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[Your Name]

[Your Address]

[City, State ZIP Code]

[Email Address]

[Today's Date]

[Recipient's Name]

[Recipient's Title]

[Company's Name]

[Company's Address]

[City, State ZIP Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to request financial sponsorship for enrolling in the [The Dietitian Success Center Membership](#). This membership is specifically for registered dietitians to provide patient/client handouts and continuing education through video courses, live workshops, evidence summaries, and practitioner guides. There are 350+ plain-language patient/client handouts to enhance client learning and application. **I strongly believe that this membership will significantly enhance my professional competencies, ultimately contributing to improved client/patient care, experience, and outcomes here at [Company's Name].**

#### **Membership Details:**

- **Self-Paced:** The membership offers over 60 comprehensive nutrition toolkits that can be accessed anytime and anywhere, emphasizing practical application.
- **Saves Administrative Time:** DSC members report saving 1+ hours per day in administrative time (preparation and follow-up), resulting in more time dedicated to billable patient care **and less overwhelm and burnout**.
- **Up-To-Date Content:** DSC content is evidence-based and practical. The Registered Dietitian team reviews and updates the DSC content as new research and practice guidelines are published (on average, every 6-36 months).
- **Plain-Language:** For handouts, DSC implements plain language and utilizes validated readability tools to ensure our handout content is accessible to **clients/patients**.
- **Overall Cost-Savings:** An annual membership with access to hundreds of resources can save money over taking one-off courses or purchasing one-off client handouts.
- **Certificates of Completion:** Documentation acknowledging completion of any and all course material can be obtained at any time.

#### **Benefits to the Practitioner and [Company's Name]:**

- **Developing Rapport & Building Trust:** Enhance **client/patient** relationships through improved communication skills.

- **Increased Assessment Skills and Confidence:** A comprehensive understanding and application of nutrition assessment methods.
- **Motivational Interviewing:** Improved patient adherence to nutrition care plans by incorporating motivational interviewing and nutrition counseling techniques.
- **Up-to-date Knowledge:** Access to the most current information on patient assessment and counseling practices.
- **Effective Communication:** Translate complex nutrition information into practical interventions and engaging handouts that improve the quality of life for clients/patients.

The cost of the Practitioner membership is currently \$799 USD/year, which covers all the aforementioned features. Your support in sponsoring my full or partial membership would not only be a strong investment in my personal development, but also holds immense potential for elevating the standard of care we provide at [Company's Name].

I look forward to discussing this request with you further. Thank you for considering my application for financial sponsorship for this opportunity.

Best regards,

[Your Signature]

[Your Name]