illuminate Speaker Series: Amanda Kloots

Maintaining Positivity Through Life's Challenges Virtual Event

Marketing Toolkit

Headshot



Series Banner



[Click Here for High Resolution Images]

Learn more about Amanda Kloots:

Amanda Kloot's Website	click here
Amanda Kloots on Grief, Resiliency, and Finding Joy in Everyday Moments	**YouTube Video; click here.**
The Talk - Amanda Kloots on Overcoming 'panic attacks' After Nick Cordero's Passing	**YouTube Video ; click here.**
Amanda Kloots Opens Up About Losing Husband Nick Cordero, Her Memoir & Their Son Elvis | PeopleTV	**YouTube Video; click here.**
The Talk - Amanda Kloots' Full Circle Moment Honoring Husband	**YouTube Video; click here.**

Meet The 10 Visionaries Behind Women's Health's Vision21 Initiative	**Women's Health Article; click here.**
How Amanda Kloots Successfully Launched Her Digital Fitness Brand Despite Facing Huge Challenges Amidst COVID-19	**Forbes Article; click here.**
Good Grief: Amanda Kloots tells her incredible story	**The Well+Good Podcast; click here.**

Thank you so much for supporting the Hospice of Santa Barbara and the *Maintaining Positivity Through Life's Challenges* Virtual Event with Amanda Kloots. In this document, we have created digital content for all social platforms that we encourage you to post, share, and spread the word.

Hospice of Santa Barbara Social Accounts:

Here is a list of their social media accounts that you can tag Hospice of Santa Barbara in when posting about the *Maintaining Positivity Through Life's Challenges* Virtual Event:
Facebook: @hospiceofsb - @amandaklootsfitness
Instagram: @hospiceofsb - @amandakloots
Twitter: @hospiceofsb - @amandakloots

We encourage you to share this link with your friends and family to learn more about the *Maintaining Positivity Through Life's Challenges* Virtual Event:

http://www.hospiceofsb.org/hsbseries

Hashtags

When posting about the event, use these hashtags to spread the word even more!
#AmandaKloots #HSBilluminate #hospiceofsb #SantaBarbara #speakerseries

Reg Link - https://form.jotform.com/220454534685156

Social Media Posts

We have created several pre-written social media posts so that it is even easier to promote our event! Feel free to copy and paste these posts, or use them as examples and write your own.

You can tag the Hospice of Santa Barbara page by using the "@" symbol in your post.
Below are post already tagging us

- The second @hospiceofsb illuminate Speaker Series of 2022 will follow up @SharonSalzberg's presentation on resiliency with someone who exemplifies what it means to remain resilient and positive in the face of life's biggest challenges, @amandaklootsfitness. Amanda Kloots is a television host, bestselling author, Broadway actress, award-winning fitness entrepreneur, and most recently a finalist on the 30th Season of *Dancing with the Stars*.Amanda can currently be seen as a co-host of *The Talk*, CBS' Daytime Emmy Award-winning talk show. In her upcoming virtual event, Amanda Kloots shares the story of losing her husband unexpectedly to COVID-19, and reflects on this overwhelming loss, love, hope, parenting, and the need for a community during struggles. Through her honesty, audiences come to see that even the most challenging times can be survived with hope and positivity. If you haven't had a chance to attend one of the Hospice of Santa Barbara illuminate Speaker Series events, this next one will be one you will want to see. The event is on Wednesday, April 20th, from 6-7 PM PDT and is FREE, but registration is required. INTERPRETACIÓN SIMULTANEA AL ESPAÑOL DISPONIBLE. Register here!: https://form.jotform.com/220454534685156

- See what attendees had to say about the @SharonSalzberg illuminate event. We hope you can make the next @hospiceofsb illuminate Speaker event with @amandaklootsfitness!
  https://form.jotform.com/220454534685156

  "Sharon Salzberg was such a calm voice; desperately needed this. She exceeded my expectation with her talk."
  "Looking forward to the rest of the series! Thank you for making this possible, especially during these uncertain times!"
  "Thank you, Sharon for all your wise words, and Hospice of Santa Barbara for offering this to our community!"

- The COVID-19 pandemic has had devastating impacts on families across the world and sadly, these tragedies have hit close to home or directly in your home. Bestselling author, Broadway actress, and award-winning fitness entrepreneur @amandaklootsfitness has experienced this loss first hand as well. Amanda lost her husband unexpectedly to COVID-19 in 2020. Amanda will join @hospiceofsb and their illuminate Speaker Series to help deliver a heartfelt exploration on this overwhelming loss, love, hope, parenting, and the need for a community during struggles. Through her honesty, audiences come to see that even the most challenging times can be survived with hope and positivity. The event takes place April 20th from 6-7 PM PDT and is free but registration is required. INTERPRETACIÓN SIMULTANEA AL ESPAÑOL DISPONIBLE. Register here!: https://form.jotform.com/220454534685156

- Next Wednesday, April 20th at 6:00 pm is the illuminate Speaker Series presentation with @amandaklootsfitness. Amanda Kloots is a television host, bestselling author, Broadway actress, award-winning fitness entrepreneur, and most recently a finalist on the 30th Season of Dancing with the Stars. Amanda will share the story of losing her husband unexpectedly to COVID-19. She will reflect on this overwhelming loss, love, hope and need for a community. To register for this free presentation, hosted by @hospiceofsb please visit https://form.jotform.com/220454534685156.

- This Wednesday, join @hospiceofsb and @amandaklootsfitness for her incredible story of loss, grief, and perpetual hope as she shares the story of losing her husband unexpectedly to COVID-19. The event is from 6-7 PM PDT and is FREE but registration is required. INTERPRETACIÓN SIMULTANEA AL ESPAÑOL DISPONIBLE. Register here!: https://form.jotform.com/220454534685156

FINAL REMINDER POST

- TONIGHT is the @hospiceofsb FREE Virtual Event, *Maintaining Positivity Through Life's Challenges* with @amandaklootsfitness. Through her honesty, audiences come to see that even the most challenging times can be survived with hope and positivity. The event is TONIGHT from 6-7 PM PDT. INTERPRETACIÓN SIMULTANEA AL ESPAÑOL DISPONIBLE. Register here: https://form.jotform.com/220454534685156

Publicaciones en las redes sociales

- La pandemia de COVID-19 ha tenido consecuencias devastadoras para las familias de todo el mundo y, por desgracia, estas tragedias seguramente nos han tocado a todos de cerca o en nuestros propios hogares. A @amandaklootsfitness, exitosa autora, actriz de Broadway y empresaria premiada del mundo de la salud y condición física, también le ha tocado vivir la pérdida de cerca. En 2020, Amanda perdió a su esposo de forma inesperada debido a COVID-19. Kloots se sumará a la serie de oradores invitados illuminate de @hospiceofsb para contar su experiencia con esta pérdida inmensa, el amor, la esperanza, la maternidad y la importancia de la comunidad en los momentos difíciles. A través de su sinceridad, le demuestra al público que es posible superar hasta los momentos más difíciles de la vida con esperanza y positividad. El evento se realizará el 20 de abril de 6:00 a 7:00 p. m., PDT, y es gratuito, pero es necesario inscribirse. INTERPRETACIÓN SIMULTÁNEA AL ESPAÑOL DISPONIBLE. ¡Inscríbase aquí! https://form.jotform.com/220454534685156

- Este miércoles, acompañe a @hospiceofsb y @amandaklootsfitness para conocer su increíble historia de pérdida, duelo y esperanza infinita al perder a su esposo de forma inesperada a causa de COVID-19. El evento se realizará de 6:00 a 7:00 p. m., PDT, y es

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Email Template

Email this template to your friends, family, and coworkers

Subject: Maintaining Positivity Through Life's Challenges Virtual Event held by Hospice of Santa Barbara

Body:



(Your organization's name) will be joining Hospice of Santa Barbara for the *Maintaining Positivity Through Life's Challenges* Virtual Event Wednesday, April 20th from 6-7 PM PDT. They will be joined by television host, bestselling author, Broadway actress, award-winning fitness entrepreneur, and most recently a finalist on the 30th Season of Dancing with the Stars, Amanda Kloots.

Amanda Kloots shares the story of losing her husband unexpectedly to COVID-19, and reflects on this overwhelming loss, love, hope, parenting, and the need for a community during struggles. Through her honesty, audiences come to see that even the most challenging times can be survived with hope and positivity.

The event is free, but registration is required. To register, please visit: https://form.jotform.com/220454534685156

What: Maintaining Positivity Through Life's Challenges Virtual Event, hosted by Hospice of Santa Barbara.

When: Wednesday, April 20th from 6-7 PM PDT

Where: The event will take place on Zoom

Find out more: http://www.hospiceofsb.org/hsbseries

e-Newsletter Blurb



(Your organization's name) will be joining Hospice of Santa Barbara for the *Maintaining Positivity Through Life's Challenges* Virtual Event Wednesday, April 20th from 6-7 PM PDT. They will be joined by television host, bestselling author, Broadway actress, award-winning fitness entrepreneur, and most recently a finalist on the 30th Season of Dancing with the Stars, Amanda Kloots.

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Plantilla de correo electrónico:

Envíele esta plantilla a sus amigos, familiares y compañeros de trabajo por correo electrónico

Asunto: Evento virtual Cómo mantener la positividad a pesar de las dificultades de la vida, organizado por Hospice of Santa Barbara
Cuerpo:

Cuerpo:



(El nombre de su organización) se sumará al evento virtual Cómo mantener la positividad a pesar de las dificultades de la vida de Hospice of Santa Barbara el miércoles 20 de abril de 6:00 a 7:00 p. m., PDT. Contarán con la presencia de Amanda Kloots, presentadora de televisión, exitosa autora, actriz de Broadway, empresaria premiada del mundo de la salud y condición física y, más recientemente, finalista de la trigésima temporada de Dancing with the Stars.

Amanda compartirá con nosotros cómo fue perder a su esposo de forma inesperada a causa de COVID-19 y reflexionará sobre esta pérdida inmensa, el amor, la esperanza, la maternidad y la importancia de la comunidad en los momentos difíciles. A través de su sinceridad, le demuestra al público que es posible superar hasta los momentos más difíciles de la vida con esperanza y positividad.

El evento es gratuito, pero es necesario inscribirse. Para inscribirse, ingrese aquí: https://form.jotform.com/220454534685156

Qué: Evento virtual Cómo mantener la positividad a pesar de las dificultades de la vida, organizado por Hospice of Santa Barbara.

Cuándo: miércoles 20 de abril de 6:00 a 7:00 p. m., PDT.

Dónde: El evento se realizará por Zoom.

Más información: http://www.hospiceofsb.org/hsbseries