

Kai UI Requirements

User Tasks:

- Lily wants to sign up for an account to donate
- Lily wants to search for a charity
- Lily wants to schedule a pick up for her donation

Pages to design:

- **Home Screen:** Showcasing: feature charity/shelter, give monthly, stay connected, stories/gallery
- **Give:** Condense options for donations: donate now, plan giving, a monthly, quiz to help users decide what to give, any news that would help users donate (tax benefits, success stories)
- **Discover:** Geographically allows users to search via map to discover charities/shelters in need
- **Community:** Neighborhood connect, friends, our impact (news), discover (charity/shelter info)
- **My profile:** User profile to - login, register, donate now, monthly donation set up, help/more

High-Level Requirements:

A B2B donation app that allows users to sign up to donate, as well as scheduling for donation, pick up.

Detailed Requirements:

Meta Elements:

- Navigational header menu at the top of the screen: profile at user's right top corner
- Navigational footer at the bottom of each screen
 - Home: Go back to the main screen
 - Give: All donations/Charity/Shelter
 - Discover: Map search/discovery
 - Community: Our story page
- Brand logo at the center of each page
- **Home Screen:** Showcasing: feature charity/shelter, give monthly, stay connected, stories/gallery
 - Brand logo at the center of each page
 - Navigational header menu at the top of the screen: profile at user's right top corner
 - Hero Image: Clear image that entices User to stay on the page
 - Discover User search charities around them using their zip code/ showcasing nearby charity/shelter and their needs, the user has the option to donate specific items to these charities

- Feature: showcasing charity that users are donating most to
 - CTA: Give monthly: allows users to donate monthly
 - Stay connected/Newsletter sign up User sign up for the newsletter updates/news/stories
 - Stories/Gallery: Images linked to success stories for charities/shelter
 - Navigational footer at the bottom of each screen
 - Home: Go back to the main screen
 - Give: All donations/Charity/Shelter
 - Community: Our story page
- **Give:** Condense options for donations: donate now, plan giving, a monthly, quiz to help users decide what to give, any news that would help users donate (tax benefits, success stories)
 - Brand logo at the center of each page
 - Navigational header menu at the top of the screen: profile at user's right top corner
 - Search: Discover charity/shelter
 - Plan giving: Schedule a pickup, giving amount, plan by age, plan by asset
 - Monthly donation: set up an automatic donation
 - Not sure how? QUIZ to help users decide what to donate
 - What's new: Anything that helps users receive information/award for their kind gesture
 - Navigational footer at the bottom of each screen
 - Home: Go back to the main screen
 - Give: All donations/Charity/Shelter
 - Community: Our story page
- **Discover:** Geographically allows users to search via map to discover charities/shelters in need
 - Brand logo at the center of each page
 - Navigational header menu at the top of the screen: profile at user's right top corner
 - Map search: user to input city or zip code. What they want to donate (select from icons)
 - Navigational footer at the bottom of each screen
 - Home: Go back to the main screen
 - Give: All donations/Charity/Shelter
 - Community: Our story page
- **Community:** Neighborhood connect, friends, our impact (news)
 - Brand logo at the center of each page
 - Navigational header menu at the top of the screen: profile at user's right top corner

- Neighborhood connect: Showcasing top-posting from user's neighborhood about any upcoming charity drive, volunteer opportunities, etc
- Friends: connect via other social media
- Our impact: news about the area's charity/shelter
- Navigational footer at the bottom of each screen
 - Home: Go back to the main screen
 - Give: All donations/Charity/Shelter
 - Community: Our story page
- **My profile:** User profile to - login, register, donate now, monthly donation set up, help/more
 - Brand logo at the center of each page
 - Navigational header menu at the top of the screen: profile at user's right top corner
 - Login: user login via email/social media/apple
 - Register: User to register to donate via business/personal
 - Monthly donation: set up automatic donation amount
 - FAQ
 - Help, etc...
 - Navigational footer at the bottom of each screen
 - Home: Go back to the main screen
 - Give: All donations/Charity/Shelter
 - Community: Our story page