

Data Retention

The Company will retain personal information in accordance with the privacy policies posted on the Website and applicable laws.

ANNEX 1

LIST OF RESTRICTED ITEMS

Alcohol which includes alcohol or alcoholic beverages such as beer, liquor, wine or champagne

Adult goods and services which includes pornography and other sexually suggestive materials (including literature, imagery and other media); escort or prostitution services; Website access and/or website memberships of pornography or illegal sites

Body parts which includes organs or other body parts

Bulk marketing tools which includes email lists, software or other producers enabling unsolicited email messages (spam)

Cable descramblers and black boxes which includes devices intended to obtain cable and satellite signals for free

Child pornography which includes pornographic materials involving minors

Copyright unlocking devices which include Mod chips or other devices designed to circumvent copyright protection

Copyrighted media which includes unauthorized copies of books, music, movies and other licensed or protected materials

Copyrighted software which includes unauthorized copies of software, video games and other licensed or protected materials, including OEM or bundled software

Counterfeit and unauthorized goods which includes replicas or imitations of designer goods; items without a celebrity endorsement that would normally require such an association; fake autographs, counterfeit stamps, and other potentially unauthorized goods

Drugs and drug paraphernalia which includes illegal drugs and drug accessories, including herbal drugs like salvia and magic mushrooms

Drug test circumvention aids which includes drug cleansing shakes, urine test additives, and related items

Endangered species which includes plants, animals or other organisms (including product derivatives) in danger of extinction

Gaming/Gambling which includes lottery tickets sports bets, memberships/enrollment/ online gambling sites, and related content

Government IDs or documents which includes fake IDs, passports, diplomas and noble titles

Hacking and cracking material which includes manuals, how-to guides, information, or equipment enabling illegal access to software's, servers websites, or other protected property

Illegal goods which includes materials, products, or information promoting illegal goods or enabling illegal acts

Miracle cures which includes unsubstantiated cures, remedies or other items marketed as quick health fixes

Offensive goods which includes literature, products or other material that:

Defame or slander any person or groups of people based on race, ethnicity, national origin, religion, sex, or other factors

Encourage or incite violent acts

Promote intolerance or hatred

Offensive goods, crime which includes crime scene photos or items, such as personal belongings, associated with criminals

Prescription drugs or herbal drugs or any kind of online pharmacies which includes drug or any other products which requires a prescription by a licensed medical practitioner .

Pyrotechnic devices, combustibles, corrosives and hazardous materials which includes explosives, fireworks and related goods; toxic, flammable and radioactive materials and substances

Regulated goods which includes air bags; batteries containing mercury; Freon or other similar substances/refrigerants; chemical/industrial solvents; government uniforms; car titles; license plates; police badges and law enforcement equipment; lock-picking devices; pesticides; postage meters; recalled items slot machines; surveillance equipment; goods regulated by government or other agency specifications

Securities which includes stocks, bonds, or related financial products

Tobacco and cigarettes which includes cigarettes, cigars, chewing tobacco, and related products

Traffic devices which includes radar detectors/jammers, license plate covers, traffic signal changers, and related products

Weapons which includes firearms, ammunition, knives, brass knuckles, gun parts and other armaments

Wholesale currency which includes discounted currencies or currency exchanges

Live animals or hides/skin/teeth, nails and other parts etc. of animals

Multi level marketing collection fees

Matrix sites or sites using a matrix scheme approach

Work-at-home approach and/or work-at-home information

Drop-shipped merchandise

Any product or service which is not in compliance with all applicable laws and regulations whether federal, state, local or international, including the laws of India.

The merchant providing services that have the potential of citing the Payment Gateway Facilitators in a poor light and/or that may be prone to "Buy & Deny" attitude of the cardholders when billed (e.g. adult material/mature content/escort services/friend finders) and thus leading to chargeback and fraud losses

Business or websites that operate within the scope of law which are not absolutely clear or are ambiguous in nature (Web-based telephony, websites supplying medicines or controlled substances, websites that promise online match making, etc)

Businesses out rightly banned by law (e.g. betting & gambling/publications and content that is likely to be interpreted by authorities as leading to moral turpitude or decadence or incite caste/communal tensions, lotteries/ sweepstakes& games of chance)

The merchant who deal in intangible goods/services (e.g. software download/health/beauty products), and business involving pyramid marketing schemes or get-rich-quick schemes. Any other product or service which in the sole opinion of the EBS or the Payment Gateway facilitators, is detrimental to the image and interests of either of them/ both of them, as communicated by either of them/both of them to the merchant from time to time. This shall be without prejudice to any other terms and conditions mentioned in this Agreement.

Bulk marketing tools which includes emails, lists, software or other products enabling unsolicited email messages (spam)

Web-based telephony/SMS/Text/Facsimile services or Calling cards. Bandwidth or data transfer/ allied services. Voice process/knowledge process services

Mailing lists

ANNEX 2

COMMISSION STRUCTURE

We charge Commission on deferments categories wise i:e-apparels within 10-25% ,Electronics accessories 10% -20%,Car & other mobile accessories -10 to 25 % ,kitchen appliances -10%-25% + Applicable Service Tax + Logistics Charges. The commission is calculated on the sale price of the product of the Seller. Any direct or indirect discounts given by the Company will not be considered in the sale price. Shipping, packaging and handling is managed by Seller. For Cash on Delivery, wholesaller.com appointed Logistics service provider will be used.

Wholesaller.com is owned by Prayash E-commerce Private limited