

C++Now 2019 Corporate Sponsorship Agreement

C++Now 2019 will be the thirteenth annual BoostCon, a conference of advanced C++ developers hosted by Boost.org (five with the name “BoostCon” and eight after changing the name to “C++Now”). With fewer than 150 attendees, the conference is committed to maintaining an environment that facilitates and stimulates discussion between presenters and other developers. It has always been successful at attracting those individuals that are taking C++ to the next level and showing leadership in their organizations and in our industry.

Our Attendees

About twenty percent of our attendees present at the conference and many also present at other conferences and write books, articles, and blogs commenting on and influencing the direction of C++ development. More than ten percent are on the C++ Standards Committee.

Supporting Boost

Most companies that use C++ are also directly or indirectly using the free and open source Boost libraries. Becoming a BoostCon sponsor not only supports Boost, the source of some of the most widely used, highly regarded, and expertly designed C++ libraries in the world, but also associates your company with cutting technology and some of the leading developers in the industry.

Sponsorship Alternatives

We offer the traditional “precious metal” sponsorships, and other sponsorships.

Level	Sponsorship
Gold	\$5000
Silver	\$3000
Bronze	\$1000
Corporate Student/Volunteer	\$1000
Registration Sponsor	\$750+*
Lunch	\$3000
Video	\$4000
Speaker Grant	\$4000

All Sponsorships

Each level of sponsorship entitles the sponsor to:

- Logo and link on the home page (cppnow.org) and sponsorship page
- Public acknowledgement and thanks at welcoming and closing sessions.
Acknowledgement and thanks in the attendee mailings / registration package
- Flier distribution on the literature table

Registration Sponsorship

The Registration Sponsor will provide lanyards that are given to each attendee with their badges. These lanyards can be custom printed to remind attendees of the sponsor's support. The listed sponsorship rate is in addition to the cost of the lanyards which are provided and shipped by the sponsor. The shipping address is:

C++Now
% The Aspen Center for Physics
700 Gillespie Ave
Aspen, CO 81611

Lunch Sponsorship

In addition to the acknowledgment and thanks at welcoming and closing sessions, the lunch sponsor is also acknowledged and thanked during the sponsored lunch.

Video Sponsorship

Almost all our sessions are recorded and made available free online. The video sponsor will be acknowledged with a pre-roll at the beginning of each posted video.

Speaker Grant Sponsorship

A Speaker Sponsor does not sponsor a specific individual, but a topic area. The conference will advertise that a grant is available to cover the travel and lodging costs of a speaker that is an authority in the topic area.

Note that topic areas must be one that is within the scope of C++Now—related to using C++ in free and open source software— and approved by the C++Now Program Chair.

The Program Committee will determine which, if any, accepted presentation submission qualifies as within the scope of the topic and the by a topic area authority.

The conference cannot guarantee that there will be a successful candidate. If the grant is not awarded in the first year it is issued, it will be offered again the next year.

Please contact sponsorship@cppnow.org for additional information on Speaker Sponsorships.

Other Sponsorship

We can also work with you to create additional or alternative sponsorships, such as sponsored events, or tchotchkes. Please contact us at sponsorship@cppnow.org to discuss specific ideas.

C++Now 2019 Corporate Sponsorship Agreement

Company Name

Website URL

Sponsorship Level/Dollar Amount

Contact Name

Email Address

Phone Number

Address

City

State/Zip

I have read and agree to all the terms and conditions of the Sponsorship Application and Agreement. I warrant that I am authorized to sign on behalf of the sponsoring entity listed above and that all information I have provided is complete and accurate.

Sign Here:

Sponsor

Title

Date

Payment Options:

This Project is a member of Software Freedom Conservancy, a non-profit organization that acts as a fiscal sponsor for free and open source software projects.

Our preferred method of receipt of payment is by wire transfer. Wire instructions vary depending on country and currency of origin.

Paper Checks drawn in USD to "Software Freedom Conservancy" should be sent to:
Software Freedom Conservancy, Inc.
137 Montague ST STE 380
Brooklyn, NY 11201-3548

Email <accounts-receivable@tix.sfconservancy.org> for wire instructions, and/or if you need an invoice to process payment.

Payment is due thirty (30) days from the date of signature.

Corporate Sponsorship Agreement - Terms and Conditions

This Agreement is between Software Freedom Conservancy ("Conservancy") and Sponsor. In consideration of the opportunity to participate as a sponsor of the Conference hosted by the Project [as indicated in the attached Price Schedule, incorporated herein by reference] in support of Conservancy's mission to promote the use, development, and improvement of free and open source software, Sponsor agrees as follows:

SPONSORSHIP BENEFITS: Sponsor will receive the sponsorship benefits listed in the attached Price Schedule.

SPONSORSHIP PAYMENT: Sponsor agrees to make a payment specified in the Price Schedule.

CONSERVANCY EVENTS: Conservancy agrees not to schedule or sponsor any event in connection with the Project including, but not limited to, evening events, during a time that conflicts or overlaps with any official event scheduled during the Conference.

INDEMNITY AND LIMITATION OF LIABILITY: Neither Conservancy, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives, assigns, nor any volunteer otherwise affiliated with the Project shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the Conference. The Sponsor shall indemnify, defend, and protect Conservancy, its officers, directors, employees, agents, co-sponsors and venue providers harmless from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses that result or arise from Sponsor's participation in the Conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will Conservancy, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Conservancy liability, under any circumstance, exceed the amount actually paid to it by the Sponsor. Conservancy makes no representations or warranties regarding the Conference or its attendance.

OBSERVANCE OF LAWS: Sponsor shall abide by and observe all laws, rules and regulations, and ordinances in the performance of this agreement.

CANCELLATION OR TERMINATION BY CONSERVANCY: If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, Conservancy shall determine that the Conference or any part will not be held, Conservancy may cancel the Conference or any part thereof. In that event, Conservancy shall, upon written request by the Sponsor, refund donations made in support of the Conference, after deducting any and all expenses incurred by Conservancy. In this event, Conservancy will provide an accounting of Conference expenses incurred to all donors.

MISCELLANEOUS

Authority. Each Party represents and warrants that the execution, delivery and compliance with the terms of this Agreement by such Party and consummation by it of the transactions contemplated hereby have been duly and validly authorized by all necessary corporate or other action and the agreements contained herein constitute valid and legally binding obligations and are enforceable in accordance with their terms.

Waiver. The failure of either Party to insist on strict compliance with any of the terms, covenants, or conditions of this Agreement by the other Party shall not be deemed a waiver of that term, covenant, or condition, nor shall any waiver or relinquishment of any right or power at any one time or times be deemed a waiver or relinquishment of that right or power for all or any other times.

Enforceability. Each provision of this Agreement shall be separately enforceable, and the invalidity of one provision shall not affect the validity or enforceability of any other provision.

Governing Law. This Agreement shall be interpreted and construed in accordance with the laws of the State of New York.

Entire Agreement. This Agreement constitutes the only agreement, and supersedes all prior agreements and understandings, both written and oral, among the parties with respect to the subject matter hereof. This Agreement may not be amended or modified, except in writing and signed by all parties to this Agreement.