

Welcome Sequence

Email #1 DIC

SL: 3 simple steps to exponentially increase productivity and motivation.

Preview Text: Download your eBook

Hello, [customer]

If you are reading this then you have completed one of the hardest steps of the process (taking action) and are ready to embark upon this great crusade.

These quick, easy steps will make up the journey toward absolute mental sway!

From psychological tips and secrets to mind-blowing mental bio hacks...

This is how people are turning their life around!

As promised, here lies the beginning of this life-changing path.

LINK TO eBook DOWNLOAD

That is the tip of the iceberg for everything that lies ahead...

Come back when you're done to learn the next big step (PLUS a true story of how a cup of coffee cost me my job and almost my hand).

Email #2

SL: How coffee went from being my best friend to my worst enemy in the blink of an eye

Preview text: And how it will do the same to you.

Hey [customer],

My name is Joshua Kaufman

7 years ago, I discovered the biggest yet most unpredictable problem in my daily life.

February 19th, 2015

At that time I was a research and development worker in a known fast food chain.

I woke up on another regular Wednesday still struggling to focus at work...

I couldn't help myself, I woke up depressed with no outlook on my day.

The way I saw it coffee had been the only thing keeping me together but...

During those past weeks leading up to my incident, I noticed coffee had no effect.

That pain-relieving effect it had, almost like a drug, just didn't hit anymore.

So for some reason, I came to the conclusion that my wife was doing my daily coffee wrong and that she was to blame.

I confronted her and we had a very heated argument when all of a sudden...

BOOM! She throws the mug filled with coffee on the floor.

As the hot coffee spills all over my pants a piece of the mug goes flying into my hand and slices it open.

A couple of hours go by and I'm getting stitched up in the ER when my phone rings, I pick it up and I hear...

"No excuses, you're fired!"

I just lost my job over a stupid cup of coffee!

How will I tell my wife...

"It's done, she's gonna leave me", I thought.

But despite all this something was eating away at my brain, I was so mad about the coffee that it just consumed my energy day and night.

I was not going to let my life go down like this.

After a month I figured out that my body had built a tolerance to coffee, and this prevented the caffeine to have an effect on me.

Furious I set out to find a solution for my problem when I came across a neighbor that was also struggling with the same thing.

We join forces and...

4 months later we created the best neurohack ever seen.

I mean it was so good our sales went up by 10x as soon as we started using it!

Described by *FORBES* as “Inspiration in a bottle”...

The product quickly took off and now we help people all over the world get rid of their **self-destructing coffee addiction**.

>>>[COMPANY WEBSITE LINK](#)

Joshua Kaufman,

Director of R&D and Co-founder of NEUROHACKER COLLECTIVE



Email #3:

SL: The worst work habit and how to avoid it!

Preview Text: This habit is killing your work drive!

This is the biggest factor that no one talks about when it comes to your performance at work!

Without you having a single clue, this factor tears through your life,

And with time it will WRECK your career.

Many people don't understand that we live in an attention-span economy.

This means that whoever can get a hold of your attention, can make a profit out of it.

Now think about every single time you look at your phone and say “Oh I’ll just check my messages”, just to end up wasting an endless amount of time watching videos.

Well, this is precisely what is ruining people’s lives.

These constant distractions create addiction

Much like caffeine and nicotine, this makes you **extremely dependent!**

And before you know you become nomophobic, the fear of being without a cellphone.

Don't panic though because avoiding this is rather easy!

In fact, here are 3 quick and practical tips to improve concentration and avoid distractions PROVEN by experts:

★ Out of sight, Out of mind. Keep your phone hidden and away from your eyesight. It's scientifically proven that visual distractions even though not being performed can be a huge focus drain.

★ Keep yourself on a schedule. If you have to use your phone to answer messages and notifications, put down a timer of at least 15 minutes, and every time it goes off check your messages and start working again.

★ Take distracting apps off the phone screen. Keep the apps that you want to encourage yourself to use like those for reading or learning a new language front and center, but banish anything that you want to limit your time with to folders on your second page of apps (or if you have an Android phone, off the screen entirely).

Joshua Kaufman

Email #4:

SL: The fastest and sneakiest route to unlocking FULL BRAIN POTENTIAL!

Preview Text: The best way to escape the mental “rat race”

Want to meet all your deadlines at work but can't focus?

You'd be surprised to hear that this happens to 9 out of 10 people DAILY!

The funny thing is, this problem is **self-imposed**.

Yes, YOU ARE DOING IT TO YOURSELF!

Don't worry though, it's actually not your fault you can't focus. HOWEVER, it can be if you don't take action fast!

Are you aware of the problems coffee causes?

“No, what's wrong with coffee, it helps me focus and stay awake.” If this is you well, you are currently on a...

HIGHWAY TO DEPRESSION and BANKRUPTCY!

But it's alright because recently dozens of experts and 1000s of hours have come together to create this perfectly-balanced solution that will **destroy your stress in the blink of an eye!**

Described by *Forbes* as “inspiration in a bottle”...

And by others as “The secret to outworking your superiors.”

This formula combines 28-high purity ingredients to enhance your brain by as much as 10x as any amount of coffee could ever do!

[Try this groundbreaking discovery today and forget about coffee tomorrow!](#)

P.S. Ever heard the phrase “Allow yourself to be better at what you do.”, but never understood what it meant? Well, this is what they mean by it.

Email #5:

SL: How to get rid of work stress FOREVER!

Preview Text: The gateway to a stress-free mind

We're all familiar with the stress caused by our daily struggles- that hopeless feeling and irritation that eats away at your mental sanity...

And soon enough you'll enter a chain of regret and pity which will just take you down another chain of bad emotions.

✗ Sleep Problems

✗ Eating Disorders

✗ Panic Attacks

✗ Heart Disease

✗ Heart Attacks

☠️ And DEATH

These are just the base things that will happen if you don't dismiss stress from your life as quickly as possible

The issue is that most people don't know what stress really is.

Stress is our body's response to pressure...

And it just turns out that people don't know how to handle pressure.

Many people will tell you to breathe, meditate listen to music but the true way of handling pressure and stress is through **FOCUS!**

Interesting enough focus is precisely what people lack...

And no, coffee ain't cutting it anymore.

This is why you are stressed, **YOU CANNOT FOCUS!**

Truth is, yes you can gain focus by doing certain exercises and changing certain habits BUT...

Not only do these take time, they just aren't nearly as effective as the new solution going around in the corporate world.

Word has been spreading about this nootropic that has an effect more powerful than Adderall while also being completely balanced and pure.

And the main reason companies are getting it for their employees is because it improves their performance and focuses on creating a carefree environment.

Whilst being extremely cheap at less than a dollar a day!

[Prevent yourself from diseases and invest in your future now with this high-purity formula that will **explode your motivation!**](#)

