

Dear Students of BUS-123, Introduction to Investments, for Fall 2025,

Welcome to week #1 of BUS-123, Introduction to Investments, for Fall of 2025. All of us at Southwestern Community College are very happy and proud to have you enrolled in our class. Thank you very much! This is truly an introduction to investments class so please relax and do not panic. Forget all the hype you have seen on television or the Internet or heard on the radio or been told by your brother-in-law, the self-described investing guru. ***You do not need any prior investment experience to take this class!***

Our goal is to make this class the best college class that you have ever taken. I know. That may sound a bit over the top, but it is very sincere. Since our goal is to make this your best college class ever, we need your feedback! We will ask for your feedback often. (Psst. By the way, we also want you to become filthy RICH!)

Although this is a face-to-face class, we will also be using our learning management system, Canvas. When you log into Canvas, you should see **2025 Fall BUS-123 - Introduction to Investments** as one of the choices. If you do not see our class, look for the [Courses] link on the left hand side, choose [All Courses] and place an asterisk (*) next to BUS-123. When you choose BUS-123, you will be sent to the [Home] page. Get started! You will begin working through the Canvas “modules.” The first module is our *Introduction and Welcome to BUS-123, Introduction to Investments*. If you took this face-to-face class because you are adamantly opposed to the Internet and anything online, don’t worry. Just let me know so we can make accommodations for you.

By the end of our second week, our goal is to cover all of chapter 1, *Introduction, Overview, and Risk versus Return*. Note that all the class material is stored on the [BUS-123, Introduction to Investments, class website](#). All the material that we cover in class is available on the class website. There is a [guided tour of the class website](#) to help you. We will also discuss the class website in our first class session together.

The class website contains the presentation files, study guides, pre-recorded lectures, handouts, worksheets, answer keys, assignments, commentaries, and links to Internet resources. We will live-stream and record our face-to-face class sessions, and Lord willin’ and the tech don’t crash, they will be available on the class website by the end of day. The lectures provide Google’s automatic non-ADA-compliant closed captioning. If you need ADA-compliant closed captioning, contact me immediately. We can then use 3CMediaSolutions which has excellent, ADA-compliant closed captioning. (A few students have told me that they use the class website or YouTube videos and choose the 1¼ or 1½ times speed to get through the lectures faster.)

Dear Lucky Students, our textbook is a free-to-read Open Educational Resources, Zero Textbook Cost textbook, [Introduction to Investments, A Free Manual for Building Wealth](#), written by Your Humble Instructor. There is also a [mobile-friendly version of the textbook](#). We hope you enjoy it and we welcome your feedback.

Are you ready? I hope so! Please get acquainted with our class by logging into Canvas or visiting the class website. As mentioned, our goal for the first two weeks is to work through chapter 1. One of our first tasks in Canvas will be to tell us a little about ourselves and why we are taking Introduction to Investments. Create your own thread about yourself and then respond to at least two posts from your fellow students. We need your input!

Looking forward to a great semester!

Sincerely,

Frank Paiano

P.S. Welcome to BUS-123, Introduction to Investments, for Fall 2025! We look forward to seeing you in the face-to-face class on Tuesday and Thursday mornings from 10:10 am to 11:35 am in room 25-105. Please post a thread about yourself in the *Please Introduce Yourself* discussion forum. We will start working on chapter 1, *Introduction, Overview, and Risk versus Return*, on Tuesday, August 26th. Thank you for being in our class!