



Excelsior Collaborative Community Action Grant Rubric 2024-25

Project:

1. Community Engagement & Collaboration				
Project seeks to engage communities to achieve sustainable outcomes and equitable decision-making processes; deepen relationships and trust between government organizations and communities. Project includes partnerships and collaborations with other community organizations/members to effectively achieve its goals.				
0	1	2	3	4
Insufficient information about who this project is engaging. Insufficient information on community collaborations or partnerships.	Project indirectly engages Excelsior groups and residents. Community Partnerships and collaborations are listed and identified.	Project directly engages local groups and residents. Partnerships and collaborations are listed and identified. Project description informs on collaboration efforts and opportunities.	Project engages local groups and residents, including members of the Excelsior Collaborative. Partnerships and collaborations are listed and identified. Project description informs on collaboration efforts and opportunities.	Project has an exceptional focus on engagement of local groups and residents, including members of the Excelsior Collaborative. Partners are listed as collaborators with information on collaboration. Additionally, the project promotes leadership of residents.
Check box for your rating:	☐	☐	☐	☐
2. Community Impact & Evaluation				
Community Impact is an opportunity for people or organizations to better understand and address the needs of their surroundings - including economic, environmental, and health and well-being needs. Project includes practices for evaluation to determine the relevance and level of achievement of project objectives, development effectiveness, efficiency, impact, and sustainability.				
0	1	2	3	4
Project does not demonstrate community impact. Evaluation plans missing or unrelated.	Project demonstrates community impact. Evaluation plans missing or unrelated.	Project has one clear, measured outcome for community impact. Minimal evaluation and assessment practices described.	Project has two clear, measured outcomes for community impact. Project demonstrates assessment practices. Project identifies a target group, but no estimated number of people impacted.	Project has three or more clear, measured outcomes for community impact. Project demonstrates assessment practices. Project clearly identifies a target group including estimated number of people impacted
Check box for your rating:	☐	☐	☐	☐
3. Project Innovation				
Project represents a new mode or method of meeting its outcomes and objectives. Project opens opportunities for engagement with new community members or new community partners.				
0	1	2	3	4
Insufficient information, no innovation described.	Project currently exists in the community and has similar objectives and outcomes.	Project has not been funded before and is not already occurring in the Excelsior.	Project has not been funded before and is not already occurring in the Excelsior. Provides opportunities for engagement with new community members or new community partners.	Project represents the implementation of new insight or ideas, with information on the potential benefits of change.
Check box for your rating:	☐	☐	☐	☐

4. Feasibility & Capacity

Feasibility measures whether a project will be successful and how it will overcome potential obstacles.
Project description includes its capacity to accomplish outcomes within a timeline, with a fixed amount of skills and budget resources.

0	1	2	3	4
Insufficient information about project timeline or budget expenditures to gauge feasibility.	Organized project outline, description, and design. Project's personnel, timeline, or budget expose weaknesses. Outcomes unlikely to be achieved in the project's current form.	Organized project outline, description, and design. Deficiencies or overestimations exist in personnel, timeline, or budget within tolerable range; outcomes appear achievable despite gaps. No evidence of cost research.	Organized project outline, description, and design. Personnel, timeline, and budget expenditures congruent with project description and outcomes. Some evidence of cost research.	Presents a well organized, well designed project with realistic goals. project activities timeline, and budget expenditures congruent with project description and outcomes. presented evidence of research in cost and time to accomplish project objectives.
Check box for your rating:	☐	☐	☐	☐

5. Project relationship to Excelsior Collaborative Goal

The primary goal of the Excelsior Collaborative (EC) is to engage and empower residents and community stakeholders to enhance the quality of life for all in the Excelsior.

0	1	2	3	4
Insufficient information in project description for evaluation on project relationship to primary EC goal.	Project has minimal connections to primary EC goal.	Project describes minimal connections to primary EC goal. Project lead or organizations have participated in EC activities.	Project demonstrates alignment with primary EC goal. Project lead or organizations have participated in EC activities.	Project demonstrates alignment with primary EC goal. Project leads or organizations have participated in EC activities and are Excelsior community advocates.
Check Box for your rating:	☐	☐	☐	☐

Score: _____ / 20

Evaluator Comments :

Evaluator Name: _____

Signature: _____

Date: _____