

[Gourmet Insights](#) is a prominent source of data, analytics, and intelligence tailored for the Food & Beverage industry. Our expertise lies in delivering thorough and current information across diverse facets of the F&B sector, encompassing restaurants, foodservice establishments, beverage producers, distributors, and other key players in the culinary landscape.

[Data Bridge Market Research](#) unveils a comprehensive study of Market, presented in a visually compelling format for effective data absorption. Key insights are readily evident through insightful graphs, charts, and figures, empowering informed decision-making.

[Greek Yogurt Market](#) report endows with an exhaustive overview of product specification, technology, product type and production analysis considering major factors such as revenue, costing, and gross margin. The study encompasses market drivers and restraints by using SWOT analysis, along with their impact on the demand over the forecast period. Under market overview section, market drivers, market restraints, opportunities and challenges are also evaluated in this business report which gives helpful insights to businesses for taking right moves. Greek Yogurt Marketing report provides clients with the information on their business scenario which helps to stay ahead of competition in today's speedily revolutionizing business environment.

Data Bridge Market Research analyses that the greek yogurt market was valued at USD 7.75 billion in 2021 and is expected to reach the value of USD 17.86 billion by 2029, at a CAGR of 11.00% during the forecast period of 2022-2029.

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Market Definition

Greek yoghurt, also known as yoghurt cheese or sack yoghurt, is made by straining curd and separating it from the liquid whey. Compared to regular curd, the straining process makes the yoghurt thicker and creamier. Greek yoghurt has a high protein, calcium, and vitamin-B content, probiotic properties and a low carbohydrate content.

Global Greek Yogurt Market Dynamics

1. Drivers
2. Rising popularity of low-fat and weight management products

One of the key factors driving the global greek yoghurt market is a shift in consumer health consciousness and dietary preferences toward healthy and nutrient-rich food products. Greek yoghurt has grown in popularity among consumers as the consumption of fat-free and weight-management products has increased. Greek yoghurt is widely used in the meal preparation and as a sweet snack mixed with fruits in countries such as the United States, Mexico, and Canada.

Widespread availability through various retail channel

Aside from that, the introduction of yoghurt in various exotic flavours such as blueberry, raspberry, mango, and strawberry, as well as its widespread availability through different online and offline retail channels, are driving up global sales. Furthermore, key players are investing significantly in innovative packaging solutions, such as squeezable tubes and containers with anti-choking caps, creating a positive outlook for the market.

Opportunities

Yakult, Danone, Nestle, and Chobani are the significant players spreading awareness and promoting yoghurt consumption. Conversely, rising demand for yoghurt in developing countries due to increasing disposable income and increased health awareness is expected to provide numerous opportunities for global market development.

Global Greek Yogurt Market Scope

The greek yogurt market is segmented on the basis of product, flavor, category and application. The growth amongst these segments will help you analyze meagre growth segments in the industries and provide the users with a valuable market overview and market insights to help them make strategic decisions for identifying core market applications.

Greek Yogurt Market Regional Analysis/Insights

Asia-Pacific dominates the yoghurt market due to rising weight-loss awareness, rising yoghurt consumption, rising retail market expansion, rising public awareness of the health benefits of yoghurt, and rising public awareness of healthy food in this region. North America is expected to grow in the yoghurt market due to increased awareness, changes in taste and preference, and health concerns, as well as increased spending on these products due to alarming adult obesity rates, growing consumer indulgence in exotic flavours, and significant investments by manufacturers in this region.

The country section of the report also provides individual market impacting factors and changes in market regulation that impact the current and future trends of the market. Data points like down-stream and upstream value chain analysis, technical trends and porter's five forces analysis, case studies are some of the pointers used to forecast the market scenario for individual countries. Also, the presence and availability of global brands and their challenges faced due to large or scarce competition from local and domestic brands, impact of domestic tariffs and trade routes are considered while providing forecast analysis of the country data.

Key points covered in the report: -

1. The pivotal aspect considered in the global Greek Yogurt Market report consists of the major competitors functioning in the global market.
2. The report includes profiles of companies with prominent positions in the global market.
3. The sales, corporate strategies and technical capabilities of key manufacturers are also mentioned in the report.

4. The driving factors for the growth of the global Greek Yogurt Market are thoroughly explained along with in-depth descriptions of the industry end users.
5. The report also elucidates important application segments of the global market to readers/users.
6. This report performs a SWOT analysis of the market. In the final section, the report recalls the sentiments and perspectives of industry-prepared and trained experts.
7. The experts also evaluate the export/import policies that might propel the growth of the Global Greek Yogurt Market.

The Global Greek Yogurt Market report provides valuable information for policymakers, investors, stakeholders, service providers, producers, suppliers, and organizations operating in the industry and looking to purchase this research document.

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Reasons to Buy:

1. Review the scope of the Greek Yogurt Market with recent trends and SWOT analysis.
2. Outline of market dynamics coupled with market growth effects in coming years.
3. Greek Yogurt Market segmentation analysis includes qualitative and quantitative research, including the impact of economic and non-economic aspects.
4. Regional and country level analysis combining Greek Yogurt Market and supply forces that are affecting the growth of the market.
5. Market value data (millions of US dollars) and volume (millions of units) for each segment and sub-segment.

6. and strategies adopted by the players in the last five years.

Some of the major players operating in the greek yogurt market are:

1. Chr. Hansen Holding A/S (Denmark)
2. Yakult Honsha Co., Ltd (Japan)
3. Nestlé (Switzerland)
4. DuPont (U.S.)
5. MORINAGA & CO., L.T.D. (Japan)
6. BioGaia AB (Sweden)
7. Protexin (U.K.)
8. Daflorn Probiotics U.K. (U.K.)
9. DANONE (France)
10. Yakult U.S.A. Inc. (US)
11. Deerland Enzymes, Inc. (U.S.)
12. UAS Laboratories (U.S.)
13. Goerlich Pharma GmbH (Germany)
14. SANZYME BIOLOGICS PVT. LTD. (India)
15. DSM (Netherlands)
16. NutraScience Labs (U.S.)
17. Kerry Group plc (Ireland)
18. Lallemand Inc. (Canada)
19. Lonza (Switzerland)
20. Winclove Probiotics (Netherlands)
21. Probi (Sweden)

By Product (Full-Fat Greek Yogurt, De-Fat Greek Yogurt, Fat-Free Greek Yogurt), Flavor (Unflavored, Vanilla, Strawberry, Blueberry, Raspberry, Blends, Others), Category (Organic, Conventional), Application (Children, Adults)

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Data Bridge set forth itself as an unconventional and neoteric Market research and consulting firm with unparalleled level of resilience and integrated approaches. We are determined to unearth the best market opportunities and foster efficient information for your business to thrive in the market. Data Bridge endeavors to provide appropriate solutions to the complex business challenges and initiates an effortless decision-making process.

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