

Bobby

DFY Funnel - Case Study

Email Sample

What happens when your funnel works?



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Hi Jessica,

Thought I'd share a quick success story with you:

Sarah, a life coach with no tech background, came to me frustrated. Her funnel was live, but barely converting.

We rebuilt her entire system:

- Rewrote the email sequence
- Optimized her lead magnet
- Tweaked her offer page

Within 2 weeks, she generated 40 new leads and booked 11 strategy calls.

By day 45? She had tripled her client base.

That's the power of a funnel that's built to convert.

Want results like that?

[\[Book your free strategy call here\]](#)

Talk soon,

Bobby

Email Copywriter for DFY Agencies & Coaches

Note: This is a sample email written for portfolio purposes only.

