

MUSICAL YEAR PLAN

Musical Director

Abi Thevathesa

McMaster Science Society

2024-2025

(submitted September 17th, 2024)

MCMASTER
SCIENCE
SOCIETY



2024-2025 Year Plan

For many McMaster students, the arts are a way to express themselves, take a creative break from their school work, and connect with others with similar interests. This musical is that opportunity for McMaster's science students! The 10th Annual MacSci Musical is set to inspire and relate to McMaster science students in hope of bridging the gap between science and the arts. The show is set to connect students and the greater Hamilton community, while appreciating everything that the science faculty has to offer. Building upon the positive growth seen for the musical in past years, we aim to connect with *all* MacSci students through the arts, whether it be by gaining their assistance and involvement in the show, or simply as an audience member or fundraiser attendee. This year's show aims to show how much effort goes into being both a student while also having a part in the musical production. No matter what happens, the show must go on and the same can be said about life.

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Musical Director

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TIMELINE

Month	Objective/Project/Event/Goals
June	Events/Projects: 1. Create musical Things to complete: 1. Integrate into being director 2. Choose theme/ main plotline
July	Events/Projects: 1. Create musical 2. Establish execs in roles Things to complete: 1. Hire exec team 2. Start writing script 3. Choose music
August	Events/Projects: 1. Create musical Things to complete:

	1. Weekly check ins with execs, do one on ones to everyone knows what their role is and what's going on 2. Start arranging music and choreo 3. Make audition forms (three weeks in advance) 4. Aim to finish script by end of month (or atleast all the songs and act 1) 5. Book rooms for auditions and callbacks 6. Talk to welcome week committee to see if we can increase awareness
September	Events/Projects: 1. Create musical 2. Increase exposition of the musical 3. Hire cast, crew and band Things to complete: 1. Post flyers advertising auditions in res buildings and other places 2. Have auditions for cast and band in person on the week of 16th-20th 3. Have cast callbacks on the sunday of that week 4. Finalize cast and send rejection and acceptance letters
October	Events/Projects: 1. Execute musical Things to complete: 1. Rehearsal 2. Finalize charity
November	Events/Projects: 1. Execute musical Things to complete: 1. Rehearsal
December	Events/Projects: 1. Execute musical Things to complete: 1. Rehearsal

January	Events/Projects: 1. Execute musical Things to complete: 1. Off book day (right after reading week) 2. Rehearsal
February	Events/Projects: 1. Execute musical Things to complete: 1. Rehearsal 2. No more learning dances or song, just review review review
March	Events/Projects: 1. Perform musical (29th and 30th) Things to complete: 1. Rehearsal with everyone 2. Ramp up marketing 3. Tech week (25th- 28th) 4. Show days!!!
April	Events/Projects: 1. Tie up loose ends Things to complete: 1. Finish finances 2. Send money to charity 3. After party/ viewing party for everyone :)

OBJECTIVES:

Objective 1: Continue the Legacy of the MacSci Musical while celebrating its 10th year anniversary	
Description/ Current State	❖ Last year the musical was very emotional, slow paced and extremely down to earth ❖ It focused on themes of friendships and how even if paths differ after graduation, that doesn't mark the end and is only the beginning

	❖ In terms of the show, it consisted many characters but the lines and songs split between characters was incredibly uneven leading three people to have an incredibly line and song heavy role while other character would only have barely any speaking lines
Goal	❖ This year, as it is our 10th year anniversary, we wanted to put a better focus on the lives of MacSci students that also put their time and effort into running a musical ❖ We wanted all the characters to be important and give a better weighting with the line and song distributions and tell an upbeat and campy story about collaboration and teamwork
Long Term Implications	❖ With most of our old members now graduated, this show will be able to bring in a new era of long term MacSci musical participants and they will continue to build the legacy that we stand for
Partners	❖ Musical exec team ❖ MSS exec team ❖ Cast, orchestra, and musical crew ❖ Robinson Memorial Theatre ❖ Partnering charity

Objective 2: Fostering Inclusivity within the musical community	
Description/ Current State	❖ One thing from the past years that I've noticed is the struggle to properly introduce a dancing line ❖ Cast which mainly consists of people that are talented in singing and acting, but not as much in dancing made all the dances fall short of expectations ❖ Cast would often find it hard to sing and dance at the sametime (specifically giving their 100% to both) often ending in them compromising both of them include formations during dances
Goal	❖ I hope that the introduction of a dancing line, (dancers that do not sing and mainly focus on dance), will not only improve our performance, but also give opportunities to more students in McMaster community
Long Term Implications	❖ Build more community and decrease the stress that comes from being part of cast in a theatrical performance
Partners	❖ Musical exec team

	❖ MSS exec team ❖ Cast, orchestra, and musical crew ❖ Robinson Memorial Theatre ❖ Partnering charity
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Objective 3: Creating more presence within McMaster and the community	
Description/ Current State	❖ From my knowledge and experiences from the past three years, we have never had sponsors. Not only that, but despite being a faculty musical in one of the largest faculties in McMaster, we fall short of visibility. ❖ Many people in our faculty are unaware of our presence due to our minimal marketing strategies
Goal	❖ I have assembled a team that will focus on just that. Last year, we were able to sell out one show. This year, I want to sell out all of our shows. ❖ With more outreach to our community, more partnerships and adverts, I aim to increase the presence that we have ❖ We will find sponsors
Long Term Implications	❖ With an increase of presence, we will be able to build a bigger community and increase the engagement we have with the MacSci Students. ❖ I hope that one day, we will have the budget and the funds to perform on the stage at Mohawk college similar to the Eng Musical.
Partners	❖ Musical exec logistics team ❖ MSS exec team ❖ Cast, orchestra, and musical crew ❖ Possible Sponsors ❖ Partnering charity

EVENTS & PROJECTS

Name of Event/Project: 10th Annual MacSci Musical	
DATE	March 29th & 30th
PURPOSE	To create a creative, engaging, relatable, and impactful show for the McMaster Science community, and other students, that will

	provide a positive environment for its members and audience to experience and express themselves through the arts.
PROCEDURE	- Apply the scripting and blocking learned throughout the year on stage - Tech Week: spend one week preparing for a performance on stage in the venue with sets, costumes, music, and more! - Show Day(s)!
DIFFICULTIES	- Securing sponsors and generating enough presence via marketing - Making sure that we are able to cover if anyone drops the show last minute - Being able to have fast problem solving skills if any issues were to arise
PARTNERS	- MacSci Musical Execs - MSS Execs - Robinson Memorial Theatre
PROJECTED OUTREACH	- We aim to sell out all of our tickets
BUDGET	

EVENTS & PROJECTS

Name of Event/Project: Minimum 2 fundraiser (1 per semester)	
DATE	- Atleast one in the fall and one in the winter term
PURPOSE	- To engage more with the McMaster community
PROCEDURE	- Settle on a day and find collaborators - Book rooms, market event - Event day!
DIFFICULTIES	- We would be competing with other student groups holding fundraisers in very similar ways - It is difficult to estimate how successful a given idea will be, since we only have a sense of what has worked based on past experience - Need to get a large portion of the musical team on-board to donate their time in addition to rehearsals
PARTNERS	- MacSci Musical Executive Team - MSS Executive Team - McMaster Event Services - Club/ Group that we are partnering with

PROJECTED OUTREACH	- TBD (Dependent on fundraiser0
BUDGET	-TBD