

Privacy Policy for Blu3Trace

Effective Date: 3/12/25

Last Updated: 3/12/25

X4S LLC ("Company," "we," "us," or "our") operates the **Blu3Trace** mobile application (the "App"). This **Privacy Policy** explains how we collect, use, disclose, and protect your personal data when you use our App.

By using Blu3Trace, you **agree to the terms** outlined in this Privacy Policy. If you do **not agree**, please **do not use the App**.

1. Information We Collect

Blu3Trace may collect and process the following types of data:

Personal Information

- **First and Last Name**
- **Email Address**
- **Phone Number**

Location & Device Data

- **GPS Location (Precise and Approximate)**
- **Camera Access (Photos & Videos)**

App Usage & Technical Data

- **Device Information** (Device ID, OS Version)
- **IP Address**
- **Log Data** (App crashes, diagnostic data)

How We Collect This Data

We collect data when you:

- Create an account in Blu3Trace
- Provide information through **forms, settings, or support requests**.
- Use the App's **location-based services**.
- Enable **camera access** for specific features.
- Engage with our website, x4s.ai, or **contact support**.

2. How We Use Your Data

We process user data for the following purposes:

To Provide and Improve the App

- Personalizing your **Blu3Trace** experience.
- Processing your **account registration** and login.
- Offering **real-time location-based features**.

For Security & Compliance

- Detecting and preventing **fraudulent or malicious activities**.
- Complying with **legal and regulatory obligations**.

Communication & Customer Support

- Responding to your **support requests** via **x4s.ai**.
 - Sending **important updates** about Blu3Trace.
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3. Data Sharing & Third-Party Disclosures

We **do not sell** or rent your personal data. However, we may **share** data in these cases:

Service Providers

We may share data with **third-party vendors** that assist with:

- **Cloud Hosting** (e.g., AWS, Google Cloud)
- **Analytics & Performance Tracking** (e.g., Firebase, Google Analytics)

Legal Compliance & Protection

We may disclose data if required by law to:

- **Enforce our Terms of Service.**
- **Comply with a government or legal request.**
- **Prevent fraud, security threats, or illegal activities.**

4. Your Rights & Choices

Blu3Trace complies with **California (CCPA, CPRA) and CalOPPA** privacy laws.

Your Rights Under CCPA & CPRA (California Users)

If you are a **California resident**, you have the right to:

- **Know What Data We Collect** → Request details on the **personal data we collect, use, and share**.
- **Request Data Deletion** → Ask us to **delete your personal data** (with some legal exceptions).
- **Opt-Out of Data Sharing** → You can opt out of **certain data-sharing practices**.
- **Non-Discrimination** → You **will not be penalized** for exercising privacy rights.

To exercise these rights, contact us via:

Email: august.m.oo

Website: <https://x4s.ai>

CalOPPA Compliance (California)

In compliance with CalOPPA, we:

- **Provide a public Privacy Policy.**
- **Allow users to request modifications or deletion of data.**
- **Display a "Do Not Track" setting disclosure.**

California users can request data deletion or opt-out by contacting us at support@x4s.ai.

5. Data Retention & Security

We retain personal data **only as long as necessary** for the purposes stated in this Privacy Policy.

- **Security Measures in Place:**
- **Encryption** to protect sensitive data.
- **Secure authentication** for account access.
- **Regular security audits** for risk assessment.

6. Children's Privacy (COPPA Compliance)

Blu3Trace is **not intended for children under 13 years of age**.

We do **not knowingly collect personal data** from minors.

If you are a **parent or guardian** and believe your child has provided personal data, **contact us immediately**.

7. Updates to This Privacy Policy

We may update this Privacy Policy periodically. If significant changes occur, we will **notify users via email or in-app notifications**.

8. Contact Us

If you have **questions or requests** regarding this Privacy Policy, contact us at:

Email: august.m.oo@x4s.ai

Website: <https://x4s.ai>

Address: X4S LLC, 1750 Barnesdale Way, Atlanta, GA 30309, USA