

## **THE ARTISTS' GALLERY - TIPS FOR TECH**

4/30/25 - Elizabeth Gamache

- Add visible but unobtrusive watermarks to digital images
- Post lower-resolution images that look good on screens but aren't print quality
- Register copyright for your most valuable works before posting online
- Facebook's does have a Rights Manager tool to identify stolen content
- Consider the visibility benefits against risk – some sharing can actually help your career