

"Still Interested"

You can use these scripts below every 60-90 days

Active Buyers

Would you be available this week for a quick chat about your home search?

Inactive Buyers

Dean Jackson "9 Word" Script

Morning, are you still interested in finding your dream home (in Perry county) this fall?

Additional Text Scripts

Variation #1

Just curious, are you still interested in finding a home with some land here in Cumberland county? lmk, tnx - Josh Schonely, EXP REalty and NEXA Mortgage

Variation 2

Hi {first_name} Just curious, are you still interested in buying a new home here in Cumberland county? lmk, tnx - Josh Schonely, EXP REalty and NEXA Mortgage

Variation 3

Hi {first_name} Just curious, are you still interested in finding a home with zero down financing here in Perry county? lmk, tnx - Josh Schonely, EXP REalty and NEXA Mortgage

Variation 4(if you can't segment by offer)

Just curious, are you still interested in buying or selling here in central PA?

Just curious, are you still interested in buying a home here in central PA?

Just curious, are you still thinking about selling your home here in central PA?

Email Script

Subject Variations:

- Interested?
- Still interested?
- Curious?
- {firstname}
- Still interested {first_name}

Body:

Hey {first_name}

Just curious, are you still interested in finding a property in Perry County?

Let me know either way

Tnx - Josh

{signature}

Responses

If no:

Got it thanks, if anything changes or if there is anything at all we can do for you don't hesitate to ask

Already Purchased

Terrific, congrats, if there is anything we can do for you don't hesitate to ask

Yes

Terrific, tnx. Are you already pre-approved or would you like some help with that?

Follow up to the above

Awesome, your next steps would be to go to appwithjosh.com create a free account and get started right now

Got it, tnx. Is there a particular school district or area you're looking to be in?

Got it, is there anything we can help with on that front?
Also do you know where you're score is at currently(approx)
(see example below)

Additional Line of Questions

Great, when would you be available for a quick chat with one of our home search specialists

What area are you looking to purchase in?

Got it, what price range are you thinking?

Right on. How many beds/baths?

Single family or townhome?

Ok When are you looking to make a move?