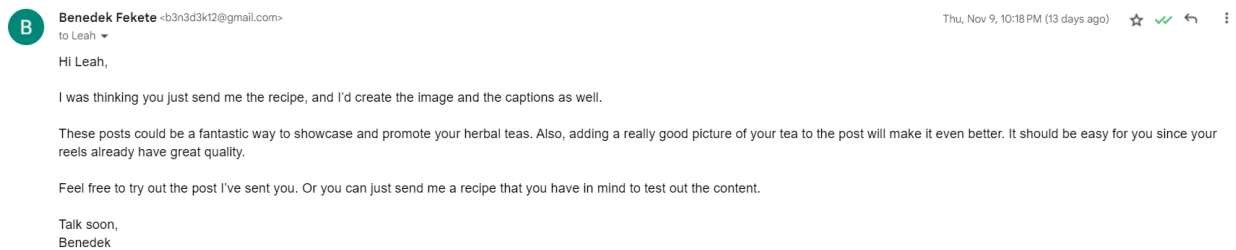


I created her a recipe IG post for one of her teas. Both image and captions.

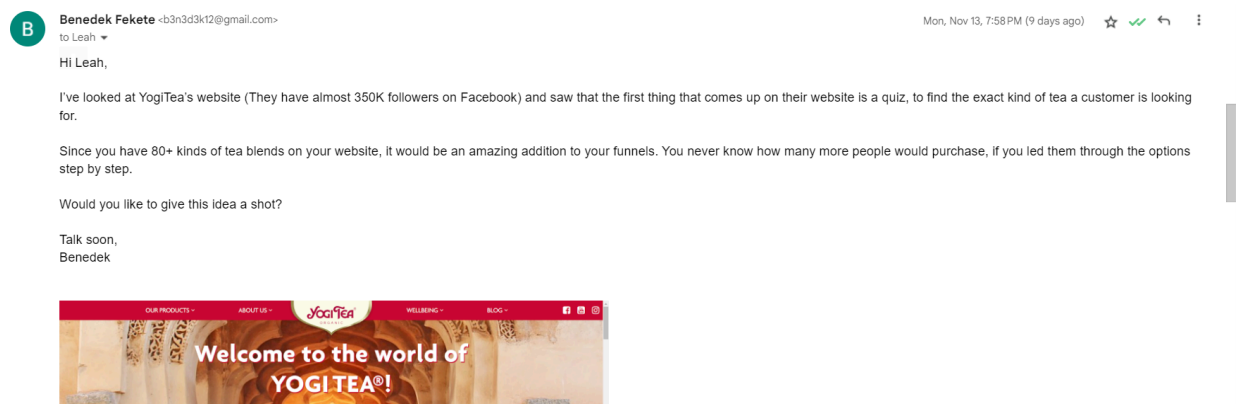
Reply from her:



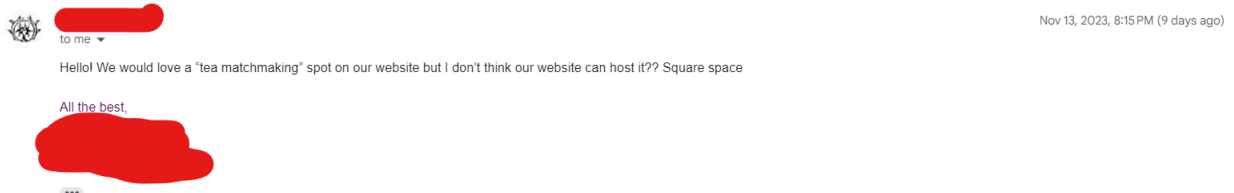
My response:



Didn't reply, so I followed up with a new idea:



Her response to this:



My response:

B

Benedek Fekete <b3n3d3k12@gmail.com>
to Leah ▾

Mon, Nov 13, 8:59 PM (9 days ago) ☆ ✓

Hi Leah,

I'm pretty sure SquareSpace has a quiz/matchmaking function, but there are plenty of great third party tools, which would work amazing as well.

I can look around and see what are the most effective questions for such a quiz, and put the quiz funnel together for you.

Do you wanna discuss this idea in a 20-minute Zoom call? Does Thursday work for you?

Just let me know.

Talk soon,
Benedek

Didn't reply, so I followed up with another FV:

B

Benedek Fekete <b3n3d3k12@gmail.com>
to Leah ▾

Wed, Nov 15, 11:53 PM (7 days ago) ☆ ✓



Hi Leah,

I've quickly put together a sample quiz in a Google Doc, so that you can see what I was thinking about.

It's just a brief example, obviously the questions will be different (Depends on what your customers are like.), and the quiz won't look like this on your website.

So, are you available for a 20-minute Zoom call sometimes this week? Just to get to know you, your business and audience better, so you'll be amazed with the end product.

Talk soon,
Benedek

  Quiz sample

And this is my last message I sent to her:

B

Benedek Fekete <b3n3d3k12@gmail.com>
to Leah ▾

Nov 20, 2023, 7:28 PM (2 days ago) ☆ ✓

Hi Leah,

It's obvious that you have been busy. Are you still up for adding a tea matchmaking option to your website? It would be beneficial to have it running smoothly before the holidays kick in.

But if you are not interested anymore, just shoot me a quick message. No need to drag it out if it's not your priority.

Talk soon,
Benedek