

Design Document

Ref Work Day Expectations Part 2 of 3

Business Purpose	• The FR football organization hires 20-30 new referees each year with many of the referees starting their term at different dates. With their busy schedules it is hard to get all the refs in for a formal training at the same time and the game rules often change from one year to the next. • The organization's chair has been spending a lot of extra time tracking down referee information or correcting rules that could likely be alleviated if all referees were given the same explanations in an organized format before they begin working. • The FR football organization wants all referees to know the rules of the game, expected work attire, what to expect when they come to work, organization expectations for checking in and out, what to do about disgruntled coaches/parents and what their pay options are.
Target Audience	• FR Football organizations flag football referees • Average age 13-17, with a couple middle aged adults • Located in a small rural town
Seat Time	• 3 Training Modules ○ Part 1: Flag Football Rules and Disgruntled Coaches/Parents 8 minutes ○ This Module, Part 2: Work Day Expectations 3 minutes ○ Part 3: Payment Options 2 minutes
Training Recommendation	• 3 part microlearning videos that can be viewed on youtube and easily sent to referees phones for viewing ○ Part 1: Flag Football Rules and Disgruntled Coaches/Parents ○ This Module, Part 2: Work Day Expectations ○ Part 3: Payment Options • Videos will be designed using animation, step by step guides, scenarios and voice over narration
Deliverables	• 1 contract stating they have watched videos, collecting personal information and selecting payout option • 1 storyboard outline including script • 1 design document • 3 job aides ○ Score Sheet ○ Sign Out Sheet ○ Schedule • 3 part micro learning modules ○ Developed in Vyond ○ Led by a mature avatar with voiceover narration ○ Includes step by step visual guides ○ Includes a scenario examples

Learning Objectives	By the end of the training, the learners will be able to... ● Apply the flag football rules on the field for refereeing fair games ● Recall ways to deescalate a situation with a disgruntled coach/parent ● Use the score sheets and sign out sheet at the end of every shift ● Identify proper work attire ● Select the payout option that best suits their needs
Training Outline for Part 2: Work Day Expectations	Scenario 1: Introduction & Laying out the step by step for work day ● Welcome ○ Refer back to part 1 of the training to tie it to part 2 ○ Establish the learning outcomes of this portion of the training and why it is important to comply with the information presented on work days ● Step by step expectations and procedures: ○ Schedule, Proper attire, Check in at table where you will grab what you need, work shift, check out at the end, payment (next video) ● <i>Scenario 1: Sound of referee whistle in the background. Introduce Game Day / Work Day expectations. Blank Screen with narration avatar introducing the module, Title of module shows on screen whistle/titlte of module fades out as a step by step visual slowly pops in with sound effects and animation to lay out the 4 major topics being covered in this microlearning</i> Scenario 2: Schedule ● How to get on the schedule, how to read the schedule ● <i>Scenario 2 Setup: transition to a student checking a text message and responding with hours of availability, move over to avatar putting those hours into a schedule, student checks cell phone and sees schedule on phone, schedule pops up as whole screen using zoom features to explain how to read the schedule, take place in home or social setting with minimal background noise to match scene</i> Scenario 3: Attire & Checking in ● What to wear ● Middle table, grab shirt, flag, have whistle, go find your field ● <i>Scenario 3 Setup: Transition into game day showing sports field in the background and a student wearing athletic clothing and either crocs or sandals, walk through work day attire and dress the model as work through it, there, now you are ready to work</i> Scenario 4: Checking Out ● Return Shirt and Flag, Keep Whistle, Score Sheet, Sign Out ● <i>Scenario 4 Setup: referee looks tired, comes back into scene to center table after shift, puts shirt and flag away, fills out score sheet, give a demonstration with model and fills out sign out sheet, give zoom features and demonstration, end with all the things done and referee with a thought bubble of money</i> Scenario 5: Review / Summary ● Return Shirt and Flag, Keep Whistle, Score Sheet, Sign Out ● <i>Scenario 5 Setup: Avatar opens it up with lets review, give a moment to reflect on what the work day expectations are, ask a question, give a thought bubble and pause then show it on the step by step visual from the beginning for review, end with road map fading out and introduce title of next module fading in (module title should be in the same format that the title for 1 & 2 are shown)</i>

