

First, we have the True Realm. This is where Charles Eyler writes his fanfic to cope, regularly plagued by the illusion of his unborn younger sister Scarlett Eyler and pressured to become a doctor. His mother is mentally ill and bedridden after her husband had forced her to abort Scarlett. To make matters worse, she sees her son as Scarlett due to the trauma. Anri also exists here as his fake girlfriend and Charles wrote her into the story as Charlotte's best friend. Charles inserts himself as C/Vincent borrowing his internet friend Vincent's appearance.

Later, he gave up and committed suicide after his mother died, unable to pass the Trial. He failed to overcome his hardships, thus his own life became a story about giving up. Every event after that happened after his death in the True Realm.

The False Realm is where most of the story takes place, especially before EP3. The House is what the False Realm is called with many floors, each inhabited by different people. It's essentially a fiction within a fiction. Some floors have a Charlotte inhabiting them. The 1st floor is Charlotte the protagonist's house. 2nd floor is where the school is. The 4th floor is where another Charlotte caused the Great Cluster by absorbing its inhabitants to herself. The 6th floor is where Charlotte 091 is, although merely a bunch of organs and merged with the Charlotte from EP1, she's kept alive for a little longer to please the audience. The 9th floor has a Charlotte who consumed everything to keep its inhabitants alive (probably a reference to EP2's Grey End). The 11th floor is where Mother takes resident.

The Father and the Mother of the House are based on Charles own parents. Mother (possibly Lilith), unlike Charles/C is the true God of the House and she produces Charlotte vessels assigned with different roles for their own stories. She also manages a network from which a Charlotte can draw power from and use it to grant her wish at the cost of ending her story, thus dying permanently. Charlotte/Scarlett made a wish to save the Oracle from dying in EP1, which in return should have ended her story. But the Oracle/091 intervened by creating a channel made of Scarlett's soul data (more info a few paragraphs below).

Father aka the Umbrella Man oversees the False Realm and provides guidance to Charlotte. Seth the Puppeteer aka us the player is named after Seth the Umbrella Man. When Umbrella Man called himself Charles in EP2's Grey End, he wasn't Charles himself, but rather his impostor as C told Q84 at one point. Though sometimes Father may refer to Charles himself, due to the False Realm being the universe of Charles' mind. In fact, Charles has always used a Vincent vessel in the False Realm, way back since EP1 when he helped Charlotte/Scarlett in the TV world.

After Scarlett died by Q84's hands in EP3, so did Q84. Umbrella Man granted Charles' wish to resurrect her so that her story could continue. And so Q84's soul data was uploaded into another Charlotte vessel.

Shortly after that, we were shown a flashback of V19 killing all 2nd floor inhabitants except Scarlett and taunt her to find her. She's the Charlotte unit Umbrella Man was talking about who became self-aware without Charles' interference. After Scarlett found her on the 11th floor, V19 revealed the truth of the world they live in. In disbelief, she used the Oracle's power to transfer her consciousness into one of the Charlotte vessels to atone herself and try to understand Charlotte better. She and Charlotte from EP1 and 2 were the same person with martyr complex.

As we already know, many concepts in Hello Charlotte are based on Charles' real life experiences, including his friend Vincent's theory on how the world works. According to Vincent, every time someone dies, their soul expands like a Big Bang, forming a new universe made of entirely their own mind. Each Charlotte's soul cube is a world in itself in a form of TV box with soul data aka channels. In EP2, she didn't think the tenants were real, so imaginary they became. She was also obsessed with the Trial, which in return manifested in her world.

With that said, those TVs we saw in EP1 were most likely Charlotte's soul cubes with their own stories. Since the Oracle in EP1 was Charlotte 091, the Pythias were actually the many Charlottes that Mother has produced in the House. Each time the channel is switched, the TV shows a different outcome - eg. one where Felix didn't die. In EP3's bad ending, the Pythias were apparently multiple vessels for a single Charlotte.

(Btw, in EP1 many Pythias were apparently killed by the Executioners. Perhaps this is a metaphor of Charles killing off the Charlottes once their stories end?)

As we can see in EP3's bad ending, Charlotte/Scarlett's soul cube had many channels that can be switched around yet it won't change the outcome of the story, ie. the alternate realities she was trapped in all for the sake of entertainment - proving V19's statement. The only way to put her out of misery is by destroying her soul cube, essentially killing her. On top of not being able to die until her story ends, it's understandable why Q84 went rogue and wanted to die so badly.

Charles and Q84 left the room, leaving Charlotte/Scarlett to her fate for a while. Q84 decided to use White Society members as new vessels for Charlotte/Scarlett as an

attempt to save her. We can see the old Charlotte together with Oracle, their sprites and surrounding distorted. Charlotte/Scarlett was still alive as her soul cube wasn't destroyed. Oracle invited her to stargazing, as in leaving the story together. Seemingly depressed, she claimed everything Umbrella Man said was a lie. In EP1, Charles/C whispered something that triggered her memories, which in turn made her suicidal in EP2 (it explains the horrifying environment her channel has turned into), although that recollection somehow disappeared at one point. This could mean she didn't stay clueless forever and at one point realized what is actually going on and that she failed to create a good ending.

In the true ending, Q84 destroyed Charlotte/Scarlett's soul cube to free her from her fate. Charles entered the False Realm to come in terms with himself, throwing away his Vincent vessel and killing off Mother, ending the stories for good. Q84 hugged and assured him among the ruins of the House, even when Charles' world has crumbled, a new day will still come.

(I find it really sweet how Q84 developed some empathy in both endings. It shows that she can be a semi-decent person if she wants to, however it's hard to sympathize with people when you know the world around you is fake, you exist to please complete strangers and everything you've been taught is a lie.)

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tldr;

Hello Charlotte is an unnecessarily complicated story about a depressed young man who writes a self-insert fanfic about his dream girl named Charlotte Wiltshire. She has a different personality and role to fulfil in each scenario he had written. She is predisposed to be fascinated by Vincent, his own self-insert and a false God. At the same time, this also represents his own fascination with Vincent in real life.

EP3 explores the self-fulfilling nature of this as a fictional girl is made just to be abused without fighting back to create an emotional connection with the audience. Some of the defective Charlottes who lack parasites in their brains (as in what grant the Puppeteer control over a character, it's the reason why Q84 never addressed Seth when making decisions nor can you the player influence her actions, because she lacks your guidance) became self-aware. Q84 in particular fought back against her script by being outright sociopathic, and thus much less relatable to the audience contrary to Charlotte from the previous episodes. Charles or rather Umbrella Man in disguise later

asked for Scarlett's help to stop Q84 from murdering the NPCs. She got killed in the end, so Umbrella Man suggested we should switch to a different story where Scarlett avenged her classmates instead. This is what kicks the plot of Hello Charlotte 1 & 2, separate from the events of EP3.

Some questions remained unanswered though. Judging from what was said, is White/Black End the canon ending of EP2? Charlotte/Scarlett didn't survive the Trial after all. How did Q84 materialize in the True Realm when she's a fictional character within the House? This is perhaps a metaphor to Q84 being Charles' favorite Charlotte. After all, Charles is the only 'real' person here. Even Umbrella Man's True Realm's appearance was only a metaphor. We all know Charles loves his imaginary friends ever since Scarlett appeared as a tulpa and Charlotte existed to fulfil his fantasies ˘_(\ツ)_/˘ Since this happened after Charles committed suicide, he can bring pretty much anyone in False Realm with him. And this was probably the False Realm in fact, since Charles' world has crumbled.

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