# MUSICAL YEAR PLAN

Musical Director

Abi Thevathesa

McMaster Science Society

2024-2025

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## 2024-2025 Year Plan

For many McMaster students, the arts are a way to express themselves, take a creative break from their school work, and connect with others with similar interests. This musical is that opportunity for McMaster's science students! The 10th Annual MacSci Musical is set to inspire and relate to McMaster science students in hope of bridging the gap between science and the arts. The show is set to connect students and the greater Hamilton community, while appreciating everything that the science faculty has to offer. Building upon the positive growth seen for the musical in past years, we aim to connect with *all* MacSci students through the arts, whether it be by gaining their assistance and involvement in the show, or simply as an audience member or fundraiser attendee. This year's show aims to show how much effort goes into being both a student while also having a part in the musical production. No matter what happens, the show must go on and the same can be said about life.

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Musical Director musical@macsci.ca

#### **TIMELINE**

Month	Objective/Project/Event/Goals
June	Events/Projects:
	1. Create musical
	Things to complete:
	<ol> <li>Integrate into being director</li> </ol>
	2. Choose theme/ main plotline
July	Events/Projects:
	1. Create musical
	2. Establish execs in roles
	Things to complete:
	1. Hire exec team
	2. Start writing script
	3. Choose music
August	Events/Projects:
	1. Create musical
	Things to complete:

	<ol> <li>Weekly check ins with execs, do one on ones to everyone knows what their role is and what's going on</li> <li>Start arranging music and choreo</li> <li>Make audition forms (three weeks in advance)</li> <li>Aim to finish script by end of month (or atleast all the songs and act 1)</li> <li>Book rooms for auditions and callbacks</li> <li>Talk to welcome week committee to see if we can increase awareness</li> </ol>
September	Events/Projects:  1. Create musical 2. Increase exposition of the musical 3. Hire cast, crew and band Things to complete: 1. Post flyers advertising auditions in res buildings and other places 2. Have auditions for cast and band in person on the week of 16th-20th 3. Have cast callbacks on the sunday of that week 4. Finalize cast and send rejection and acceptance letters
October	Events/Projects: 1. Execute musical Things to complete: 1. Rehearsal 2. Finalize charity
November	Events/Projects:  1. Execute musical Things to complete:  1. Rehearsal
December	Events/Projects:  1. Execute musical Things to complete:  1. Rehearsal

January	Events/Projects:  1. Execute musical Things to complete:  1. Off book day (right after reading week)  2. Rehearsal
February	Events/Projects:  1. Execute musical Things to complete:  1. Rehearsal 2. No more learning dances or song, just review review review
March	Events/Projects:  1. Perform musical (29th and 30th) Things to complete:  1. Rehearsal with everyone 2. Ramp up marketing 3. Tech week (25th- 28th) 4. Show days!!!
April	Events/Projects:  1. Tie up loose ends Things to complete:  1. Finish finances  2. Send money to charity  3. After party/ viewing party for everyone :)

#### **OBJECTIVES:**

Objective 1: C	ontinue the Legacy of the MacSci Musical while celebrating its 10th year
anniversary	
Description/	<ul> <li>Last year the musical was very emotional, slow paced and</li> </ul>
Current	extremely down to earth
State	It focused on themes of friendships and how even if paths differ
	after graduation, that doesn't mark the end and is only the
	beginning

	In terms of the show, it consisted many characters but the lines and songs split between characters was incredibly uneven leading three people to have an incredibly line and song heavy role while other character would only have barely any speaking lines
Goal	<ul> <li>This year, as it is our 10th year anniversary, we wanted to put a better focus on the lives of MacSci students that also put their time and effort into running a musical</li> <li>We wanted all the characters to be important and give a better weighting with the line and song distributions and tell an upbeat and campy story about collaboration and teamwork</li> </ul>
Long Term	With most of our old members now graduated, this show will be
Implications	able to bring in a new era of long term MacSci musical
	participants and they will continue to build the legacy that we stand for
Partners	❖ Musical exec team
	❖ MSS exec team
	<ul><li>Cast, orchestra, and musical crew</li></ul>
	❖ Robinson Memorial Theatre
	❖ Partnering charity

Objective 2: Fostering Inclusivity within the musical community	
Description/	One thing from the past years that I've noticed is the struggle to
Current	properly introduce a dancing line
State	<ul> <li>Cast which mainly consists of people that are talented in singing</li> </ul>
	and acting, but not as much in dancing made all the dances fall
	short of expectations
	Cast would often find it hard to sing and dance at the sametime
	(specifically giving their 100% to both) often ending in them
	compromising both of them include formations during dances
Goal	I hope that the introduction of a dancing line, (dancers that do
	not sing and mainly focus on dance), will not only improve our
	performance, but also give opportunities to more students in
	McMaster community
Long Term	Build more community and decrease the stress that comes from
Implications	being part of cast in a theatrical performance
Partners	❖ Musical exec team

*	MSS exec team
*	Cast, orchestra, and musical crew
*	Robinson Memorial Theatre
*	Partnering charity

Objective 3: C	reating more presence within McMaster and the community
Description/	From my knowledge and experiences from the past three years,
Current	we have never had sponsors. Not only that, but despite being a
State	faculty musical in one of the largest faculties in McMaster, we fall
	short of visibility.
	Many people in our faculty are unaware of our presence due to
	our minimal marketing strategies
Goal	I have assembled a team that will focus on just that. Last year,
	we were able to sell out one show. This year, I want to sell out all
	of our shows.
	With more outreach to our community, more partnerships and
	adverts, I aim to increase the presence that we have
	❖ We will find sponsors
Long Term	With an increase of presence, we will be able to build a bigger
Implications	community and increase the engagement we have with the
	MacSci Students.
	I hope that one day, we will have the budget and the funds to
	perform on the stage at Mohawk college similar to the Eng
	Musical.
Partners	<ul><li>Musical exec logistics team</li></ul>
	❖ MSS exec team
	<ul><li>Cast, orchestra, and musical crew</li></ul>
	Possible Sponsors
	Partnering charity

#### **EVENTS & PROJECTS**

Name of Event/Project: 10th Annual MacSci Musical	
DATE	March 29th & 30th
PURPOSE	To create a creative, engaging, relatable, and impactful show for
	the McMaster Science community, and other students, that will

	provide a positive environment for its members and audience to
	experience and express themselves through the arts.
PROCEDURE	- Apply the scripting and blocking learned throughout the
	year on stage
	- Tech Week: spend one week preparing for a performance on
	stage in the venue with sets, costumes, music, and more!
	- Show Day(s)!
DIFFICULTIES	- Securing sponsors and generating enough presence via
	marketing
	- Making sure that we are able to cover if anyone drops the
	show last minute
	- Being able to have fast problem solving skills if any issues
	were to arise
PARTNERS	- MacSci Musical Execs
	- MSS Execs
	- Robinson Memorial Theatre
PROJECTED	- We aim to sell out all of our tickets
OUTREACH	
BUDGET	

### **EVENTS & PROJECTS**

Name of Event/Project: Minimum 2 fundraiser (1 per semester)		
DATE	- Atleast one in the fall and one in the winter term	
PURPOSE	- To engage more with the McMaster community	
PROCEDURE	- Settle on a day and find collaborators	
	- Book rooms, market event	
	- Event day!	
DIFFICULTIES	<ul> <li>We would be competing with other student groups holding fundraisers in very similar ways</li> <li>It is difficult to estimate how successful a given idea will be, since we only have a sense of what has worked based on past experience</li> <li>Need to get a large portion of the musical team on-board to donate their time in addition to rehersals</li> </ul>	
PARTNERS	<ul> <li>MacSci Musical Executive Team</li> <li>MSS Executive Team</li> <li>McMaster Event Services</li> <li>Club/ Group that we are partnering with</li> </ul>	

PROJECTED	- TBD (Dependent on fundraiser0
OUTREACH	
BUDGET	-TBD