



# JURNAL RISET BISNIS DAN MANAJEMEN

<https://journal.unpas.ac.id/index.php/jrbm/index>

## TITLE OF THE PAPER

**Author<sup>1</sup>, Author<sup>2</sup>**

Author Affiliation/Institution/University

[✉ author e-mail address](mailto:author@example.com)

Institution Address

---

### Abstract

---

Written in English which contains a brief and concise summary of the essence of the overall study results which includes the background, objectives, methods, results, and conclusions. Consists of 100-150 words.

---

### Article Info

---

History Of Article

Received: 1/1/2021

Revised: 1/1/2021

Accepted: 1/1/2021

Jurnal Riset Bisnis dan  
Manajemen  
Volume X, No. X, February  
2021, Page. X-X  
ISSN 1979-0600 (print)  
2580-9539 (online)

**Keywords:** Initials in Capitals; Separate with Semicolons (It must reflect the concept or research variables contained, consisting of 5-6 words)

## INTRODUCTION

This document provides a format of guidance for authors in preparing their papers or papers for journal publication. Authors must follow the directions given in this document in order for their paper to be published. You can use this document both as an instruction kit and as a template into which you can type your own text.

This document is a template. Electronic copies can be downloaded from the journal website. For questions regarding paper guidelines, please contact the publication committee as indicated on the journal website. Information on final paper submission is available from the website journal.

Article is written based on the results of empirical research in the form of both quantitative and qualitative research (including using scientific research methods including surveys, case studies, experiments / experiments, and other types of research) with the topic of management economics studies.

This **INTRODUCTION** section explains the main points discussed, which contains research problems, research objectives, and a summary of relevant theoretical studies.

An easy way to comply with journal format requirements is to use this document as a template and simply type your text into it. Your paper should use a page size that fits A4. All documents must be in Times New Roman font.

Title must be in regular font size 14. Author name must be bold in size 11. Author affiliation and email address must be in regular font size 11. Title must be specific and effective, no more than 15 words in English.

To avoid confusion, surnames should be written as the last part of each author's name (eg Ardi Gunardi). Each affiliation must include, at a minimum, the name of the company and the name of the country where the author is from (eg PT Merck Tbk, Indonesia). The author's email address is required.

If there are less than six authors or more, list the names of all authors; not using "et al." Papers that have not been published, even though they have been submitted for publication, should still be declared as "unpublished", while papers that have been accepted for publication should be referred to as "in press". Use capital letters for the first word in the title of the paper, except for nouns and element symbols.

Figures must be numbered. Figure Captions must be in Regular font size 9. Captions that are one line (for example Figure 2) must be centered while multi-line captions must be justified.

One source of quotations with one author: (Rostiana, 2011). One source of quotes with two authors: (Ridwan and Gunardi, 2013). One source of citations with more than two authors: (Ratnamiasih et. Al., 2013). Two sources of citation by different authors: (Ahmed, 2015; Zarzeski, 2016). Two sources of citation by the same author: (Waddock and Graves, 2017a; Waddock and Graves, 2017b). Sources of quotations originating from the work of an institution are written by stating the acronym of the institution concerned: (IAI, 2012). Source of citations from the website: (Google, 2009).

All hypertext links and bookmarks will be removed from the paper at processing time for publication. The author must include a written statement, if the article written in part or in full has never been published in other journals / proceedings / magazines / newspapers / anthologies / books and or other types of printed works. The article is not being submitted to the editors of other journals. The statement letter form can be downloaded on the Jurnal Riset Bisnis dan Manajemen Journal website or copied from the attachment section.

## METHOD

Includes research design, population and sample, development of research instruments, data collection techniques, and data analysis techniques, which are described briefly.

## RESULTS

Presenting the results of the final data analysis, not raw data that has not been processed. The results of calculations and statistical / other tests can be displayed in this section, only the calculation results that are important to know are displayed.

Table 1

Top = Bottom = 3cm
Left = Right = 3cm
Header = Footer =
1,25cm

Use a two column format.

Table 2 Font Size for Paper

Font Size	Appearance (in Times New Roman)		
	Regular	Bold	Miring
10	xxxxxxxxxxxx		
	xxxxxxxxxxxx		
12	xxxxxxxxxxxx	xxxxxx	xxxxxxxx
	xxxxxxxxxxxx	xxxxxx	xxxxxxxx
	xxxxxxxxxxxx		xxxxxxxx
12	xxxxxxxxxxxx		xxxxxxxx
12	xxxxxxxxxxxx		xxxxxxxx

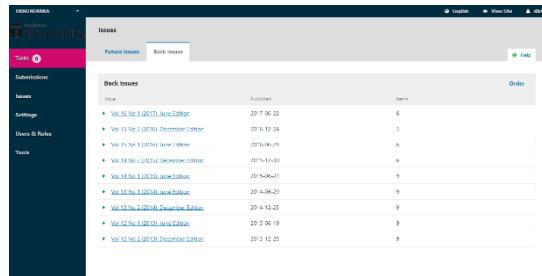


Figure 1. The Graphics Sample Line should use a contrasting color

## DISCUSSION

It is a separate part (not united with the results part). The discussion is an explicit affirmation of the interpretation of the results of data analysis, explains the answers to the research objectives / problem identification, links the findings with previous theory or research (sourced from national and international scientific journals), and the implications of the findings are related to the current situation.

## CONCLUSION

A summary description of the discussion of research results, but still refers to the research objectives and hypotheses, not a summary of the results of calculations or statistical testing. Can present findings or what new theory triggers are obtained from the research results.

## REFERENCES

It is highly recommended to use standard citation tool (Mendeley) for Bibliography. Bibliography section headings should not be numbered. Bibliography must contain the entirety of the reference sources referenced in the text. Bibliography or reference list consists of 80% primary references (national and international scientific journals) and 20% secondary references (relevant text books). The degree of updated literature referred to is the last 10 years, relevant classical works can be referred to as the source of the problem but not for comparison discussions. Bibliography writing follows generally accepted references. Bibliography should be sorted alphabetically according to the author's last name (without academic degree) or the name of the institution with reference to the Harvard style. The arrangement of each bibliography: author name, year of publication, title of article or book name, name of journal or publisher, page number. Journal names should not be abbreviated

### Bibliography Example

Rostiana, Endang. 2011. Keterjangkauan Perumahan di Indonesia. *Jurnal Riset Bisnis dan Manajemen*, 10 (2): 162-175.

Ridwan, Mochammad dan Ardi Gunardi. 2013. Peran Mekanisme *Corporate Governance* sebagai Pemoderasi Praktik *Earning Management* terhadap Nilai Perusahaan. *Jurnal Trikonomika*, 12 (1): 49-60.

Garrison, Ray H. ; Eric W. Norren ; Peter C. Brewer. 2014. Akuntansi Manajerial. Alih-bahasa: Kartika Dewi. Edisi 14-Buku 1. Salemba Empat.

McDonald's Corporation. 2008. McDonald's Happy Meal Toy Safety Facts. <http://www.mcdonalds.com/corp/about/factsheets.html>.

Stolberg, Sheryl Gay, dan Robert Pear. 2010. Wary Centrists Posing Challenge in Health Care Vote. *New York Times*, February 27. <http://www.nytimes.com/2010/02/28/us/politics/28health.html>.

Sugiono. 2006. *Metode Penelitian Bisnis* (Edisi ke-9). Bandung: Ikatan Penerbit Indonesia (IKAPI).

Ross, Stephen A., Randolph W. Westerfield, dan Bradford D. Jordan. 2008. *Fundamentals of Corporate Finance* (8<sup>th</sup> edition). New York: McGraw-Hill/Irwin