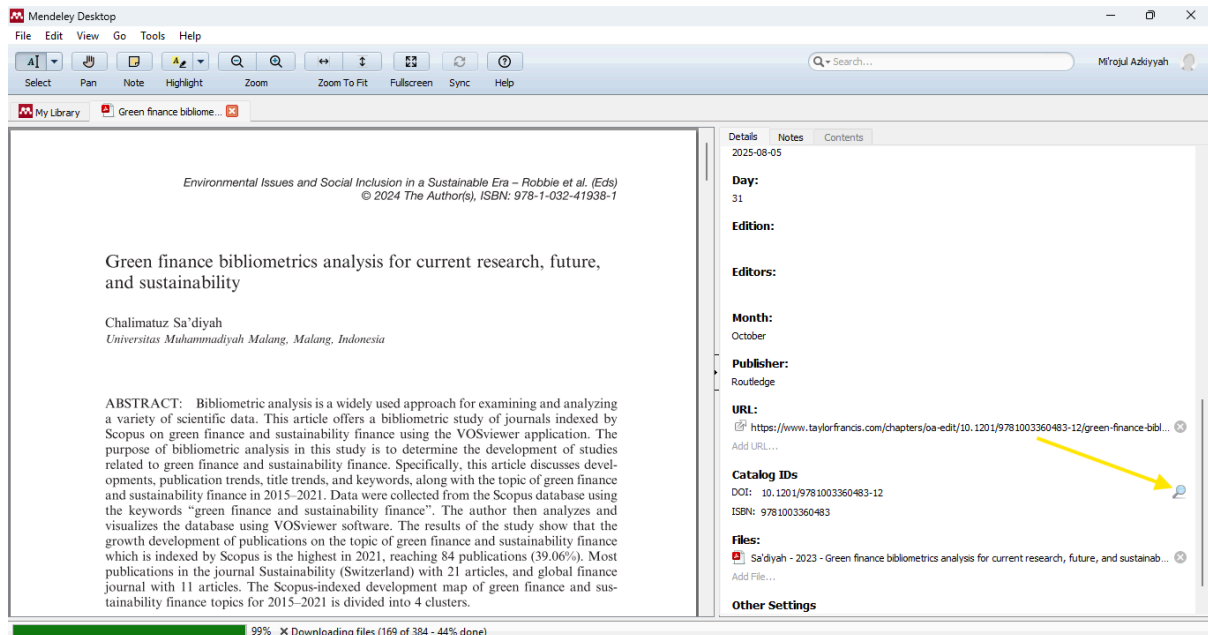
Nguyen, T. N., Luu, T. T., & Phan, T. T. (2021). Knowledge sharing and innovation capability in SMEs: The mediating role of transformational leadership. *Management Decision*, 59(12), 2764–2783. <https://doi.org/10.1108/MD-11-2020-1528>

A minimum of 15 references is required, with at least 80% derived from primary journal articles published within the last 5 (five) years. **References should include Digital Object Identifiers (DOIs) whenever available see Fig. 7.** Sources from books may be used for general theoretical foundations, while website references should be limited to official reports, datasets, or verified data sources.

After citing correctly, insert the bibliography, then use the “References” Style; see Fig. 6.



**Figure 6.** Use “References” Style for Bibliography



**Figure 7.** DOI lookup button in Mendeley Software

## Appendix A

The appendix is an optional section that can contain details and data supplemental to the main text—for example, explanations of experimental details that would disrupt the flow of the main text but nonetheless remain crucial to understanding and reproducing the research shown; figures of replicates for experiments of which representative data is shown in the main text can be added here in brief, or as Supplementary data. Mathematical proofs of results not central to the paper can be added as an appendix.

## Appendix B

All appendix sections must be cited in the main text. In the appendices, Figures, Tables, etc. should be labeled starting with “A”—e.g., Figure A1, Figure A2, etc.