

**Personal information**

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Education

- Semen Kuznets Kharkiv National University of Economics (Kharkiv, Ukraine)
- ISMA (Riga, Latvia) -> Form: Grant*

Special skills

1. Language skills: English – Upper Intermediate;
2. Experienced user: HubSpot, Gira, AirTable, Ahrefs, Hunter, Google and Microsoft

Work experience:

Position: Middle Marketing Manager

Experience: > 1 year

Work with:

- Influencer Marketing

Functions:

analysis of competitors

searching of influencers

communication with influencers

creatives creation (competitions on igaming platform)

content and strategy creation for social networks

control of an executing tasks by influencers

Platforms: Instagram, YouTube, Facebook, Twitch, Discord, Reddit, Quora.

Personal experience:

- have been working with a gaming project for almost 2 years
- have had an opportunity to manage a small team in influencer marketing area
- have worked with different types of social media platforms (Instagram, Twitch, YouTube, TikTok, Twitter, Facebook; Reddit, Quora)
- have had more than 50 successful cooperations with influencers

As a result of all cooperation our client has reached established aims (profit / increasing of interest to his websites)

- Marketing Outreach and SEO

Functions:

searching of relevant sites for content publishing (using of SEO knowledge)

communication with owners of sites

control of publishing process

work with conferences for clients

***Projects of agency:**

IT

Finance

iGaming

Investing