Attention Established Business Owner In The Financial, Health Or Self Improvement Space...

Direct Response Marketer Behind Over $40,000,000 Looking For Next Partner To Make It Rain From Asset They Already Own

From the office of Mike Stenger
San Diego, California

Hey there,

If you're here right now, chances are you're a business owner.

Perhaps you're doing very well and generate the vast majority of your sales online, and to that congrats!

It takes a lot of hard work and resources to build a successful business...

And even more effort to keep it growing.

That means staying on top of the latest trends…

Getting the right insight from people who've ACTUALLY done it…

And hiring the right people.

Not to mention...

Consistently Executing On Methods To Increase Sales

As I hinted at from the start of this letter, that is precisely what I can help you do - Increase your sales...

Specifically from tapping into an existing asset that, on average, returns $36 for every $1 you put in.

But before we get into that...

I want to be upfront out of respect for your time.

I only work with a small group of established online businesses generating at least $250,000 a year in sales.

They have great products or services proven to add value to people's lives, and an open mind when it comes to trying out different ideas.

Because I prefer quality over quantity, only working with businesses I know for a fact I can help, this means I cannot help everyone.

So I cannot make any promises or confidently say I am the right person to help without first knowing more about you and your business.

The people I tend to work with also have a great sense of humor and while we take the work seriously, we also like to have fun.

I grew up in Cincinnati, Ohio and from a fairly young age, I became fascinated with psychology…

Particularly what is it that makes people tick and do what they do.

This rabbit hole would help me improve my own life, pulling myself out of deep depression and poverty.

But it would also prove itself invaluable years later when I'd move to San Diego in 2015.

You see, I had a few bucks saved up from the sale of a news site I co-founded.

I had long been a writer, but what I was doing at the time - Mostly covering tech news - Wasn't exactly the dream career I'd envisioned.

I wanted a way to blend my passion for writing and love of psychology into something more impactful.

As luck would have it, such a thing existed.

It influences you and your customers on a daily basis, and is frequently the catalyst for gargantuan profits.

That "thing" is direct response and you could say I became obsessed.

I would study the greats from Gary Halbert to Claude Hopkins to Eugene Schwartz.

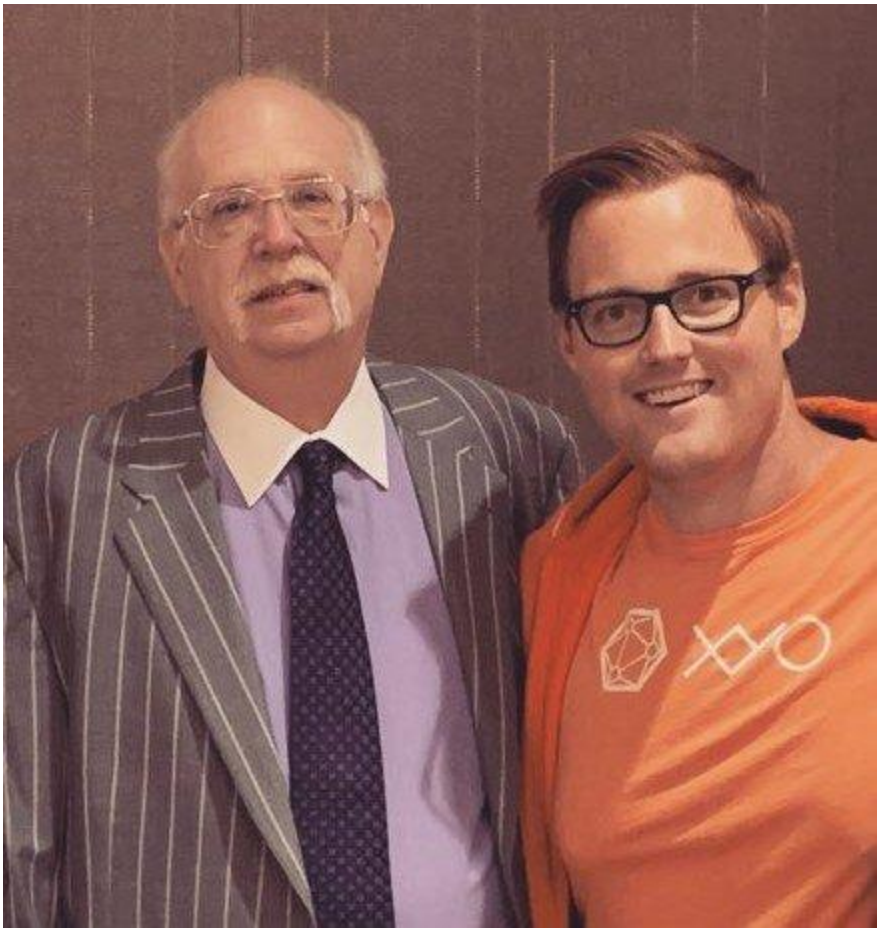
I'd analyze marketing campaigns and funnels, reverse engineering them to distill their essence and why they performed (or got crickets).

I'd attend conferences, masterminds, invest in trainings and coaching.

Hanging out with marketing great Todd Brown in Orlando.

I'd work alongside and be mentored by Sam Markowitz, protégée and business partner of the late Gary Halbert, who said "Mike writes profitable copy with unique angles and is a very nice person."

I'd learn directly from the legendary Dan Kennedy.



Most importantly, I'd put in the work.

One company in the financial space, I helped to generate over $20,000,000 in a year.

Source / Medium	Acquisition			Behavior			Conversions All Goals		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	[redacted]								$1,018,537.00 [redacted]
1. drip / email	[redacted]							1,559 (100.00%)	$1,018,537.00 (100.00%)

A single 30-day period of direct email sales.

Another company, a fast-growing ecom brand, I grew their email revenue from around $100,000 per month to over $300,000 per month.

Nick Urbani · 1st
Co-Founder at 4am Media
November 28, 2020, Nick managed Mike directly

Mike is a rare marketing professional because he can cover the ground of several different roles in a growth team. Mike did amazing work for us on direct response copywriting for email, landing pages, advertorials, sms, Amazon, and packing inserts. He architected and executed our email and sms initiatives and consistently delivered results. He masterminded numerous profitable offers, merchandising strategies, and split tests. He can work effortlessly with finance executives, media buyers, developers, designers, etc. I'll work again with Mike the first chance I get.

During a Black Friday promotion for a crypto education company (in an ugly bear market), **we generated a total of $94,388**.

I could keep going, but the point is this…

When It Comes To Growing Your Sales, Us Working Together Is A Damn Good Investment

We do this by crafting high quality converting emails, optimizing your email sequences, and managing your lists.

Because with an average return of $36 for every $1 spent, email is the single most profitable channel you own!

Ryan Deiss
@ryandeiss

Mike worked with DigitalMarketer as our Email Marketing Manager, and I can't say enough good things about him.

You never really know how well someone is going to do with your brand and your voice until they're really in it, but Mike nailed it from Day 1.

Not only were Mike's emails engaging and entertaining, they spoke to who we were and what we were about.

Most importantly, they DROVE REVENUE.

If you want someone who works fast, is highly adaptable, has a great attitude and doesn't need to be hand-held every step of the way, Mike is your guy. He's a great addition to any team.

So if you'd like to grow your sales while working with someone who's more of a partner, developing a long-term relationship and growing together…

Simply click the link below.

You'll be taken to a short form that asks a few straightforward questions to see if we'd make a good fit.

Get Started