

x-fb-ck-fbp
x-fb-ck-fbc

```
function(){  
var getPhoneUser = $('collector').val();  
getPhoneUser = getPhoneUser.replace(/[^0-9]/g, "");  
return getPhoneUser;  
}
```

```
function(){  
var getLastName = document.querySelector("input[name='xxxxxx']").value;  
return getLastName;  
}
```

user_data.address.first_name
user_data.address.last_name
user_data.email_address
user_data.phone_number
user_data.address.city
user_data.address.postal_code

first_party_collection

```
fbq ( 'init', '1950682155056761',  
  {  
    fn: {{NameUser}} ,  
    ln: {{LastNameUser}},  
    em: {{EmailUser}},  
    ph: {{PhoneUser}},  
    ct: {{CityUser}},  
    zp: {{ZipUser}},  
  });
```

```
  fbc: {{fbc}},  
  fbp: {{fbp}},
```

```
fbq('dataProcessingOptions', ['LDU'], 0, 0);
```