

WALT DISNEY Imagineering



Masterplan
Disney's California Adventure
Park
Disneyland Resort
Anaheim, CA

MASTERPLAN

FOR

BOUNTIFUL VALLEY FARM

(GOLDEN STATE)

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WALT DISNEY IMAGINEERING

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Disney's California Adventure Park

Masterplan for Bountiful Valley Farm (*Golden State*)



Introduction

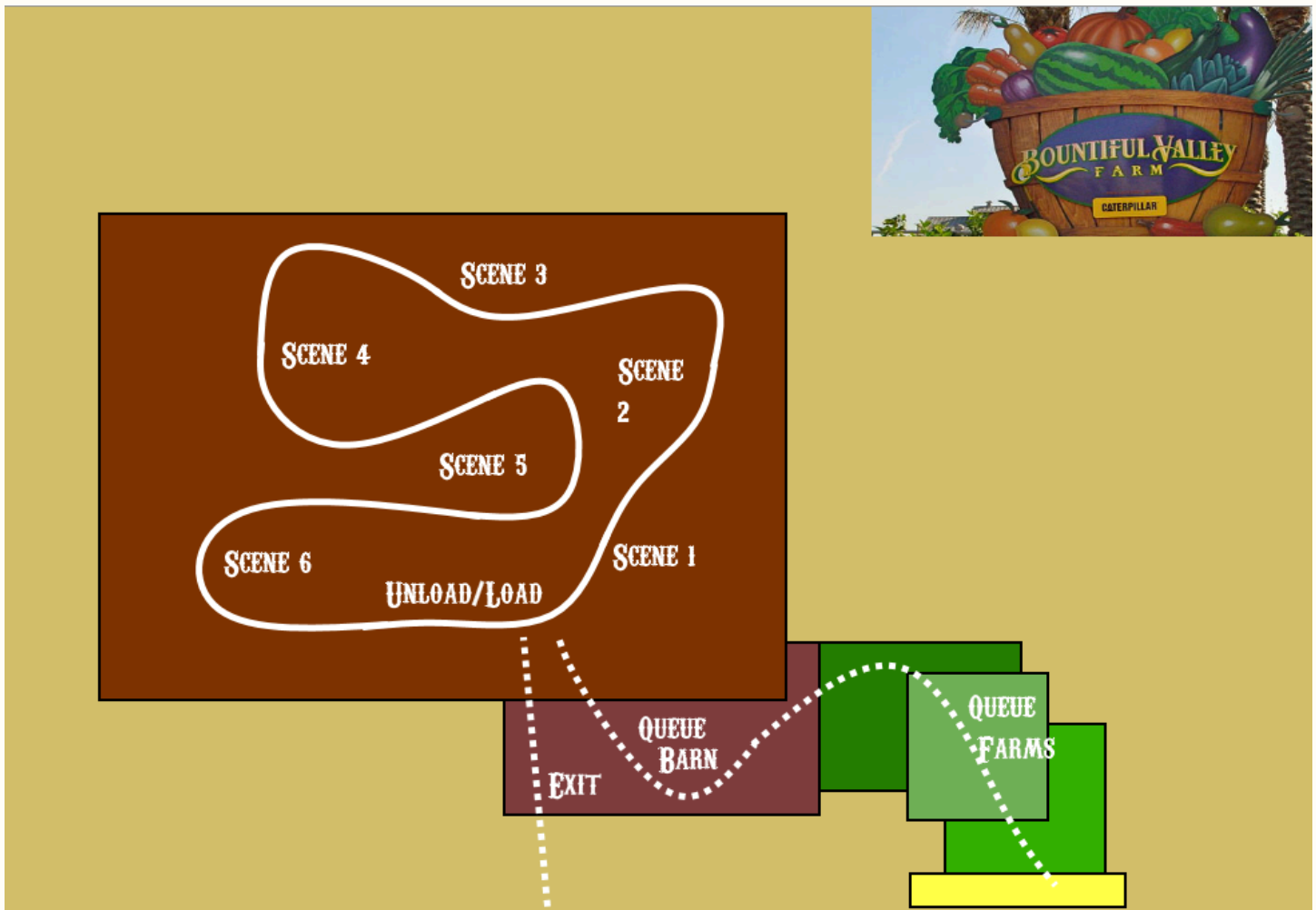
A part of the *Golden State* themed “district” (land) in Disney's California Adventure, the ***Bountiful Valley Farm*** sub-land celebrates the abundance and diversity of Central California farmlands and ranches. As California is the number one producer of agricultural products in the United States, the land will serve as a “tasting menu” of sorts of what Californian farms and ranches can offer, from juicy fruits to delicious dairy products. Presented by Caterpillar Inc., the Bountiful Valley Farm will surely provide guests with a taste of rural California and all it has to offer, as seen through the lens of Disney.

The land will be home to various farm land-themed attractions, retail, and quick-service dining. On the eastern side of the land is its headlining attraction, ***Ride Through Bountiful Valley***, a dark ride that weaves Disney whimsy into the farming traditions of the California farming communities. The attraction, designed alongside Hollywood Land's *Superstar Limo* once several of the original Imagineers pointed out that “WED's bread-and-butter” was noticeably absent in the second gate's initial line-up, will have guests to play the role of a farmhand on their first day at work in Bountiful Valley Farm. Wholesome hijinks ensue, as the tractor that the guests are training on goes on a wild ride, bringing them *too* close to the farm's many inhabitants.

An import from Disney's Animal Kingdom Theme Park, *It's Tough to be a Bug!*, featuring the characters from Disney-Pixar's *A Bug's Life* will likewise make its West Coast debut in Bountiful Valley Farm in its western side.

Counter-service dining can be found at the **Bountiful Valley Farmer's Market**, which serves healthy fare like wraps and salads as well as more traditional Disney offerings, including oversized turkey legs. Nearby, **San Andreas Shakes** provides ice cream shakes perfect for a hot summer day. The land's retail offerings are **Santa Rosa Seed and Supply**, which sells gardening equipment and memorabilia, and the **Caterpillar Cart**, a small shop which offers models of Caterpillar Inc. products.





A map of Bountiful Valley Farm.

Ride Through Bountiful Valley Scene-by-Scene Breakdown

Attraction Statistics

- Ride type: Dark ride
- Ride vehicles: Tractor-themed Enhanced Motion Vehicles®
- Length: 4 minutes
- Number of ride vehicles: 16
- Capacity: 2,880 guests per hour

Queue. Starting under a wooden archway that says “Bountiful Valley Farm: *Gateway to the Californian Farmlands*”, guests will wind their way first through the farm’s main courtyard. The courtyard is bursting with color from different types of edible plants that are planted in rows of wooden planter boxes. Year-round vegetables like beets, spinach, and rhubarb can be seen planted in the planter boxes. Several handmade scarecrows can be seen standing guard near the planter boxes. Also in the winding queue is a selection of Caterpillar, Inc.’s famous tractors in their shiny yellow livery. Several personal items from the farmhands can be seen on its seats: a dark green, curved brim cap with the words “California Dreaming” embroidered on its front, a denim blue jacket, an open faded magazine

(actually a distressed WDEye magazine), and the like. After going around the outdoor queue, they will enter an aged white, timber-framed barn house, the indoor section of the queue.



Several of the planter boxes that will be staged in the outdoor queue.



The planter boxes filled with year-round Californian crops and their scarecrows standing guard nearby that will be staged in the outdoor queue.



Some of the shiny yellow Caterpillar tractors that will be staged in the outdoor queue.



The exterior of the barn house where the queue continues indoors.

Upon entering the white barn house, guests will wind their way around more Caterpillar farming equipment that is staged among recently-harvested produce in wooden crates and woven baskets, and several haystacks waiting to be baled. Hanging on the walls of the barn are several hand-held farming equipment (shovels, rakes, hoes, etc.). A chalkboard listing the daily farm assignments can be seen behind a wooden table with a lantern on it. Above the guests' heads are several rows of rustic-looking barn lights that cast a warm glow on the barn's interiors. The hayloft on the barn's (inaccessible) second level is filled with neatly-stacked hay bales. From time to time, a farmhand on a break can be heard whistling a tune from different parts of the hayloft while some barn kittens play around noisily. An Audio-Animatronic barn cat with a light brown and white coat can be found on the same level observing the guests while occasionally licking her paw.



The barn house interiors; Haystacks that will be found in the indoor queue



An observant barn cat with a light brown and white coat that will be placed on the second-level hayloft.

After winding their way around the queue, guests will arrive on the other end of the barn where the load/unload station will be. Opposite the loading platforms on where guests would unload is a faded postcard mural featuring the picturesque landscape that Bountiful Valley Farm is sitting on. Rows of growing crops set against the backdrop of the green rolling hills of the Central Valley on a beautiful day can be seen on the mural, with the phrase “*Bountiful Valley Farm: An Abundant Bundle of Joy!*” written across it. Several black barn lamps can be also seen hanging on the wall.

Ride Experience. The massive tractors roar to life as their passengers step inside and take a seat. They slowly crawl forward as a ceiling light illuminates Farmer John, a brick of a man with a wide-brimmed hat and a gloomy expression. John is portrayed by an expressive animatronic on par with WDI’s work for Tokyo DisneySea. He warns riders that these tractors are powerful machines and should be handled carefully, urging them to go slowly. John also makes it known that he thinks the guests are too inexperienced for tractor training, quipping that they would be assigned cleaning duty if it was up to him. His warnings prove to be rather reasonable, as the tractors tear off and crash through the barn’s side doors.

Scene 2. The tractors jostle and shake as they head down a grassy hill. John talks to the tractors over their built-in radios, commanding them to return to the barn. He quickly realizes, however, that the tractors aren’t quite working as intended. John tells them to try and make a round trip as smooth as possible, warning about the malfunctioning water pumps ahead. Like clockwork, an array of water pumps spray over the guest’s heads as if synchronized, creating an impromptu fountain show. The spectacular sight is defused by a pair of water pumps creating a massive stream sure to soak riders, but they run out just in time. Still, a few holes in the pumps spritz guests with a light mist.

Scene 3. The tractors trudge through wet grass until they reach a patch of flat land. John lets out a sigh of relief, remarking that it should be a breeze to get back now. He quickly takes that back when he sees that the cows have all been let out. John remarks on the unluckiness of the day, advising guests to tread carefully. They manage to dodge some of the cows, but end up caught in a stampede, each tractor being knocked from side to side. Thankfully, one of the cows smacks into them from behind, launching them away to safety.

Scene 4. The tractor slows down a little as it approaches a field of orange trees. This is bound to be a highlight of the attraction, with the orange trees creating almost a jungle for the tractors to trek through. Much like Soarin' Over California, the attraction utilizes the scent of actual oranges during this scene. There's just one problem... the scent of oranges tend to attract bees. As such, a large swarm appears and gives chase after us. Fortunately, we manage to get away before anybody gets stung.

Scene 5. A respite from all the excitement comes as the tractors slowly drive past crops being grown. John's grumpiness fades for a moment as he remarks on the beauty of farming. He explains to the audience the importance of farming in California, and realizing that they've come here to learn just that, he solemnly promises to get them back safely. John excuses himself to investigate the anomalies affecting the farm, the tractors silently pushing forward as guests watch a beautiful sunset in the distance.

Post-show (Exit). Guests disembark from their rollicking journey and re-enter the queue barn but from the unloading side. Here guests are able to view and read about several of the real world California farmland developments that have improved the lives of its citizens and the world through the growth in their agricultural productivity.

Conclusion

Overall, Ride Through Bountiful Valley seeks to showcase an educational and informative California venture, while also appealing to the 'Disney adventure' aspect of the park. The attraction and Bountiful Valley as a whole will hope to inspire many guests now and into the future.