

NHEEC Plastics Working Group (PWG)
Meeting Notes - Sunday, November 14, 6 pm via ZOOM

Next Meeting: Sunday, November 28, 6 pm ZOOM link also in slide deck

[ZOOM LINK](#) (same link every time)

[Plastics Working Group Slide Deck Link](#)

[Ten Towns Toolkit Link](#)

(All are invited to add resources, articles)

CHALLENGE FOR EVERY MEETING: Bring a high school or college student

Attending: Christina Dubin, Kristine Baber, Patsy Beffa-Negrini, Cynthia Walter, Susan Richman, Cindy Heath, Mike Atherton, Lilac Snowden-Hallowell, Joe Kwasnik, Donna Reardon, Victoria Ramos-Glew, Rick Maynard, Hayley Jones, Bonnie Christie, Judith Bush, Cynthia Walter, Mary Armstrong

Outcomes:

1. Norms Discussion - Kristine Baber
 - [Refer to slide 8](#) in the Plastics Working Group slide deck
 - Norms can be implicit or explicit - we think everyone shares our beliefs
 - How do we achieve a sense of community in our group
 - i. Breakout groups allow people who may not like large groups feel more comfortable
 - ii. Discussion to be continued on November 28
2. Update on EPR/Product Stewardship Documents
 - Sub-group has developed an initial chart of topics
 - Multiple formats will be developed for distribution to different outlets to be ready
 - 'Knower Codes' - be mindful of jargon that may not be understood by people new to the information that is being shared
3. Communications Workshop with Hayley Jones - Community Action Works
 - [Link to Messaging Workbook](#)
 - Facilitated brainstorm session on messaging framework
 - Work to continue at November 28 meeting
 - Voluntary completion of individual profiles - name, photo, skill sets, networks
4. Next Steps - November 28 Meeting Agenda
 - Complete norms discussion
 - Complete messaging workshop
 - Initial launch design discussion
 - Toolkit timeline check in
 - Ten Towns worksheet review
 - Set date for Toolkit Launch Party - considering end of Jan/early Feb

