

SL: Quick question

Email:

Hey!

I found your Instagram page and I love how you post the experiences of your customers. It makes you seem more trustworthy.

I see you have personal relationships with your followers. I thought you might want to know how you can turn that engagement into cash.

It's a quick, organic method I've seen other brands use to surge conversions right through their DMs: no paid ads, no risk, and I'll only charge it's a success.

Are you open to hearing more?

Best,
Una

DM to a local nail tech:

Hey Sierra! Your nail work looks amazing. I'll be upfront, I have a service to help you bring in more clients, but here's the catch: if you don't make money, neither do I. Want to hear how it works?