



# INNOVATION CERTIFICATE

**Next Level Learning at Answer.AI**

## Answer.AI - Practical AI R&D

In a rapidly changing world, where artificial intelligence is pushing us toward unknown futures, a new kind of AI research & development lab is using cutting-edge technology to help students study smarter, not harder. Answer.AI is reshaping the future of education by harnessing the potential of AI in an all-in-one study app that helps students learn and practice their way to success in school.



Seeking to create a digital tutor that is both rigorous and empathetic, the Answer.AI team brought student interns from Design Tech High School's Innovation Certificate Program

into its product development process. Instead of merely consuming the product, these interns did more than just test the product, they were embedded members of the team who provided valuable insights in the development process. The Answer.AI advisors noted that the interns did work that clearly added value to the company, noting:

"The interns were fearless in asking questions and challenging the status quo. They're very intuitive and allowed their own curiosity to lead the work, often diving deeper than we would have expected from high school interns. They also come with a solid skillset as junior PMs [project managers] and designers."

After spending a month immersed in the work at Answer.AI, David, one of the Innovation Certificate Program interns realized that he was "prepared for not only the internship but my future in working in the workforce." Alexis, another intern, appreciated the incredible opportunity to work on "prototyping unique [app] features such as study groups" because it gave her a clearer sense of the value of creativity in the world of work. These internship experiences are a testament to the Design Tech's commitment to fostering learning within a culture of innovation and empowerment.

By involving high school student interns in the development process, Answer.AI was able to tap into a deeper well of understanding about the challenges and desires of their target users. This is recognition that the best products often emerge from those who will ultimately use them which is particularly important in a world increasingly dominated by screens. This is why Answer.AI is not merely creating another edtech product, it is forging a deeper relationship with its audience by believing that student interns can contribute at a high level when given the opportunity.

Website: [Answer.AI](https://www.answer.ai)