

What to avoid when boycotting (apps)

What apps do companies use when promoting music?

Mostly: youtube, spotify(and other music apps), instagram, tiktok, twitter/x,

1.YouTube(and yt music):

videos/shorts released by the company

Shorts featuring the boycotted company/group/song

Color coded videos (due to copyright)

Videos that include the song in the description (ex:)

Subscribing & liking

Streaming (on YouTube music)

Giving views

2.instagram

Following them and liking their posts (if a boycotted group, does not include the members personal accounts)

Giving views

Buying products

Audios on stories/posts/notes/reels

3.twitter/x:

Following them and liking their posts

Fancams

Official audios

4.music apps (such as spotify, anghami etc):

Streaming

Following them

Liking/favoriting the songs

5.tiktok:

Following them and liking their tikoks/slides (does not include the members personal accounts)

Giving views

Buying products

Audios on stories/slides/tiktoks

How to boycott guide" posted

"How to support your favs while boycotting" posted