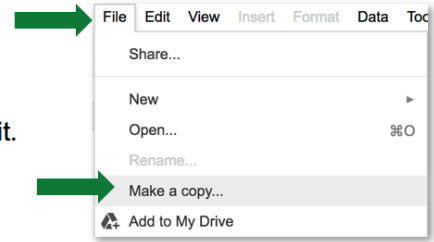


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SOCIAL MEDIA PRESS RELEASE

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FOR IMMEDIATE RELEASE

[Social Media Outlet] Announces [New Feature, New Website, Charitable Donation, Etc.]

[City, State] – [Social media outlet] will [description of what the outlet is doing], which will [details on what this will do, and/or who it will target], starting on [date].

[Details about what consumers can expect from this update/news.]

[Background information or a specific story about the update.]

[CTA: For example, a follow or walk-through of the functional update.]

[Boilerplate]

###

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