Louisiana PSC-03 Runoff : I.E. Pathways

Part of the Winning Election for Climate Series

Hosted by: 1.5°Climate Strategies Group

Zoom Meeting Agenda

Watch Full 1hr Webinar Here

When: Tuesday 8/30 @ 9am PT / 12pm ET (1-Hour Meeting)
Host: Ning Mosberger-Tang
Staff: Greg Rock

Welcome & Gathering (5-7 min)

- Great to reconnect with all our members after an extended break
- Ning provided a briefing on our election victories including flipping "Lean Republican races to Democrats favor in: OH-01, OH-13, PA-07, NC-13, CO-08, NM-02" under the Hold the House for Climate effort (see expenditure allocation below) which was part of our still ongoing - Winning Elections For Climate Series
- Greg noted <u>Clean & Prosperous America continues raising funds</u> to deploy to smaller grassroots groups not getting national donor support which is primarily going to Georgia Alliance and New Georgia Project.

Alliance for Affordable Energy - Logan Atkins Burke

• Logan Provided a High level overview of why this race matters, how it shifts the balance of power of the regulating entity, and what that means for climate related policies.

https://secure.actblue.com/donate/davanteforla?refcode=1.5CSG4Davante

- Intro + Why this Race Matters + Direct to Candidate Quick Pitch
 - Just Why this Race Matters Video (7min)
- Election day in this runoff is **December 10th!**

Direct Candidate Pitch - Greg Rock

- Greg to provided brief pitch on why the Davante Lewis needs direct candidate contribution, up to \$5k, ASAP - Please donate today using this link
 - Separate <u>Meet the Candidate Event full meeting</u>
 - Just the self intro from Davante Lewis

POWER Coalition for Equity & Justice - Morgan Shannon

- Watch POWER's 10 Minute Quick Pitch + Q&A
- POWER Coalition Contribution Instructions
- POWER Coalition Slide Deck

Together Louisiana - Broderick Bagert

- Watch Together LA's 10 Minute Quick Pitch + Q&A
- Together LA's Contribution Instructions

• Together LA's Slide Dec

10 min Minutes for Short 1-2 min Commentary from members/guests

- Match Announcement Expert Commentary Video
- Greg Announced a \$150k Flex-Match for contributions to either of these entities provided by 2030 Fund and Green Advocacy Funds for gifts before November 23rd.
 - This match is additional to their planned budget and your donation will unlock new funds not planned to be invested otherwise.
 - You can give to either of these two I.E. organizations via their c3 or c4 pathways to unlock the matching funds which will be allocated strategically to fill remaining gaps by 2030 Fund and Green Advocacy Partners.
- Whit Jones Lead Locally Talked about how important this race is and the need for direct candidate support.
- Matt Ewing Down Ballot Climate Project Provided a topline summary of their recent poll covering this race
- Michael Kieschnick Green Advocacy Partners Explained why his donor group is investing so heavily in this race and how much it means for the Climate movement

2 Min - Closing Comments - Ning or Greg

 Please help support these groups and join us Thursday to hear directly from the candidate Davante Lewis

Below is our 1.5° coordinated allocation for the Hold the House for Climate campaign. We also made additional investments in state-wide Senate and Governor races. More detailed campaign debrief to follow after the important runoff elections in Louisiana and Georgia are complete.

Further below a list of press hits on the Louisiana PSC-03 Runoff election

District	Total Allocated	Grassroots: CaPA+AV+EV P+VV+ML
OH-01	\$629,881	\$157,404
OH-13	\$604,420	\$122,558
NM-02	\$456,577	\$216,123
NC-13	\$421,953	\$195,306
OR-05	\$387,249	\$80,049
TX-15	\$382,932	\$282,932
NE-02	\$355,011	\$207,780
CO-08	\$336,308	\$148,571
NV-03	\$306,052	\$306,052
AK-AII	\$304,288	\$109,288
VA-02	\$299,022	\$212,022
PA-07	\$287,886	\$217,886
NY-19	\$257,168	\$90,501
NY-22	\$232,243	\$98,910
NJ-07	\$210,195	\$174,706
AZ-02	\$207,052	\$207,052
TX-34	\$201,752	\$51,752
CA-27	\$175,627	\$26,294
CA-45	\$149,264	\$93,160
WI-03	\$85,750	\$85,750
CA-22	\$76,052	\$76,052
PA-17	\$70,416	\$20,416
NH-02	\$61,052	\$11,052
IL-17	\$52,852	\$52,852
CT-05	\$50,000	\$0
KS-03	\$50,000	\$50,000
IA-03	\$46,252	\$46,252
IA-02	\$40,983	\$40,983
Total	\$6,738,237	\$3,381,703

Press Hits

NOLA.com - Lambert Boissiere, Davante Lewis square off ahead of Public Service Commission runoff

BRProud - Public Service Commission race gains attention

<u>Big Easy Magazine - Rev. Gregory Manning Endorses Davante Lewis & Brings Momentum to Campaign</u>

Energy and Policy Institute - Entergy leads the charge to re-elect Lambert Boissiere III, Louisiana utility commissioner in runoff election with major climate and energy consequences <u>Daily Kos - With new climate legislation now less likely to pass, climate groups shift their strategies</u>

The Washington Post - This obscure runoff could help shape state climate action

<u>Louisiana Radio Network - Three-term Public Service Commissioner Lambert Boissiere faces</u> <u>challenger from political newcomer</u>

<u>L'Observateur - Public Service Commission assembly comes to LaPlace</u>