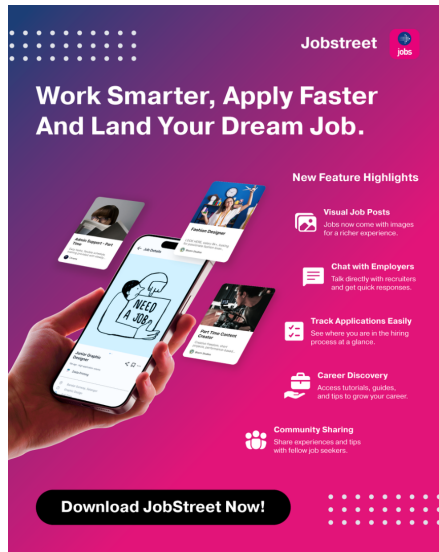


Task 1 - Application Design I

Self-Evaluation and Reflection

Application Design I project overview:



Enhanced the Jobstreet app by introducing features that improve transparency and communication.

One of the main changes was redesigning job posts to feel more fun to look at, similar to social media posts. I also added a 'Company Galleries' feature within job posts so users can better understand the company environment and build more trust before applying.

Other improvements include 'Chat with Company' and application 'Seen' status features, group chats and direct messaging, comment/downvote/report functions under job posts, a verification system for both employers and users, as well as improved job filtering and categorisation.

Link to previous researches:

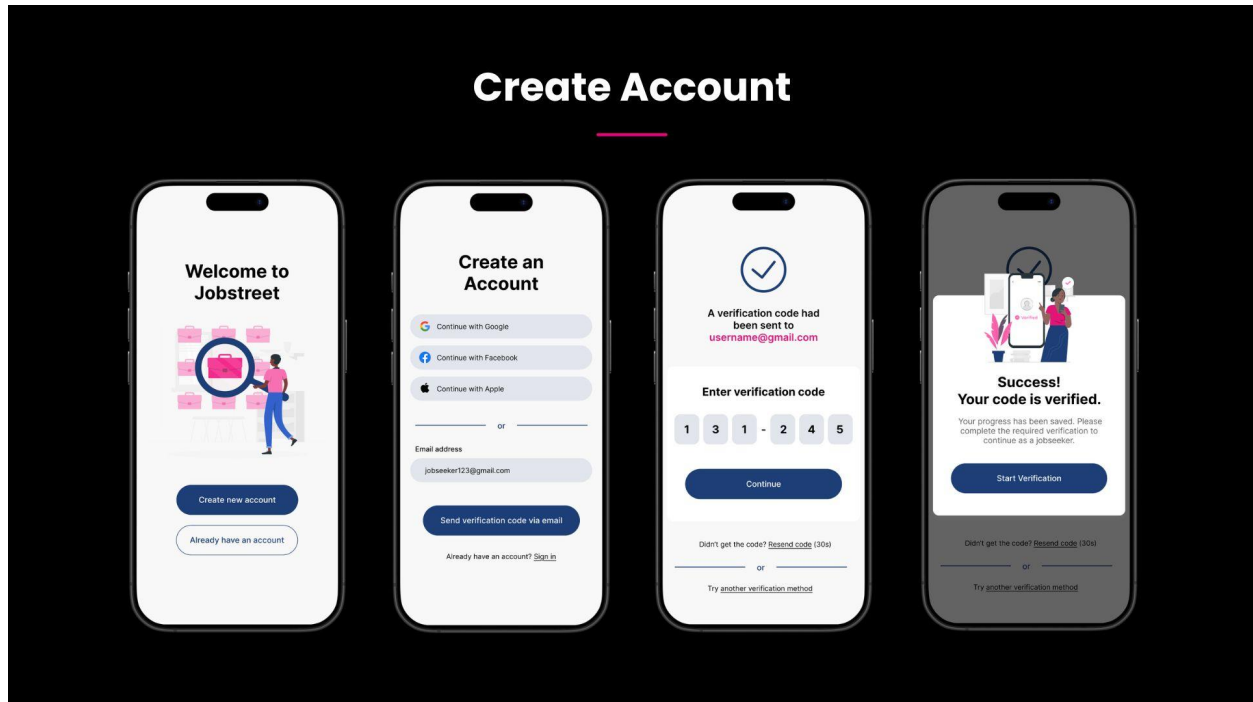
[Proposal 1 - Problem Statement](#)

[Proposal 2 - User Research](#)

[Proposal 3 - Lo-fi Prototype User Test](#)

[Final - Hi-fi Prototype](#)

1. Account Creation Flow



Issues Identified Upon Review:

- **In page 2-3:** The input fields are way too close to the edge, which causes the UI feels “stiff” and lose that premium “white space” luxury.
- **In page 3:** The verification code boxes are too close to the edge. The spacing between “resend code”, “or” and “try another verification method” looks weird.
- **In page 4:** The white background of the success message is too close to the screen’s edge, it needs more breathing room to actually feel like a floating message rather than a cramped overlay.

AI’s Feedback:

1. Visual Hierarchy

The hierarchy is generally clear, but it lacks **tonal balance**.

- **The Good:** Your primary call-to-action (CTA) buttons are high-contrast and easy to find.
- **The Issue:** On the "Create an Account" screen (Screen 2), the social login buttons (Google, Facebook, Apple) have the same visual weight as the email field. This creates **choice paralysis**.
- **The Fix:** Decide what you want users to do most. If you want them to use Social Login, keep them as buttons. If you prefer email, make the social options smaller icons or outline-only buttons to reduce visual noise.

2. Accessibility & Usability

You have some "invisible" hurdles that would fail a basic accessibility audit.

- **Color Contrast:** On Screen 3, your "Resend code" and "Try another verification method" links are very thin and likely use a grey that is too light against the white background.
- **Touch Targets:** The "Sign in" link and "Resend code" links are quite small. For mobile, the minimum touch target should be **44x44 pixels**. A thumb might accidentally hit the wrong thing here.
- **The Success Modal:** On Screen 4, you have a "Start Verification" button inside a "Success! Your code is verified" modal. This is confusing. If I am already verified, what am I starting now? This is a UX "dead end" or a circular logic loop.

3. Modern Aesthetics

The design feels a bit "safe" and slightly dated in its use of spacing and input styles.

- **Input Fields:** The grey-filled text boxes with rounded corners feel a bit like early 2020s Material Design. Modern apps are moving toward either **minimalist underlines** or **very subtle borders** with more generous internal padding.
 - **Illustration Style:** The illustration on Screen 1 is fine, but the "floating" elements without a ground plane can feel a bit like stock clipart.
 - **Typography:** The font weight is very consistent. To make it feel modern, use **more contrast in font weights**—bolder headers and lighter (but readable) sub-labels.
-

4. The One Big Fix

If you change only one thing to make this look professional, it is: **Refine your Spacing and "White Space" Management.**

Professional apps use a strict **8pt Grid System**. Right now, your margins (the space between the edge of the phone and your content) seem inconsistent.

- **The Fix:** Increase your side margins. Give your content more "room to breathe." For example, the space between the "Enter verification code" title and the boxes below it is too tight. By doubling that gap, the app will immediately feel more premium and less crowded.

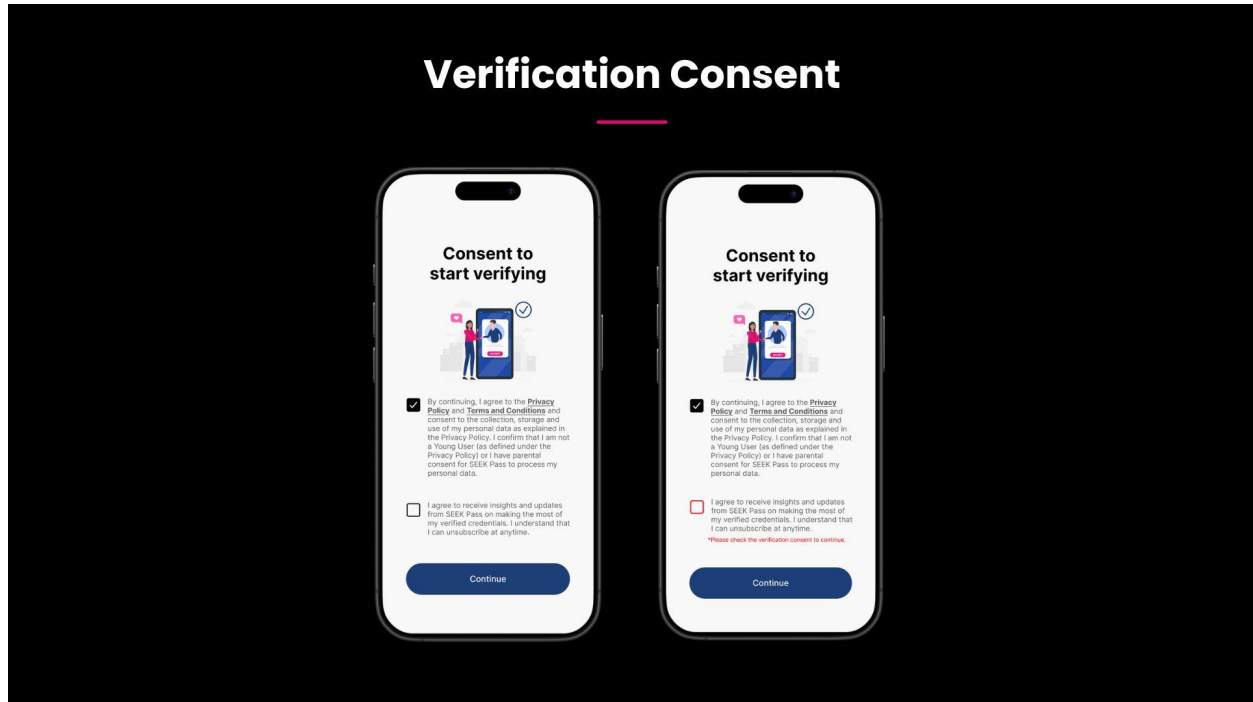
Addressing AI's Feedback:

- **Visual Hierarchy:** The social login buttons (Google, Facebook, Apple) having the same visual weight as the email field is a deliberate choice. I referenced several existing industry UIs where this is standard practice to give users equal flexibility in how they sign up.
- **Screen 4 Logic:** The "Start Verification" button is not a loop, I've explicitly stated that only the "code" is verified at this stage. Users now need to move into the actual Jobseeker verification process, so the button acts as the logical bridge to the next set of requirements.
- I'll be looking into the other spacing and accessibility suggestions in the next UI improvement phase.

Solutions to Improve Design:

- Try pushing the margins out above 24px, might help give the whole layout some much-needed breathing room.
- Shrink the white box of the success message so it doesn't hug the edges.
- Standardize vertical spacing on Page 3 between "Resend code" and other options to make that section feel more organized.
- Check color contrast, the grey links might be a bit too light for some users.

2. Agree to Consent Flow



Issues Identified Upon Review:

- Horizontal spacing between illustration and text blocks feels slightly unbalanced.

AI's Feedback:

1. Visual Hierarchy

The flow is mostly logical, but there's some "visual competition" happening.

- **The Good:** The illustration provides a nice focal point so the screen doesn't feel like a wall of legal text.
- **The Issue:** The headline "Consent to start verifying" is a bit small compared to the massive blocks of text below it. The eye tends to jump straight to the illustration and then gets lost in the small print.

- **The Fix:** You might want to make the headline bolder or larger. Also, the checkmark icons inside the illustration compete with the actual functional checkboxes below.

2. Accessibility

This is where the design might struggle in a real-world audit.

- **Text Density:** The first consent block is a very dense paragraph. For users with dyslexia or visual impairments, this is "wall-of-text" syndrome. It's hard to parse where one legal point ends and the next begins.
- **Contrast:** The grey text used for the consent descriptions looks a bit light. If it's below a **4.5:1 ratio**, it won't be legible for users with low vision or in bright sunlight.
- **Error State:** On the right screen, you've highlighted the checkbox in red. That's good, but relying *only* on a thin red border can be tough for colorblind users.

3. Modern Aesthetics

It feels a bit "functional" and slightly dated in its presentation of legal terms.

- **Checkbox Styling:** Using a standard square checkbox for "marketing insights" is fine, but many modern apps are moving toward **Toggle Switches** for optional settings and keeping checkboxes only for mandatory legal agreements.
- **The Illustration:** Like the previous screens, it's a bit small. Modern "Consent" screens often either go full-screen illustration with minimal text or skip the illustration entirely to make the legal text more readable.

4. The One Big Fix

If you change one thing: **Improve the Readability of the Legal Text through Information Architecture.**

Right now, you're asking the user to read a long paragraph.

- **The Fix:** Break that first paragraph into **bullet points** or "chunks." For example:
 - [Check] I agree to the Privacy Policy & Terms.
 - [Check] I confirm I am not a "Young User."

- **Why:** Users don't read; they scan. If you "chunk" the information, they are more likely to actually understand what they are consenting to, which builds trust.

Addressing AI's Feedback:

- **Illustration & Title:** Making the title any larger might make it look oversized for the screen, further experimentation is needed.
- **Text Density:** The length of the terms and conditions is necessary for legal clarity, so keeping the full text block is a priority.
- **Error State:** The design doesn't just rely on the red checkbox, the addition of the “*Please check the verification consent to continue” text serves as a secondary indicator (Figure 1) for the user.

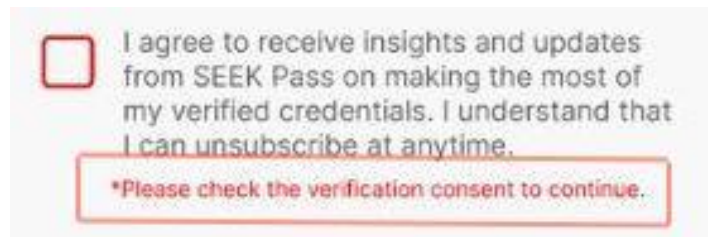


Figure 1 Secondary indicator

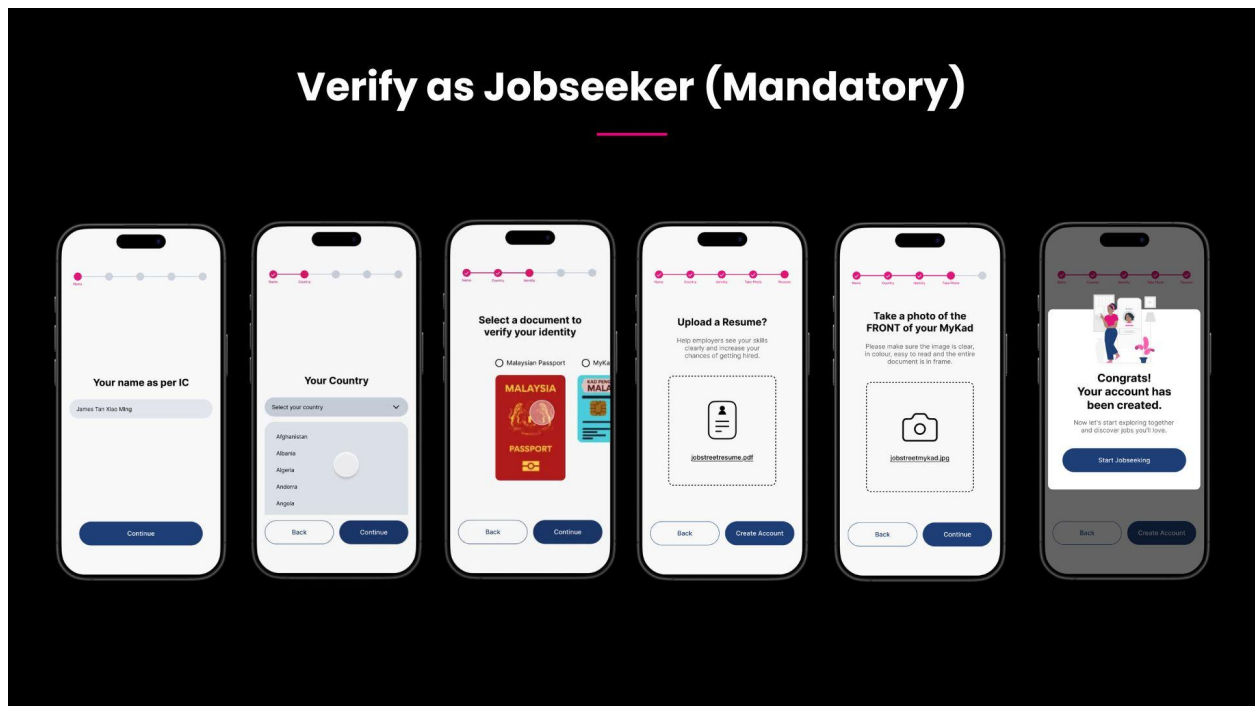
- **Modern Aesthetics:** A toggle switch might take up too much horizontal space in this layout. Also, keeping the illustration at this size prevents the flow from getting even longer by forcing text onto a second page.

Solutions to Improve Design:

- Adjusting the white space between the title, illustration, and checkboxes could help create a more balanced vertical rhythm.
- Consider removing the small checkmark elements within the illustration if they create visual competition with the actual functional checkboxes.
- I will experiment with the “chunking” technique to break down long text blocks into smaller, more scannable sections for better readability.

- Review and improve color contrast of the body text to enhance legibility

3. Verify as “Jobseeker” Flow



Issues Identified Upon Review:

- **In page 2:** A country search field should be added to prevent users from having to scroll through a long list manually.
- **In page 6:** The white background of the success message is too close to the screen's edge

AI's Feedback:

1. Visual Hierarchy

The flow is logical, but the "weight" of the screens feels a bit uneven.

- **The Good:** The progress stepper at the top is a great visual cue. It tells the user exactly where they are, which reduces drop-off rates.
- **The Issue:** On Screen 3 (Document Selection), the passport and ID cards are very large and colorful, which is great, but the **radio buttons** above them are tiny. The eye goes to the red passport, but the actual "interactive" element (the circle to tap) is almost invisible.
- **The Fix:** You might want to make the entire card (the passport/ID image) selectable, rather than relying on a small radio button.

2. Accessibility

There are a few "friction points" that might make this flow difficult for some users.

- **Progress Bar Labels:** The pink text labels on the progress bar are extremely small. On a real device, these would likely be unreadable for anyone without perfect 20/20 vision.
- **Input Contrast:** The light grey text inside the "Your name as per IC" field is very faint. If a user has a screen glare, they might not even see the placeholder text.
- **Touch Targets:** The "Back" buttons are quite small and tucked away in the corner. If someone has larger fingers, they might accidentally hit the edge of the screen instead.

3. Modern Aesthetics

The flow is functional, but some elements feel a bit "default."

- **The Stepper:** The thin line and small dots are a bit old-school. Modern apps often use thicker progress segments or just a simple "Step 1 of 6" text to save vertical space.
- **File Upload Area:** The dashed-line boxes for the Resume and MyKad uploads are very literal. It's a bit "web-like." A more modern approach might be a clean card with a prominent upload icon.

- **Success Modal:** Just like the previous screens, the white box on the final screen feels a bit "boxy" and doesn't utilize depth (shadows or rounded corners) to its full potential.
-

4. The One Big Fix

If you change one thing: **Refine the Proportions and Centering of Elements.**

Right now, your content feels "top-heavy" or "bottom-heavy" depending on the screen.

- **The Fix:** Try to find a consistent "center of gravity." For example, on Screen 1, the name input is floating in the middle, but on Screen 2, the dropdown and list are much higher.
- **Why:** Consistent positioning makes the transition between screens feel seamless. If the "Title" and "Input" stay in the same relative spot as the user taps "Continue," the app feels much faster and more professional.

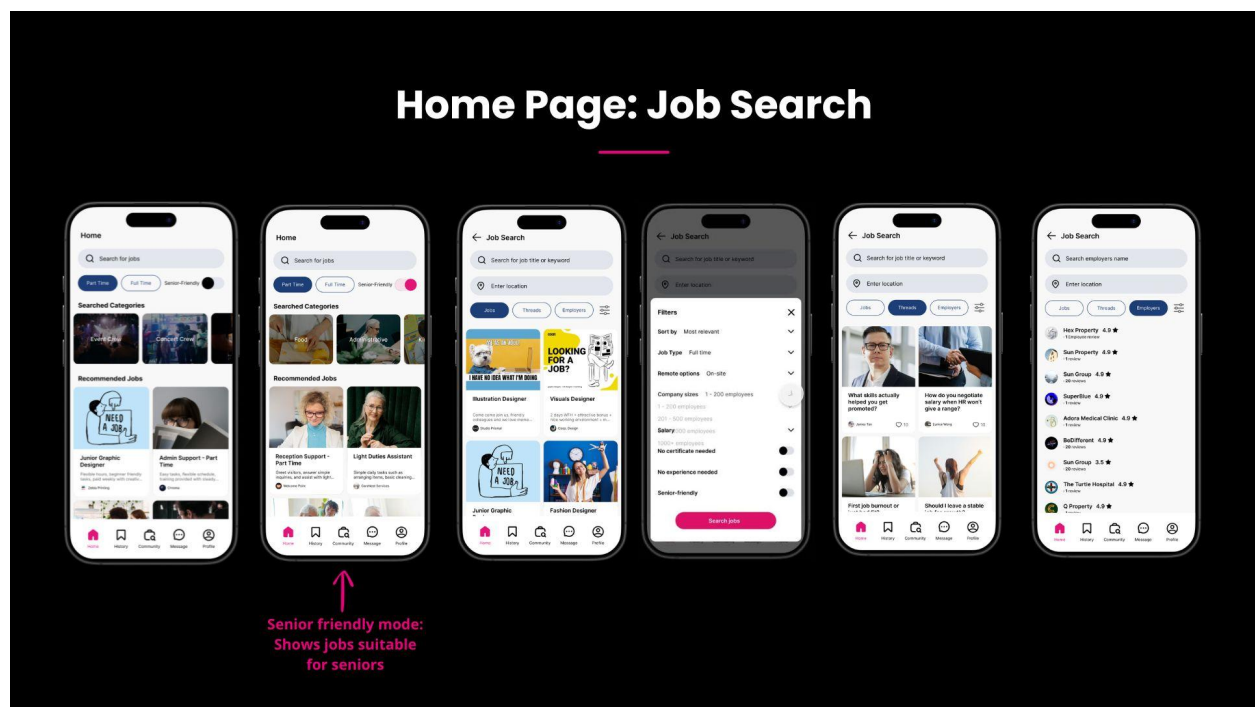
Addressing AI's Feedback:

- **Visual Hierarchy:** Agreed, the radio button size relative to the visual cards is not optimal. I will adjust the design so the entire card becomes the selectable element, improving clarity and interaction affordance.
- **Accessibility:** The 8pt progress labels are indeed too small once reviewed with a phone, their size will be increased for readability. Input contrast will also be reviewed, especially in hover/active states. Back buttons are already tested at 60pt touch height, which meets usability standards, so further enlargement is not necessary.
- **Modern Aesthetics:** The current stepper design was chosen to clearly communicate progress and remaining steps. For file upload areas, the focus of the previous App Design I module was functionality over visual refinement, but I will explore more modern card-based upload patterns. The success modal spacing issue is agreed and will be improved.
- **The One Big Fix:** Nope, the alignment across Screen 1 and Screen 2 is already consistent in vertical positioning, but I will still review spacing consistency across all screens for refinement.

Solutions to Improve Design:

- Try making entire selection cards tapable instead of relying on small radio buttons
- Improve typography scale, especially progress labels (increase from 8pt for readability)
- Refine file upload UI using cleaner, card-based interaction instead of dashed web-style boxes
- Shrink the white box of the success message so it doesn't hug the edges.

4. Job Search Flow



Issues Identified Upon Review:

- In page 4: The white background of the filters overlay is too close to the screen's edge

AI's Feedback:

1. Visual Hierarchy

There is a lot of information on these screens, and they are starting to feel a bit "busy."

- **The Good:** The bottom navigation bar is clear and consistent, which anchors the user. Your category cards use great imagery to draw the eye.
- **The Issue:** On Screen 3 (Job Search results), the "Jobs/Threads/Employers" filter chips are very close to the search bars. The content below (Illustration Designer) is fighting for attention with the search inputs above.
- **The Fix:** You might want to use a **sticky header** or more vertical "breathing room" between the search/filter section and the first result. This prevents the top of the app from feeling like a cluttered dashboard.

2. Accessibility

As the UI gets denser, accessibility becomes harder to maintain.

- **Filter Chip Contrast:** The dark blue chips with white text are great, but the unselected "Senior-Friendly" toggle or grey chips might be too low-contrast against the white background.
- **Font Sizes:** In the job cards (Screen 1 & 2), the company name and location are very small. If someone is using this on a smaller phone, that text might become a blur.
- **Tap Targets:** The "Filter" icon (sliders) next to the search bar is quite small. It's a high-priority action, so it needs to be easily "tappable."

3. Modern Aesthetics

Your layout is clean, but the card styles are a bit varied.

- **Card Consistency:** Screen 1 uses image-heavy cards, Screen 3 uses colored blocks, and Screen 5 uses a social-media-style feed. While variety is good, a more unified **Design System** (consistent corner radiuses, padding, and font weights) would make this feel like one cohesive app.

- **Filter Modal:** The "Filters" overlay (Screen 4) looks very modern. The use of toggles and clear category headers is a strong point.
- **Bottom Nav:** The icons are solid. To make it even more current, you could try a "floating" nav bar or thinner, more minimalist line-art icons.

4. The One Big Fix

If you change one thing: **Align your Grid and Horizontal Padding.**

In many screens, the text and cards are touching or getting dangerously close to the screen edges (especially in the "Recommended Jobs" section).

- **The Fix:** Stick to that **24px side margin** we discussed earlier.
- **Why:** Even the most complex apps (like LinkedIn or Airbnb) maintain a strict "gutter" on the sides. It frames the content and makes the UI feel like a deliberate, professional product rather than a collection of elements.

Addressing AI's Feedback:

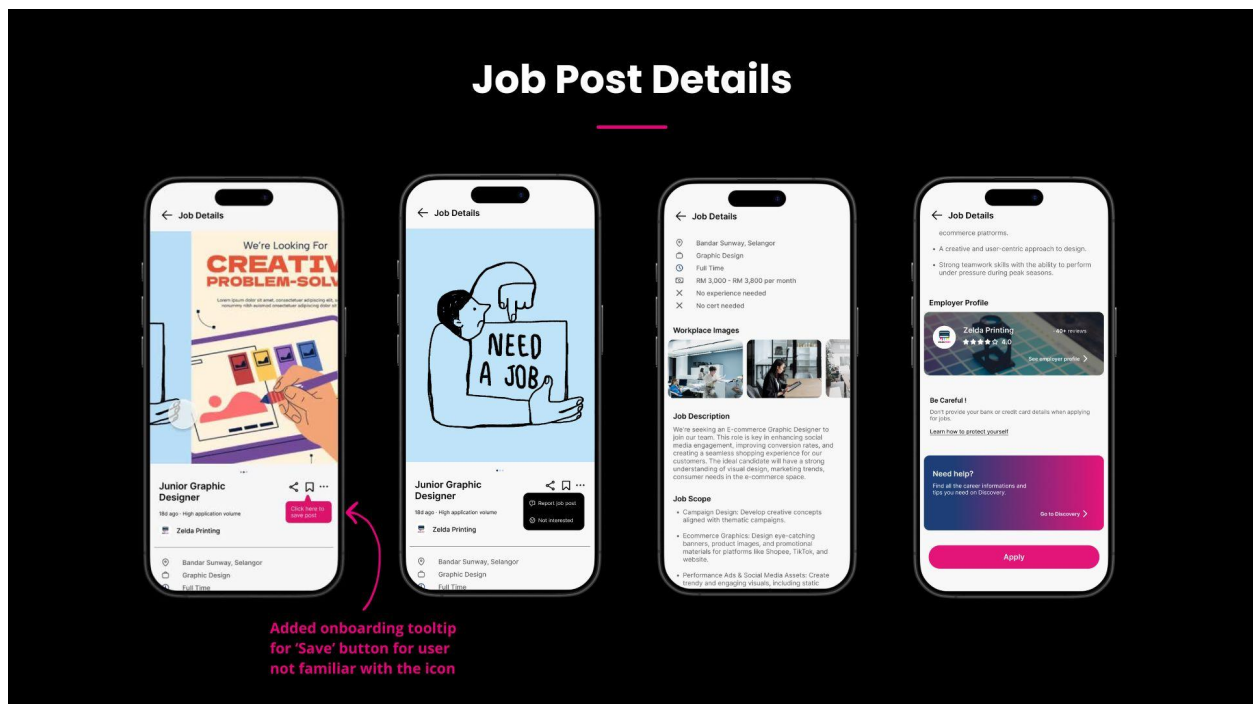
- **Visual Hierarchy:** The chips are placed close to the search bar to maintain visual relativity; the header is already sticky. I'll add more vertical spacing between the chips and "Searched Categories" for clearer separation.
- **Accessibility:** Agreed, I'll increase the colour contrast of the unselected "Senior-Friendly" toggle. The 10pt body text is admittedly small and needs adjustment. Regarding the filter icon, user testing shows it's a sufficient size; making it larger than the chip height would give it too much unnecessary emphasis.
- **Modern Aesthetics:** The variation in card images is intentional to reflect different content sources from different companies.
- **The One Big Fix:** A strict 24px margin isn't feasible for this heavy double-column content. The current margins are referenced from high-density apps like Red and

LinkedIn to maximize screen real estate.

Solutions to Improve Design:

- Adjust white space between the chips and “Searched Categories” for clearer separation.
- Improve contrast of inactive toggle states (especially toggles like “Senior-Friendly”) for better accessibility
- Re-evaluate body text size (10pt) to improve readability on smaller screens
- Refine page 4’s filter overlay padding, ensuring it doesn’t hug the edges.

5. Read Job Posts Flow



Issues Identified Upon Review:

- Vertical and horizontal spacing within job details texts can be improved for better consistency

AI's Feedback:

1. Visual Hierarchy

The layout is informative, but the "above the fold" content (Screen 1) is very busy.

- **The Good:** The job title and company name are prominent. The use of icons for location, job type, and salary (Screen 3) helps users scan key info quickly.
- **The Issue:** On Screen 1, the banner image is very loud and text-heavy, which competes with the actual UI job title right below it. The eye doesn't know whether to read the "CREATIVE PROBLEM-SOLVER" in the image or "Junior Graphic Designer" in the text.
- **The Fix:** You might consider putting a slight overlay or a more minimalist image behind the job title to make the actual system text the hero.

2. Accessibility

There are some readability concerns with the density and color choices.

- **Grey Text on White:** The secondary details (e.g., "18d ago," "High application volume") appear to be a very light grey. This might fail contrast checks, making it hard to read in different lighting conditions.
- **Bullet Point Density:** Screen 4 has a lot of long bullet points. For a mobile screen, these can be fatiguing.
- **Action Buttons:** The "Apply" button at the bottom is high-contrast and excellent, but the three-dot menu and save icons are quite small and clustered together.

3. Modern Aesthetics

The design is functional, but some styling choices feel a bit like a web-to-mobile port.

- **Card Styles:** The "Employer Profile" and "Need help?" sections use very different styles (one is a dark card, one is a vibrant gradient).

- **Workplace Images:** The grid of workplace images (Screen 3) is a nice touch, but the uneven borders or sizing could be tightened up to look more "gallery-like."
 - **The Tooltip:** The pink tooltip is helpful, but the handwritten-style arrow feels a bit informal for a professional job platform like Jobstreet.
-

4. The One Big Fix

If you change one thing: **Simplify the Header and Banner Interaction.**

- **The Fix:** Make the job title and company info overlay the bottom of the banner image or give them much more breathing room. Right now, the top 40% of the screen feels very fragmented.
- **Why:** A "cleaner" top section allows the user to confirm they are looking at the right job immediately without having to filter through the graphics in the banner.

Addressing AI's Feedback:

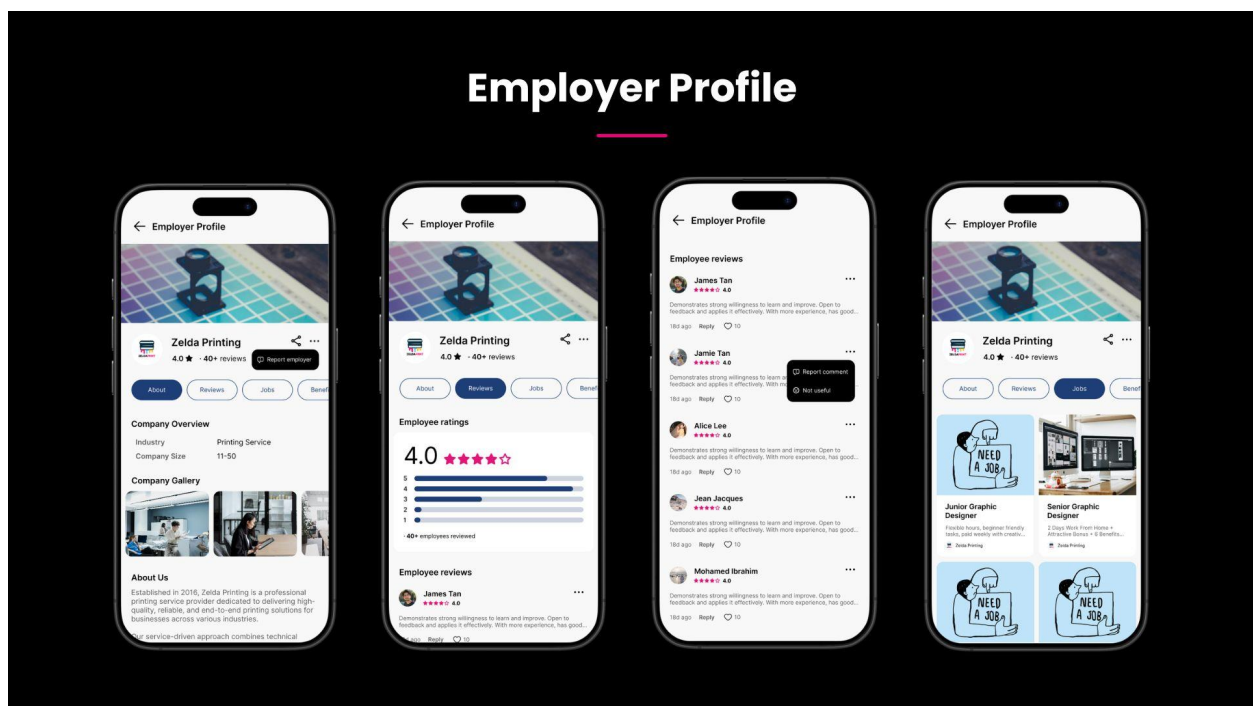
- **Visual Hierarchy:** The banner image is intentionally left expressive to reflect real-world employer uploads, where branding consistency is not guaranteed.
- **Accessibility:** The grey text was tested with 50-year-old users with moderately aged vision, and no readability issues were reported, but I'll still review the contrast ratios. The long bullet points are necessary to reflect the detailed job scopes companies actually provide; shortening them isn't feasible for this use case.
- **Modern Aesthetics:** The dark employer profile background is a placeholder for a user-uploaded thumbnail, while the "Need help?" gradient uses Jobstreet's brand colors for consistency; I agree that vertical and horizontal spacings of job details and the workplace images need a pass to fix inconsistencies.
- **The One Big Fix:** The current structure is intentionally referenced from established feed-based apps like Red Note. A large job title (consistent with the one shown on the job post thumbnail before entering the page) is already placed

directly below the banner to ensure clear identification and maintain continuity between preview and detail views.

Solutions to Improve Design:

- Refine vertical and horizontal spacing consistency across job detail sections to improve reading rhythm
- Review and improve secondary text contrast levels for better readability across different lighting conditions
- Improve vertical and horizontal spacing within job details and workplace images for better consistency

6. Check Employer Profile Flow



Issues Identified Upon Review:

- Vertical spacing between titles and descriptions can be improved for better consistency
- Comment font size (11pt) is too small for comfortable readability on mobile

AI's Feedback:

1. Visual Hierarchy

The layout is clean, but the header area is a bit "flat."

- **The Good:** The tab system (About, Reviews, Jobs, Benefits) is excellent. It gives the user clear control over the information they want to consume.
- **The Issue:** The company name "Zelda Printing" and the star rating are fighting for space with the share/menu icons. On Screen 1, the "Report employer" tooltip also obscures some of the company info.
- **The Fix:** You might want to move the "Report/Share" icons to the top right of the banner image or the navigation bar to give the company identity more room to breathe.

2. Accessibility

This is a data-heavy section, so readability is the biggest challenge here.

- **Rating Bars:** On Screen 2, the blue rating bars are a bit thin. Increasing their thickness would make them easier to read for users with visual impairments.
- **Review Text:** The grey text used for the reviews is quite small and looks light. Like your other screens, this may fall below the 4.5:1 contrast ratio.
- **Interactive Menus:** The three-dot menu on each individual review is a very small tap target. Users might find it difficult to trigger the "Report/Not useful" menu without accidental taps.

3. Modern Aesthetics

The profile feels very professional and follows a established social/professional patterns.

- **Profile Header:** The circular logo overlapping the banner is a classic, modern pattern. It looks great.
- **Job Cards:** On Screen 4, the two-column job cards look very "app-native" and modern.
- **Review Avatars:** Using consistent circular avatars for reviewers is a good choice. To make it feel even more modern, you could add a "Verified Employee" badge or a more distinct "Helpful" button style.

4. The One Big Fix

If you change one thing: **Refine the Vertical Rhythm of the Sections.**

- **The Fix:** Increase the padding between major sections (e.g., between "Company Overview" and "Company Gallery").
- **Why:** Right now, the headers (About Us, Company Overview) are quite close to the content above them. Increasing that gap to a consistent **24px or 32px** would make the page feel less like a long document and more like a high-end mobile application.

Addressing AI's Feedback:

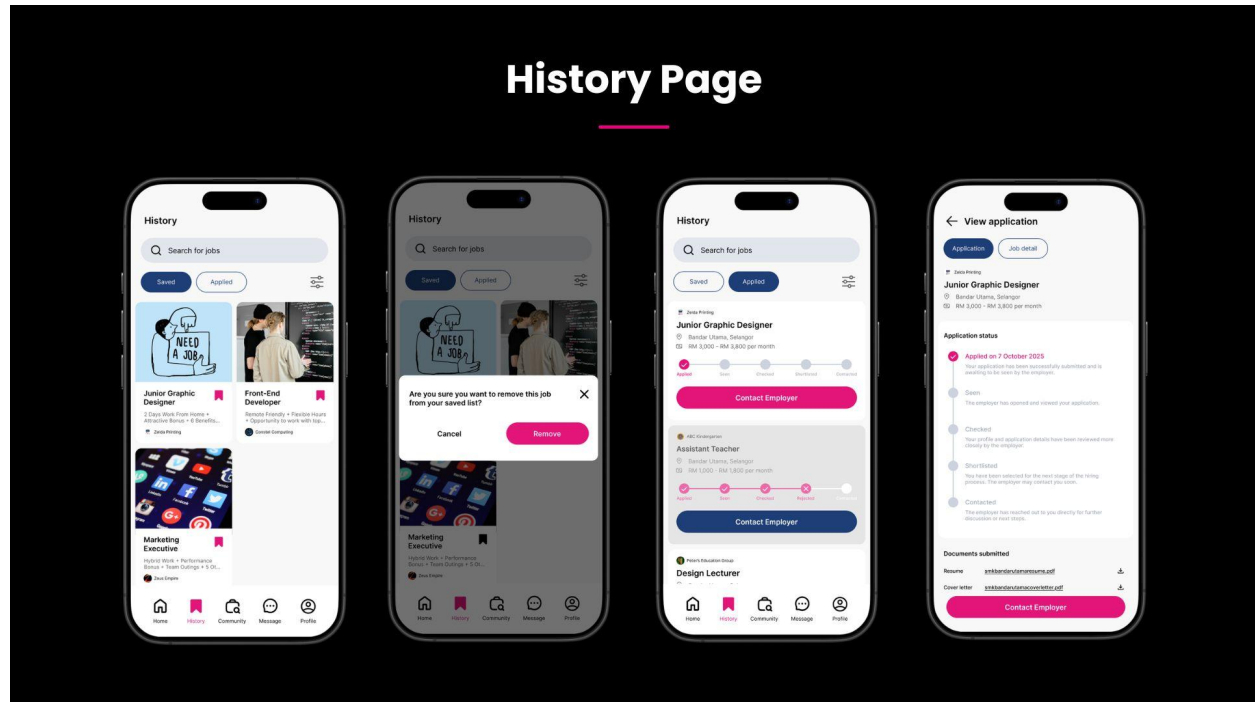
- **Visual Hierarchy:** The employer tooltip only appears during onboarding, not in the main flow. Because this UI is already content-heavy, the share/report icons are necessary in the current section for accessibility of actions. To reduce clutter, company name input will be limited in character length so the header doesn't feel overcrowded.
- **Accessibility:** The review rating section already occupies 35% space of the screen, so increasing bar thickness further will create unnecessary visual emphasis, the current sizing was tested with users around the 50-year-old age group with moderately aged vision and received no readability complaints, the structure is also referenced from platforms like Google Reviews and Google Play Store; After reviewing the mockup on phone, the 11pt review text is admittedly too small, both their size and colour contrast will be revised; Increasing the size of the review menu button is not feasible in such a dense interface, but repositioning it slightly further from the screen edge may improve usability.

- **Modern Aesthetics:** Sure, however minor spacing and styling refinements can still improve polish.
- **The One Big Fix:** Agreed. Vertical spacing between section titles and descriptions can be improved for better consistency and breathing room. Increasing it to around 24px will help the page feel less dense.

Solutions to Improve Design:

- Improve vertical spacing consistency between section headers and content blocks to create smoother reading rhythm
 - Increase review text size and contrast for better readability on smaller screens
 - Refine review action menu positioning to improve tap accuracy without increasing icon size
 - Maintain consistent spacing and alignment system across tabs, cards, and review sections
-

7. Check Applied Jobs History Flow



Issues Identified Upon Review

- **Remove Page 3 Button:** The "Contact Employer" button shouldn't be placed directly on the overview cards on Page 3. It looks redundant and misleads users into thinking it's the only interactive element, when the entire card can actually be tapped. The correct, standard flow should be: View Overview (Page 3) → Tap on the card to enter 'View application' (Page 4) → Check Application Status → Contact Employer. Therefore, this button will be removed from Page 3 entirely! (Figure 2)

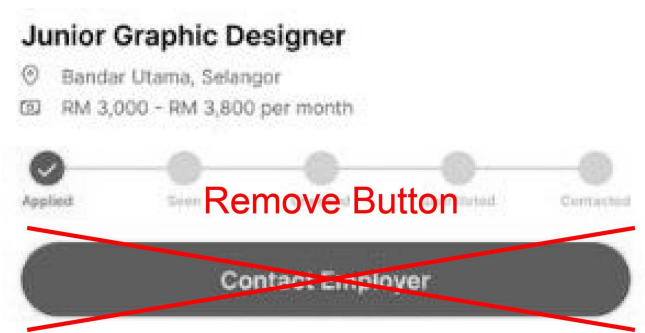


Figure 2 Remove 'Contact Employer' Button

- **Font Font sizing needs improvement**
 - **Page 1:** job post thumbnail descriptions (10pt) are too small
 - **Page 2 & 3:** Job title descriptions (11pt) are too small, Application status descriptions (10pt) are too small

AI's Feedback:

1. Visual Hierarchy

The division between the two main states is handled well, but some secondary elements are creating clutter.

- **The Good:** The toggle pills ("Saved" and "Applied") clearly change the layout state, letting users instantly know what data pool they are looking at.
- **The Issue:** On the "Saved" view (Screen 1), the bright pink bookmark ribbons on the cards pull massive amounts of visual attention. Because they are the highest contrast element on the card, the eye looks at the ribbon before reading what the actual job title is.
- **The Fix:** Lighten or change the bookmark ribbon to a more neutral color when a job is saved, or make it an outline icon to let the text content take priority.

2. Accessibility

You have great structural layouts here, but some of the text and functional targets are on the boundary lines.

- **Status Stepper Text (Screen 3 & 4):** The labels below the progress dots on Screen 3 ("Applied", "Seen", "Checked") use a very small font size and light grey tone. On a physical mobile screen, this will likely fail the WCAG visibility criteria.
- **Tap Targets on Popups:** The "Remove" and "Cancel" buttons on the confirmation modal (Screen 2) are clear, but the small 'X' close button in the top right is a tight target for thumbs.
- **Document Downloads:** On Screen 4, the tiny download icons next to the submitted documents are positioned very close to the right edge of the screen, making them easy to miss or mis-tap.

3. Modern Aesthetics

The general appearance is clean, but a couple of components could be pushed further.

Modal Box Shadow: The "Remove job" popup on Screen 2 sits on top of a darkened background overlay, which is perfect. To make it feel truly premium and modern, adding a softer, larger blur radius shadow to the card will give it better simulated depth.

- **Button Dominance:** The vibrant pink "Contact Employer" button on Screen 3 is a great action color, but having it span full-width inside a card container makes the card feel very heavy at the bottom.

4. The One Big Fix

If you change one thing: **Unify Your Button Colors and Functional Meaning.**

- **The Fix:** Right now, pink is being used for bookmarks, confirmation actions ("Remove"), primary card actions ("Contact Employer"), and application status indicators. Blue is used for top filter chips and alternative "Contact Employer" buttons (Screen 3, second card).
- **Why:** In professional app design, colors hold a specific "semantic meaning." If pink means "Danger/Remove" on Screen 2, it shouldn't mean "Go forward / Contact" on Screen 3. Pick one primary brand color for your main path success actions, and reserve a secondary tone for destructive or passive accents.

Addressing Al's Feedback:

- **Visual Hierarchy:** Upon review, the vibrant color of the bookmark ribbon does pull too much visual attention away from the text. Will change it to a dimmer tone using Jobstreet's secondary brand color (blue) to balance the card's hierarchy.
- **Accessibility:** The 8pt progress dot labels are indeed too small on phone screen upon review, will increase the font size and review the color contrast; The "X" button is already usable in testing, so I won't increase its size as it may make it too visually loud; The 10pt text in the "documents submitted" section is indeed

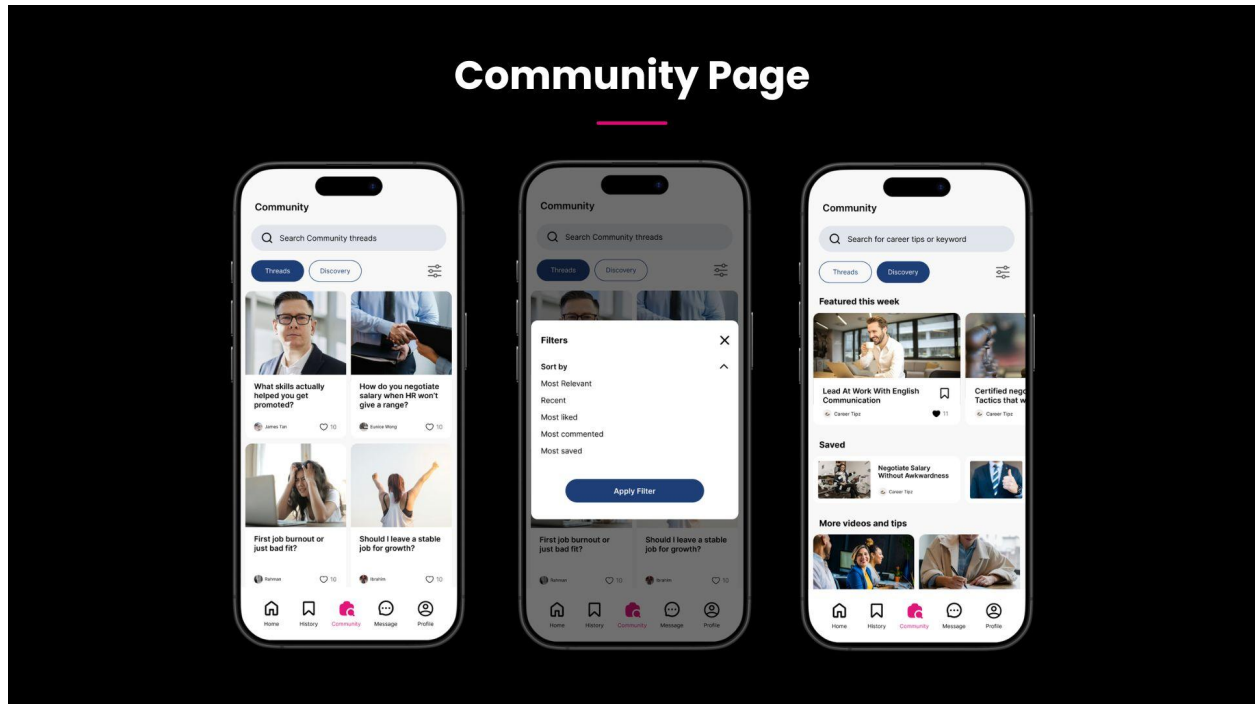
too small, will adjust both the text size and the position/size of the download icon for easier tapping.

- **Modern Aesthetics:** Adding a larger blur radius shadow is unnecessary for this specific layout style; I agree with the card density issue, so the "Contact Employer" button will be removed from Page 3 entirely as planned.
- **The One Big Fix:** Since both pink and blue are Jobstreet's primary brand colors, the intention was to use both to maintain brand identity and stand out from full-blue UIs like Facebook and LinkedIn. That said, I will adjust the color placements so they align better with functional semantic meanings.

Solutions to Improve Design:

- Adjust saved state colour to a more neutral/secondary tone (reduce visual dominance)
 - Improve font sizing for job descriptions and status labels for better mobile readability
 - Increase vertical and horizontal spacing consistency across cards and status sections
 - Reposition and resize download icons in documents section for better tap accuracy
 - Remove 'Contact Employer' button from card level and keep it only in detailed view (Page 4)
 - Define a clearer colour system hierarchy so each colour has a consistent meaning across the flow
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8. Browse Job Tips & Tutorials Flow



Issues Identified Upon Review:

- Employer usernames on cards are too small (8pt)
- Font sizing is inconsistent across the flow (8pt, 9pt, 12pt, 14pt, 16pt), creating a lack of unified typographic hierarchy
- Page 2 filter overlay padding should be improved so the content doesn't feel too close to screen edges

AI's Feedback:

1. Visual Hierarchy

The feed structures are well-segmented, but the layout is highly dense.

- **The Good:** The split segment filter between "Threads" and "Discovery" gives the user immediate context over the type of content they are about to browse. Highlighting the "Community" icon in the bottom navigation bar firmly roots the active state.

- **The Issue:** On the main feed grid (Screen 1), the text blocks for the thread headings (e.g., *"What skills actually helped you get promoted?"*) share an identical color value and relative weight with the username metadata (*"James Tan"*) below them. This causes the block of text to blend together, slowing down the user's ability to scan content topics.
- **The Fix:** Create a clear separation by making the main post headlines slightly bolder or darker, while dropping the author's name down to a lighter grey or a smaller font size to create a clean visual anchor.

2. Accessibility

Like your other text-heavy flows, tiny functional metrics are pushing the limits of mobile scanning comfort.

- **Metric Item Value Contrast:** The heart interaction numbers (such as the "10" or "11" likes metrics) are quite small and rendered in a fine weight. On physical mobile hardware under bright light conditions, these run the risk of washing out.
- **Filter Options Formatting:** The layout of the sorting options inside the overlay drawer on Screen 2 features excellent, finger-friendly vertical row targets. However, the contrast ratio of the inactive choices ("Recent", "Most liked") against the white sheet is a bit low.
- **Label Sizing:** On Screen 3 under the "Featured this week" block, the sub-labels denoting categories (e.g., "Career Tipz") alongside their respective inline icons are remarkably delicate.

3. Modern Aesthetics

The presentation relies on a clean, grid-driven interface reminiscent of top professional and social engagement hubs.

- **Bottom Sheet Integration:** The filter modal on Screen 2 is beautifully executed. The soft rounded top corners combined with a clean, high-contrast action button look highly professional.
- **Media Layouts:** The horizontal scroll layout for "More videos and tips" at the bottom of Screen 3 handles wide-aspect thumbnails neatly without fracturing the main scrolling pattern.
- **Card Boundaries:** To modernize the look further, you could try removing the crisp grey borders outlining the white grid boxes entirely, relying instead on a very subtle card background fill or soft, wide-blur shadows to define the borders.

4. The One Big Fix

If you change one thing: **Establish Strict Typographic Scaling Guidelines for Core Feed Elements**

- **The Fix:** Implement a strict typographic rule where headline text elements dominate secondary data points (author names, timestamps, tag indicators) through a combination of increased font weight and color contrast.
- **Why:** In real-world platforms like Medium, LinkedIn, or Lemon8, a clean card layout succeeds because the headline aggressively grabs attention first. Creating a predictable typographic ratio transforms a compact design into a highly scannable interface.

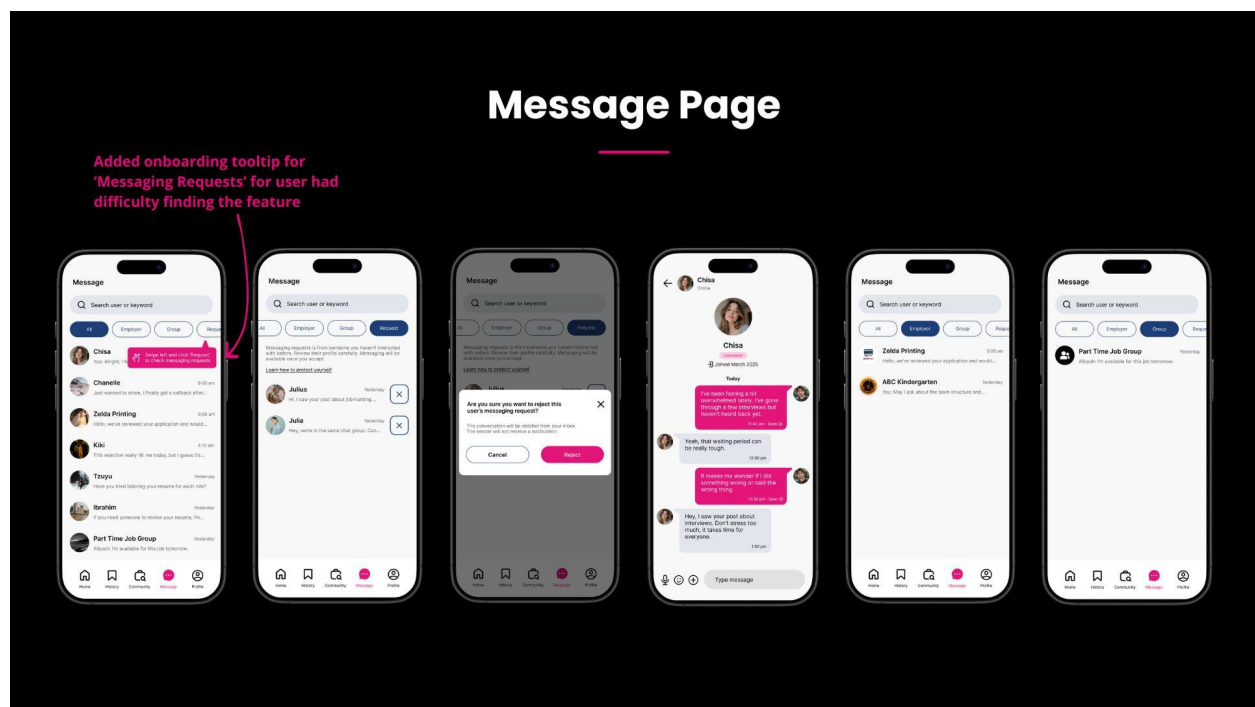
Addressing AI's Feedback:

- **Visual Hierarchy:** A strict character limit for the job post titles will be implemented to ensure there is always ample space between the title text block and the username below it for a clear separation.
- **Accessibility:** The 11pt engagement metric is already within mobile UI benchmark standards and has been tested without negative feedback. The filter section's text contrast has also been tested with users and did not raise readability issues, however both contrast and sizing will still be re-evaluated and adjusted if necessary.
- **Modern Aesthetics:** Sure, will look into it.
- **The One Big Fix:** I agreed that typography consistency is the main issue. I will refine the font system to ensure clearer hierarchy and more consistent sizing across all screens for better readability and structure.

Solutions to Improve Design:

- Improve font size consistency across all screens (remove 8pt–16pt randomness)
- Refine filter overlay padding to create better breathing space from screen edges
- Improve contrast of inactive filter states and category labels for better readability

9. Messaging Employers & Connections Flow



Issues Identified Upon Review:

- Font sizes for messages, timestamps, and smaller tags should be increased to improve readability across the messaging flow

AI's Feedback:

1. Visual Hierarchy

The main messaging dashboard is cleanly structured, but the operational prioritization is a bit flat.

- **The Good:** The clean separation between different message types using horizontal top pills (All, Employer, Group, Requests) is highly intuitive.
- **The Issue:** On the chat list view (Screen 1 & 5), the bold text weight is used to distinguish the names of *all* users, regardless of whether a new, unread message is waiting. Because read and unread states share almost identical visual properties, users have to scan the timestamp color or secondary subtext strings to find out who needs a reply.
- **The Fix:** Reserve the boldest font weight and maximum color contrast exclusively for **unread threads** (and perhaps an inline badge), while letting read message details use a regular font weight and a slightly lighter slate grey to pull back their visual hierarchy.

2. Accessibility

The density of information in standard chat threads presents common text visibility problems.

- **Chat Bubble Text Contrast:** On Screen 4, the primary user's pink chat bubble uses white text inside it. Depending on the exact HEX code of that pink brand color, white text on a bright pink backdrop can easily fail WCAG 2.1 AA contrast requirements (\$4.5:1\$ ratio).
- **Timestamps and Small Tags:** The tiny details inside the list cards—such as the "5:00 am" timestamp, the "Yesterday" string, and the small user tag under Chisa's name ("Jobseeker" / "Joined March 2025")—are rendered in a very small font size (\$10\text{pt}\$ or lower).
- **Rejection Interactivity:** On Screen 3, the "Cancel" and "Reject" buttons sit cleanly side-by-side inside the modal block, but the small close cross icon (X) tucked in the corner is a very difficult tap target for thumbs.

3. Modern Aesthetics

The instant messaging system adopts solid design patterns from modern communication platforms.

- **Rounded Speech Bubbles:** The messaging thread UI on Screen 4 uses distinct, rounded asymmetry for message bubbles, which looks incredibly crisp and modern.
- **Action Sheet Layering:** The confirmation warning dialog box on Screen 3 accurately follows modern overlay guidelines by smoothly shading the underlying inbox array.

- **Input Area Assembly:** The chat bar at the base of Screen 4 neatly consolidates utility icons (attachment, microphone, emoji) within a single rounded stadium shape capsule, which looks highly polished.

4. The One Big Fix

If you change one thing: **Differentiate Unread States via a Consistent Notification Design System.**

- **The Fix:** Create a clear system-wide indicator for unread conversations. This means adding a small, high-contrast colorful dot badge next to unread threads, and leaving the name text bold *only* until the user taps inside the thread.
- **Why:** Communication portals live or die by response velocity. In professional apps like Slack, WhatsApp, or LinkedIn Recruiter, unread threads command absolute priority over the interface layout. Implementing this standard behavioral indicator will immediately elevate the product's UX maturity.

Addressing AI's Feedback:

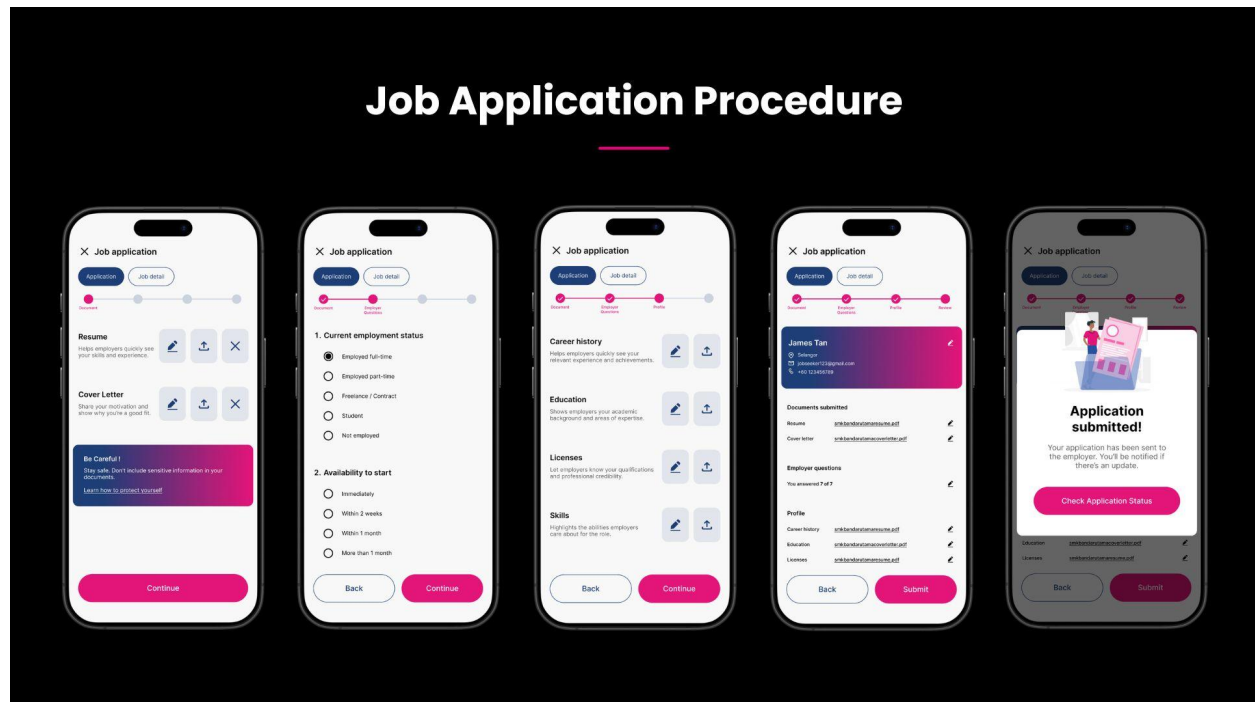
- **Visual Hierarchy:** The mockups shown are currently in an all-read state. A clearer unread indicator system will be added to better demonstrate hierarchy between unread and read conversations.
- **Accessibility:** Another JobStreet's brand colour (blue) will be explored to replace the pink chat bubble to better align with WCAG 2.1 AA Contrast ([WCAG for beginners - What are the Web Content Accessibility Guidelines? - Web Accessibility](#));
The font sizes of timestamps and smaller metadata tags (currently 10–11pt) are admittedly too small upon phone-size review and will be increased to improve readability. The size of the "X" icon is already considered usable based on testing, so enlarging it further may create unnecessary visual emphasis; however, its positioning can still be adjusted slightly further away from the screen edge to improve tap comfort and accessibility.
- **Modern Aesthetics:** Sure

- **The One Big Fix:** A clear unread indicator system will be implemented to improve message prioritisation and response visibility throughout the messaging flow.

Solutions to Improve Design:

- Increase **font sizes for timestamps, metadata tags, and secondary text** to improve mobile readability
- Establish a clear unread indicator system
- Refine **message bubble colour contrast** to better align with accessibility standards
- Adjust **spacing and positioning of modal close icons** for easier tapping

10. Job Application Flow



Issues Identified Upon Review:

- Font size of progress dot labels (8pt) needs to be increased for better readability on mobile screens

AI's Feedback:

1. Visual Hierarchy

The step-by-step layout keeps data fields manageable, but interactive elements share a bit too much visual real estate.

- **The Good:** The toggle buttons at the top ("Application" / "Job detail") on Screens 1-4 allow the user to easily step back and check the context of the job without breaking their application progress.
- **The Issue:** On Screen 1 and Screen 3, the edit, upload, and delete icons are given heavy grey container shapes. Because these action buttons are repeated on every single row next to the section titles, they create a heavy "staircase effect" down the right side of the page, drawing attention away from the document status text.
- **The Fix:** Lighten the visual load by removing the solid grey background squares behind the auxiliary edit/upload icons, using clean, borderless icons instead.

2. Accessibility

The form elements and layout are highly legible, but touch mechanics are a bit tight in multi-selection lists.

- **Radio Button Selection (Screen 2):** The radio button targets for "Current employment status" and "Availability to start" are close to one another vertically. Users with larger thumbs might accidentally tap the wrong row.
- **Stepper Sub-Labels:** The tiny pink text labels under the progress bar dots (e.g., "Document", "Employer Questions", "Profile") are very small. This font scale might be difficult to parse on smaller device footprints.
- **Review Summary Block (Screen 4):** The blue gradient card block displaying user contact info at the top is excellent for readability. However, the pencil edit icons along the document rows below it are quite close to the right edge, making them slightly awkward touch targets.

3. Modern Aesthetics

The form UI handles functional data brilliantly, though a few components lean towards legacy layout patterns.

- **List Elements Layout:** The clean spacing on Screen 3 makes extensive profile sections (Career history, Education, Licenses, Skills) feel highly digestible.
- **Success Modal:** The final confirmation dialog on Screen 5 uses a beautiful floating vector graphic overlay that adds depth and looks exceptionally professional.
- **Close Window Trigger:** Using a plain textual X Job application header string looks a bit archaic. Modern mobile applications typically use a standalone standard circle close button or an arrow icon tucked neatly in the top header padding line.

4. The One Big Fix

If you change one thing: **Maximize Touch Target Comfort for Row Selections.**

- **The Fix:** Ensure every selectable row on multi-choice forms like Screen 2 has a generous vertical bounding area of at least **44px to 48px**, and allow the user to tap *anywhere* along the row text area to select the option rather than forcing them to tap the exact radio button circle.
- **Why:** Job application flows naturally trigger user anxiety. If a form feels physically tedious or difficult to input accurately due to mis-clicks, abandonment rates spike. Making row choices wide, spacious, and easily targetable immediately gives the application a highly premium, accessible feel.

Addressing AI's Feedback:

- **Visual Hierarchy:** I agree the repeated action icons created a “staircase effect”. The grey container background behind edit/upload/delete buttons will be removed to reduce visual weight and improve focus on document status content.
- **Accessibility:** Radio button spacing has been tested with users and referenced against patterns like Google Forms, with no negative feedback. Increasing spacing further may unnecessarily extend form length; The 8pt progress dot

labels are indeed too small and will be increased; The edit icon placement will be adjusted to improve tap comfort.

- **Modern Aesthetics:** Will explore replacing the “X” close action with a more modern icon-based navigation pattern.
- **The One Big Fix:** Will review to improve touch accuracy and reduce interaction friction across the form flow.

Solutions to Improve Design:

- To address the "staircase effect" issue, will remove the grey background squares behind the action buttons (Figure 3).

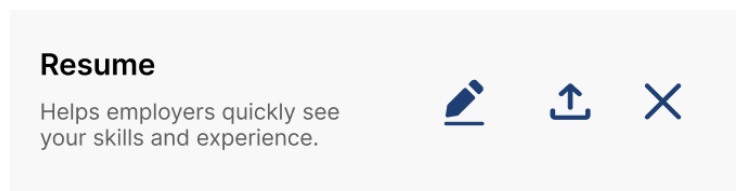
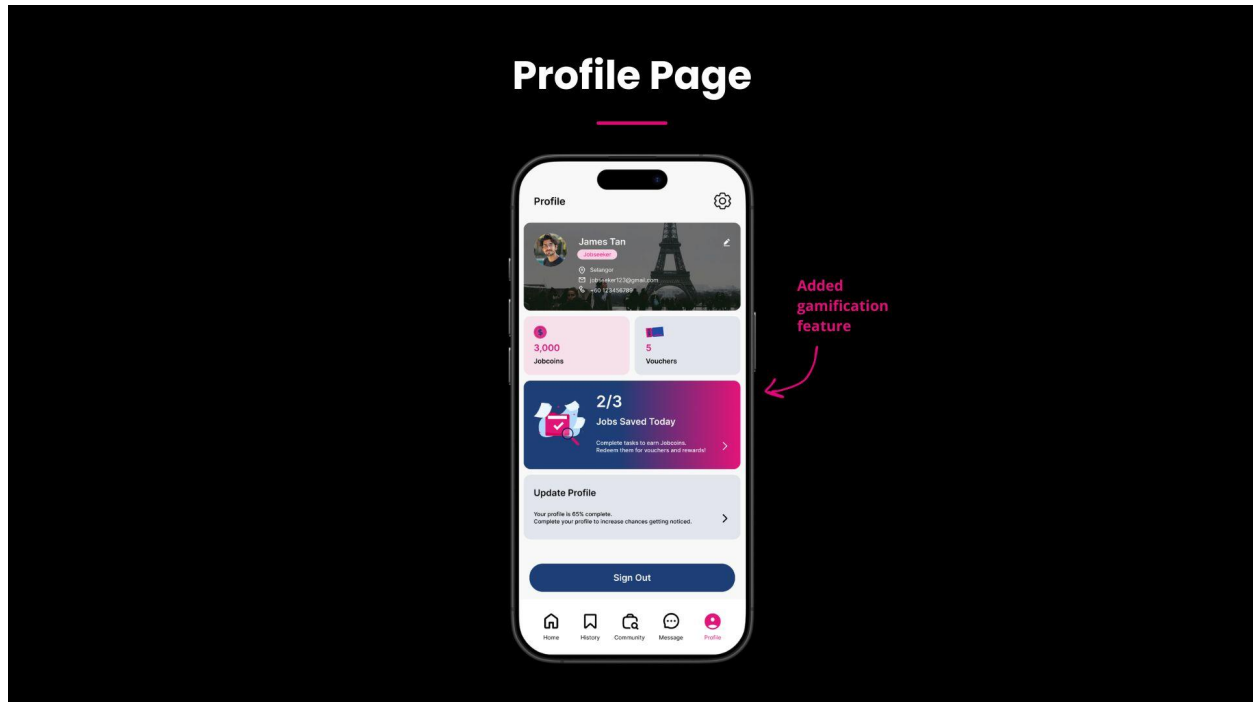


Figure 3 Action buttons without grey background squares

- Increase progress step label font size (8pt → readable mobile size) for better scanability
 - Adjust vertical spacing for radio groups only where necessary to balance usability and form length efficiency
 - Reposition and refine edit icons in document sections to improve accessibility and reduce edge crowding
 - Replace text-based close (“X”) header with a more modern icon-based navigation pattern
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11. Profile & Settings Page



Issues Identified Upon Review:

- Font size of user info and descriptions (10pt) needs to be increased for better readability on mobile screens

AI's Feedback:

1. Visual Hierarchy

The layout structure stacks predictably, though the header elements are working with a tight space distribution.

- **The Good:** The gamification dashboard tiles ("Jobcoins" / "Vouchers") sit directly underneath the profile header, serving as an immediate visual hook. The vibrant pink gradient on the daily task tracker ("2/3 Jobs Saved Today") functions as the clear centerpiece of the page.
- **The Issue:** The main user identity block is fighting a bit with the background image. Because James's name, email, and phone number are overlaid as white text directly across a dark, detailed photo of the Eiffel Tower, the background lines conflict with the fine vector geometry of the text characters.

- **The Fix:** You might want to introduce a subtle gradient scrim (a dark-to-transparent overlay fade) over the bottom half of the header cover photo, or isolate the user's name card as a solid background block right below the cover image.

2. Accessibility

The modular layout isolates interactive paths cleanly, though micro-text details need safety checks.

- **White Text Overlay Contrast:** Overlaying white body text like the contact numbers directly on a user-uploaded image can easily break contrast rules if a user uploads a brighter photo.
- **Tiny Status Badges:** The pink "Jobseeker" capsule badge below the user's name uses very small, delicate text inside it. On mid-tier device displays, this will fall below the threshold for easy scanning.
- **Navigation Chevron Targets:** The arrow icons (>) on the interactive progress banners are quite small. To ensure a comfortable touch target, the clickable padding box around the entire row must span edge-to-edge.

3. Modern Aesthetics

The clean, soft card styling feels highly aligned with current cross-platform guidelines.

- **Rounded Corner Language:** The corner radiuses on the info cards are wonderfully generous, matching the smooth modern container trends seen in premium operating system environments.
 - **Gamification Icon Styling:** The flat, clean illustrative style used inside the pink task block looks incredibly polished and feels like a modern feature layer rather than a basic form tool.
 - **Sign Out Separation:** Leaving the primary dark blue color for the "Sign Out" button at the bottom keeps the system predictable. However, standard professional architectures typically treat "Sign Out" as a text link or a secondary outlined stroke layout to prevent it from out-competing high-value system tasks.
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4. The One Big Fix

If you change one thing: **De-clutter the Profile Header Text Placement.**

- **The Fix:** Move the user text data entirely out of the image bounds, or use a clean, solid card layout for the name and metrics block, keeping the cover photo strictly as a simple aesthetic background banner.
- **Why:** In real-world products like Twitter/X, LinkedIn, or Behance, user profile text is rigorously isolated from user-uploaded background banners. Because you cannot control what image a user will upload, keeping text in a dedicated white space container prevents breaking the visual clarity of the profile card.

Addressing AI's Feedback:

- **Visual Hierarchy:** I agree that the text and cover image are competing visually. I may remove or limit the custom upload background feature and shift toward a more controlled or simplified banner to maintain consistency.
- **Accessibility:** The “Jobseeker” badge text (10pt) is indeed too small and will be increased for better readability; The entire card is already clickable, not just the icon, but the chevron size will be increased to better communicate interactivity after font adjustments.
- **Modern Aesthetics:** Will review the prominence of the “Sign Out” button and adjust it to a more secondary interaction style if needed.
- **The One Big Fix:** Will experiment with separating identity information into a dedicated card layout instead of overlaying it on the banner image to improve clarity and hierarchy.

Solutions to Improve Design:

- Improve font sizes for all user information and descriptions (10pt → mobile-readable size)
- Increase contrast consistency by reducing reliance on user-uploaded background images for text placement
- Increase “Jobseeker” badge text size for better scan-ability
- Improve chevron icon size and affordance to better communicate row interactivity
- Maintain gamification elements, but ensure they don’t overpower core profile identity conte