

CEC PRIVACY POLICY

Last Updated: September 10, 2026

The Civic Empowerment Coalition (“CEC,” “we,” “our,” or “us”), is committed to protecting the privacy of our supporters. This Privacy Policy explains how we collect, use, and protect your personal information when you interact with our website.

Collection of Information

You are not required to provide information directly to us in order to view this website. The information that we collect from you through this website will vary depending upon how you use the website and what information you choose to provide to us. Generally, we collect any information that you provide to us through online forms, participating in online activities, posting information on our online forms, or other forms of communications.

In addition to the information you provide, we may automatically collect certain anonymous data when you visit our website. This may include your IP address, browser type, device information, geographic location, and details about the pages you visit. This information does not personally identify you and is used only in aggregate to help us understand how our website is used, improve its design and functionality, and support outreach and educational efforts.

We may also obtain information about you from third parties, including vendors and service providers who collect information on our behalf. For example, companies that support our site and services, such as ActBlue.com, may collect or process information to help us manage communications and outreach. Our payment processors collect information such as your bank account or credit card details and billing address to securely process donations.

When you visit our website, open, or click on emails we send, or interact with our advertisements, we or third parties working with us may automatically collect information using tracking technologies such as cookies, web beacons, pixels, software development kits, and third-party libraries.

Any information we receive from third parties is handled in accordance with this Privacy Policy. While we take steps to ensure that vendors we work with handle information responsibly, we are not responsible for the accuracy of information they provide or for the privacy policies or practices of those third parties. For more details, see the section on Third-Party Websites and Links below.

How We Use Your Information

The information we collect is used to provide the services and programs you request, process and acknowledge donations, register for events, and communicate with you about our mission and activities. We may use your information to send newsletters, advocacy alerts, or program updates if you choose to receive them. Information may also be used to improve the look, feel, and content of our website, to measure the effectiveness of outreach, and to comply with legal and financial obligations.

We may retain details of your donations, registrations, or other transactions as required for tax, audit, or reporting purposes.

Disclosure of Information

It is the policy of the Civic Empowerment Coalition not to sell, rent, or trade your personal information. We will only share your information under limited circumstances: when it is necessary to process donations; when we work with trusted third-party providers who help us operate our website or communications and who are required to keep your information confidential; or when required by law through a subpoena, court order, or similar legal process.

Security and Retention of Your Information

Please be aware that no security system is completely impenetrable, and we cannot guarantee absolute protection of your data. Any information you send to us may not be secure while in transit, and we encourage you not to use unsecure channels to communicate sensitive or confidential information.

We retain personal information only as long as necessary to fulfill the purposes described in this Privacy Policy. The length of time we keep your information may vary depending on factors such as the nature of the information, the purpose for which it was collected, and legal or operational requirements. For example, we may retain records to comply with financial and audit obligations, resolve disputes, or enforce contracts and organizational policies.

Cookies and Website Analytics

Our website uses cookies to better understand visitor behavior and improve the site experience. Cookies allow us to recognize returning visitors and track site usage. You may choose to disable cookies in your browser settings, though this may limit some website functionality.

Third-Party Links

From time to time, our website may contain links to third-party sites. These external sites operate under their own privacy policies, and we are not responsible for their practices or content. We encourage users to review the privacy policies of any linked sites they visit.

California Privacy Rights

If you are a California resident, you have certain rights under the California Consumer Privacy Act (CCPA), as amended by the CPRA. These include the right to know what personal information we collect, the right to request access to or deletion of your information, and the right to be free from discrimination for exercising your privacy rights. Civic Empowerment Coalition does not sell or trade personal information.

Requests to exercise your privacy rights may be submitted by contacting us at info@cec4.org

By using our website or services, you consent to the terms of this Privacy Policy. We may update this policy periodically, and any changes will be posted on this page with a revised "Last Updated" date.

If you have questions about this Privacy Policy or how your personal information is handled, please contact us:

Civic Empowerment Coalition
P.O. Box 23011
Los Angeles, CA 90023
Email: info@cec4.org