

- HSO
 - Hook - grab the attention
 - Story - keep engaged via a story
 - Offer - make a value proposition

Email

Subject Line: The Perfect Product That Can Suit Every Room.

Do you want that dream room? But uncertain about which **PRODUCT** to choose?

Despite investing time in thought, and yet, you have found no products that ignite your **IMAGINATION** to uplift your room.

Just when I felt hopeless, a product emerged on my phone that resonated perfectly with what I wanted for my **ROOM**.

The product matched what I needed for my room which are size, colour, and my imagination.

Upon unrolling it on my floor, it was like my normal room was turned into the **DREAM SPACE** that I always envisioned.

Imagine, returning to the same room with the same exact room design that you had since your ownership of your room, and having no explanation on why change seems unattainable, while your friends have accomplished their **DREAM ROOMS**.

Now, picture this, placing this product in your room alters your every entrance, giving you a sense of joy, about how you made the wise decision to buy this product.

Vision that **ACHIEVEMENT** in discovering a product that sets you apart from the crowd just know the feeling that you have after knowing a product that only you have.

Are you prepared to revolutionize your room?

[Click here For A 10% Discount And To Explore Our Custom Rug collection.](#)

