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HEADLINE: 4 apartment styling tips to help you sell for a higher price

When you are selling your apartment, the first thing that comes to mind is the price. How is the market? Is this the right time? And so on… and that's normal. But don't forget that styling your apartment is crucial!Sure enough, one of the winning cards when selling a property - apartment included- is to make it appealing to potential buyers. To do this, you need to be mindful of how buyers perceive it. If your property looks good it will sell for a higher price. The interior styling of your place plays a huge role when selling it, especially for apartments where space is limited. So to help you score a better sale price we have created this article on five apartment styling tips. Let's dive in! **1. Make a good impression from the beginning**

The entrance of your apartment is the first thing that buyers will see. So ensure it looks clean, inviting, and welcoming. Consider repainting your front door and replacing your door handles if they look old. Enhance the front door area by adding flowered potted plants and a new rug. If the entrance is communal it's worth taking the time to sweep and mop the area so that it looks clean and well-cared-for.These are small changes that can make a big difference in scoring a higher sale price. Your buyers will create the first impression of your apartment -the most important- within seconds so you need to positively impress them from the beginning. **2. Declutter and simply living areas**One of the focuses of apartment styling tips is on creating space. So declutter everything that is superficial from furniture to artworks, and simply your indoor areas. Have you got a working from home space that looks like an indefinite jumble of assorted furniture pieces between kitchen table and living room? That's no no when selling apartments.Define clearly your living spaces: room, kitchen, working space…This will help you create order and space perception. If your space is limited add rugs for example under your dining and coffee tables. This will help buyers to easily identify spaces. A simple layout will create an easier visual floorspace, making the apartment feel larger and help you sell at a higher sale price.

3.Use colours, mirrors and bold artwork to create an impact To create a canvas effect, style your rooms using furniture that have neutral colours. They will blend

with the walls and have less visual impact which will make your spaces look larger. Add a colourful touch with unusually patterned cushions and rugs. Mirrors will instantly make your room bigger as they reflect spaces and lights making the rooms brighter. So use them where you can without overdoing it. Differently from smaller pieces of furniture here and there that clutter the space, a big and bold artwork in the living or kitchen will make the space feel larger, so consider adding one.**4. Outdoors are the added value!** A balcony is one of your strongest selling points especially in the warmer months! So add a table with a colourful pot plant, chairs to your balcony considering roughly one meter walkway around it. Be bold and choose stylish and good quality furniture rather than the classic common plastic chairs.

If you enjoyed these apartment styling tips and need more help to sell your apartment, call us on 03 8680 9421 or visit our Bay Street office for a chat to find out about how we can help you too.

SOCIAL POST When you are selling your apartment, styling is crucial to create space and score a better sale price. Check out my latest blog (link).