

SEO is literally built into the publishing feature of ghost and I'm sure we could coach them on how to do it too

[https://cdn.discordapp.com/attachments/477986870924410885/481970543877292059/Ghost\\_SEO.gif](https://cdn.discordapp.com/attachments/477986870924410885/481970543877292059/Ghost_SEO.gif)

## PageSpeed Insights

<https://the-officially-unofficial-rchain-blog.ghost.io/>



Mobile



Desktop

**Page Speed**

Unavailable

**Optimization**

Good

91 / 100

## PageSpeed Insights

<https://the-officially-unofficial-rchain-blog.ghost.io/>



Mobile



Desktop

**Page Speed**

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Good

97 / 100

# PageSpeed Insights

http://www.madmode.com/

 Mobile

 Desktop

**Page Speed**

Unavailable

**Optimization**

Good

84 / 100

# PageSpeed Insights

http://www.madmode.com/

 Mobile

 Desktop

**Page Speed**

Unavailable

**Optimization**

Good

84 / 100

## PageSpeed Insights

<https://blog.rchain.coop/>



Mobile



Desktop

**Page Speed**

**Fast**

0.9s FCP 1s DCL

**Optimization**

**Medium**

64 / 100

## PageSpeed Insights

<https://blog.rchain.coop/>



Mobile



Desktop

**Page Speed**

Unavailable

**Optimization**

**Medium**

67 / 100

FROM: <https://developers.google.com/>

Website	ghost.io	rchain.coop	madmode.com
Traffic Rank			
SEO Score	90	87	80
Total Number of Warnings	1	3	5
Total Number of Errors	0	0	0
Total Number of Indexed Pages	0	0	0
Total Number of Back Links	1,685	23	13
Top Keyword	rchain	calculus	web
Top 2 Word Key Phrase	community blog	calculi primer	smart contracts
Top 3 Word Key Phrase	rchain unofficial worldwide	calculi primer part	capabilities smart contracts
Use of Top Keywords in Heading Tags	✓	✓	✗
Use of Top Keywords in Title Tag	✓	✗	✗
Use of Top Keywords in Meta Description	✗	✗	✗

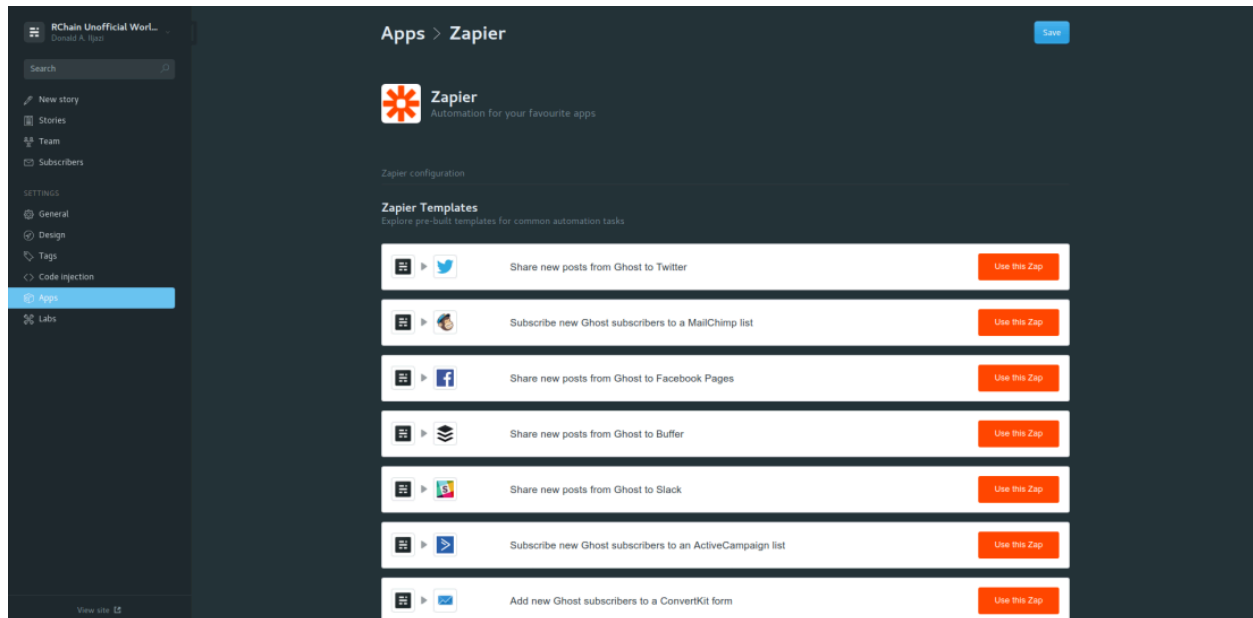
We're now working in Ghost 2.0

<https://blog.ghost.org/2-0/>

@ICA3DaR5

*We should talk about Zapier Integration*

*Power-up your site and connect to thousands of external services to your site with a Zapier integration. Sometime. It automates social-media posting or just about anything!!! Literally*  
<https://zapier.com/>



The screenshot shows the Ghost Admin interface for the 'RChain Unofficial World' site. The left sidebar contains navigation options: New story, Stories, Team, Subscribers, SETTINGS (General, Design, Tags, Code injection), Apps (highlighted), and Labs. The main content area is titled 'Apps > Zapier' and features the Zapier logo and a 'Save' button. Below this, there's a 'Zapier configuration' section and a 'Zapier Templates' section with the subtitle 'Explore pre-built templates for common automation tasks'. A list of seven templates is displayed, each with a 'Use this Zap' button:

- Share new posts from Ghost to Twitter
- Subscribe new Ghost subscribers to a MailChimp list
- Share new posts from Ghost to Facebook Pages
- Share new posts from Ghost to Buffer
- Share new posts from Ghost to Slack
- Subscribe new Ghost subscribers to an ActiveCampaign list
- Add new Ghost subscribers to a ConvertKit form